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April 11, 2023

Chair Robert Rodriguez
Vice Chair Jessie Danielson
Colorado Senate Business, Labor and Technology Committee
200 E. Colfax Ave.
Denver, CO 80203

Good afternoon Chair Rodriguez, Vice Chair Danielson, and Honorable Committee Members:

The US Composting Council, a national organization representing more than 2,000 individuals and 700 companies and organizations in the compost manufacturing industry across the U.S. and in the State of Colorado, is writing to support **SB253**, which is being heard by your committee today.

Our organization has been working with the Biodegradable Products Institute (BPI), the Compost Manufacturing Alliance (CMA) and stakeholders from the industrial composting community as well as the packaging industry on a model template for labeling legislation, and this legislation picks up the elements of our model. For that reason, we are in full support.

We especially support this provision:

Marketing and advertising prohibitions for products that are not certified compostable - misleading labels, images, and words - plastic products. For compost manufacturers, our biggest challenge is “look alike” products that make it impossible to sort third-party certified compostable products from products that are greenwashed, intentionally or unintentionally. This bill will make much-needed inroads in achieving this critical goal.

Contamination problems exist nationwide and are jeopardizing the impact of our industry, whose product is key to sequestering carbon, increasing soil organic matter and health, filtering stormwater and providing needed moisture to thirsty soils along with other ecosystem services. The State of Colorado would become a national leader in passage of this bill.

We applaud Sens. Cutter and Froelich for their foresight in sponsoring this bill. We urge you to pass this bill out of committee as soon as possible!

We would be pleased to meet with you or answer questions for any committee members upon your request.

Sincerely,



A handwritten signature in black ink, appearing to read "John Jones", written in a cursive style.

Cc: Committee Staff

Senate Business, Labor, & Technology

04/11/2023 02:00 PM

SB23-253 Standards For Products Represented As Compostable

Typed Text of Testimony Submitted

Name, Position, Representing	Typed Text of Testimony
Carole Whitney For themselves	This is a means of moving forward in our struggle with trash, recycling, composting, and saving our planet. Long overdue, please vote yes.