

# Harvested:

## The Digital Gatekeepers of the Modern Farm

**Legal and Contractual Barriers**

**Inequality of Bargaining Power:**  
Multinational contracts impossible to negotiate

**Contractual clauses override ownership giving ag-tech primary control.**

**Technical and Manufacturer Barriers**

**Proprietary Software Monopolies**  
Repair tools withheld from farmers, forcing reliance on authorized dealers.

**The "Click-Wrap" Agreement Trap:**  
Non-negotiable, take-it-or-leave-it terms.

**Information and Transparency Barriers**

**74%?**

**Knowledge Gap**  
Nearly three-quarters of farmers know little about their data collection terms.

**Third Parties**  
(Agronomists, Traders, Advertisers)

**Farm Data**

**The "Right to Repair" Crisis:**  
Software locks prevent farmer diagnosis during critical harvests.

**Lack of Data Portability:**  
Difficult to export data and switch providers.

**Cognitive Dissonance in Privacy:**  
Discrepancy between perceived and actual data use.

**The Hidden Trade of Data:**  
Data regularly traded without explicit farmer consent.

**Emerging Risks**

**Commodity Traders**

**AI Risk Assessment**

**Market and Price Manipulation**  
Yield data misappropriated for early market advantages.

**AI-Driven Discrimination:**  
Unrepresentative datasets leading to higher premiums or price discrimination.

**Vulnerability to Data Breaches:**  
Aggregated farm data as a high-value target exposing sensitive information.