

Requirements of every puppy:

- 1) Comes from a USDA Licensed breeder
- 2) Passes a thorough vet inspection.
- 3) Has a clean bill of health
- 4) Has documented history from birth
- 5) Comes vaccinated and dewormed

Perfect Pets Provides:

- A free vet exam.
- Coverage for communicable illnesses and internal parasites
- A one-year congenital and hereditary health guarantee
- Six months of coverage against distemper and hepatitis.

Reasons people choose retail pet stores:

- Many are repeat customers whose dogs lived long, healthy lives, and most of our business comes from word-of-mouth referrals.
- We offer breeds that may not be available through rescues.
- Some require hypoallergenic dogs, with traits suitable for immunocompromised individuals.
- Families require breeds with predictable temperament, especially in homes with young children.
- Some desire predictable size and traits, such as older folks.
- Many want a younger puppy with documented history and known health background.
- Our store allows families to meet multiple breeds in one place, with experienced staff to help guide them toward the best fit.
- Rescues and shelters have denied their application to adopt a pet. (For reasons such as children or Invisible Fence neighborhoods)

Here are the FACTS:

- 1) According to the Better Business Bureau, over 80% of online pet ads are fake/scams.
- 2) 60% of reported victims never even received their dog.
- 3) Pet scams alone account for roughly 35%-38% of all online shopping scam reports.
- 4) These numbers are likely underrepresented, as data found that only 4.8% of victims actually report.

Since California's same retail ban took effect in 2019:

- 1) After passing the ban, puppy scams surged by 350%!
- 2) Since then, more than **71,000 dogs** have been transported into the state from out of state.
- 3) In 2020 alone, over **16,000 dogs** were approved for shipment into California. Even last year, it was nearly **9,600**.
- 4) More than **70%** of those dogs came from just four Midwest states- where investigators documented breeders cited for neglect, abuse, and serious animal welfare violations, including one operation where **199 dogs were euthanized in a single day**.
- 5) To make things worse, California destroyed thousands of imported dog health certificates, thus erasing the only trail to trace the supply chains.