



Bill Summary

- Grants expanded authority to administrative hearing officers under the "Fair Campaign Practices Act" for imposing civil penalties for
- Prohibits the distribution of communications containing undisclosed deepfakes with actual malice
- Mandates clear and conspicuous disclosure statements about deepfakes meeting certain requirements included in the metadata
- Allows complaints to be filed with the secretary of state
- Candidates affected can pursue civil action for injunction or damages, requiring proof of the defendant's actual malice.

Issue

- Currently voters cannot discern the difference between what is real and what has been generated, manipulated, or enhanced by artificial intelligence technologies.
- Candidates running for office currently do not have protection against bad actors manipulating their likeness.
- We've already seen the misuse of deepfakes in our elections, such as when President Biden's voice was used to manipulate voters in the NH Primary- it is imperative that we create guardrails before the 2024 Presidential election.

Solution

- Create guardrails for 'deepfakes' generated by Artificial Intelligence in Colorado's elections.
- Require communications that feature candidates to include disclaimers that alert the viewer that this content isn't real or truthful.
- Establish a pathway for civil penalties for candidates seeking relief for the effects of 'deepfakes' as well as grant jurisdiction over complaints to the Secretary of State's office.

HB24 - 1147: Candidate Election Deepfake Disclosures

**House Sponsors: Representatives
Joseph & Titone**

**Senate Sponsors: Senators Hansen
& Buckner**

Supported by:



Colorado

