



February 2024

To: House Business Affairs and Labor Committee
Re: HB24-1001—Reauthorization of Rural Jump-Start Program

Dear Committee Members,

The American Association of University Women (AAUW) is one of the oldest women's organizations in the country, empowering women since 1881. The mission of AAUW is to advance equity for women and girls through research, education and advocacy.

AAUW has led the fight for economic empowerment for women, and we have made progress over the years. Yet women continue to lag men in both pay and opportunity. Today, women are starting new businesses in record numbers. The new business income tax credit and the new hire income tax credit, which are benefits under the Rural Jump-Start grant program, are providing opportunities for women to reach their full potential as business owners.

For these reasons, AAUW of Colorado strongly supports House Bill 1001 and requests your YES vote in committee and throughout the process of becoming law.

Respectfully submitted,

A handwritten signature in blue ink that reads "Su Ryden".

Su Ryden
AAUW Colorado Public Policy Co-Director

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American Association of University Women--AAUW is a top-rated 501(c)3 charitable organization whose mission is to advance gender equity for women and girls through research, education, and advocacy.