



February 28, 2024

Dear Members of the Business Affairs & Labor Committee,

I am reaching out today on behalf of the Golden Chamber of Commerce, located in Golden, Colorado in regard to HB 24-1156, Chamber of Commerce Alcohol Special Event permit. Thank you for your thoughtful deliberation of this important piece of legislation.

Chambers of commerce play a pivotal role in the communities we serve. Chambers are so much more than a space for business connection and networking (although that is an integral component as well). Chambers are community connectors that support economic growth and vitality, business retention and growth, and support a positive quality of life within the communities we serve, both for residents and businesses. Chambers are often the voice of business and are recognized widely for the important role they play in being connectors, champions, and conveners for the local business community.

But this work takes funding, and that funding often comes in the form of special event revenue. Revenue from special events is two-fold; first, the event brings the community together and generates immediate support to local businesses, second, revenue from events goes to work all year long to support other initiatives and work of the Chamber.

We recognize that this proposed legislation has implications that may not be favored by all and should not be determined lightly. However, as a community Chamber of Commerce that values our local businesses, entrepreneurship, creativity, and providing opportunities to bring people together, the Golden Chamber of Commerce feels that the small changes proposed to the current law in HB 24-1156 are promising and supportive of the work that chambers do. We are in favor of allowing the local permitting agency, in most cases, the local municipality, to ultimately determine what works best for their community when it comes to non-contiguous locations for special events.

On behalf of the Golden Chamber of Commerce, thank you again for your stewardship of this issue and for thoroughly considering HB 24-1156.

Sincerely,

A handwritten signature in black ink that reads "Nola Krajewski". The signature is written in a cursive, flowing style.

Nola Krajewski, Executive Director
Golden Chamber of Commerce

House Business Affairs & Labor

02/29/2024 01:30 PM

HB24-1156 Chamber of Commerce Alcohol Special Event Permit

Typed Text of Testimony Submitted

| Name, Position, Representing | Typed Text of Testimony |
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| Chris Romer For Vail Valley Partnership | <p>I am writing to express the enthusiastic support of the Vail Valley Partnership for Colorado House Bill 24-1156, which seeks to streamline the process for Chamber of Commerce Special Event Permits. As an organization deeply invested in the economic vitality and community development of our region, we believe that this bill will have significant positive impacts on local businesses and residents throughout Colorado, and help strengthen local chambers of commerce who work to support these businesses.</p> <p>Vail Valley Partnership serves as the regional chamber of commerce for the Vail Valley, representing over 770 businesses and organizations across Eagle County. Our mission is to enhance the economic success and quality of life in our community through advocacy, collaboration, and engagement. We believe that fostering a vibrant special events landscape is essential to achieving these goals.</p> <p>These types of special events play a crucial role in driving tourism, supporting local businesses, and creating memorable experiences for residents and visitors alike. By streamlining the event permitting process, HB24-1156 will reduce administrative burdens and support & encourage the growth of a diverse range of events that showcase the unique character and offerings of our region.</p> <p>The Vail Valley Partnership wholeheartedly supports Colorado HB24-1156 and urges you to consider its passage for the benefit of local chambers of commerce and small businesses throughout Colorado. We believe that by improving the permitting process for Chamber of Commerce Special Events, this legislation will foster economic growth, enhance community well-being, and showcase the best of what our state and local communities have to offer.</p> <p>Thank you for your attention to this important matter. Should you have any further questions or require additional information, please do not hesitate to contact me.</p> <p>Sincerely, Chris Romer President/CEO Vail Valley Partnership</p> |
| Celeste Helminski For | February 27, 2024 Representative Anthony Hartsook, Representative William Lindstedt, Senator Jim Smallwood |

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| <p>Gunnison Country Chamber of Commerce</p> | <p>RE: HB24-1156</p> <p>The Gunnison Country Chamber of Commerce supports HB24-1156; Authorization to hold special events where substances that minors are prohibited from purchasing are served.</p> <p>As a Chamber of Commerce that host special events from time to time for the purpose of community engagement and as potential fundraising opportunities for chamber programing, we welcome the idea of a special event that allows multi locations to participate in and be covered under one permit. This will allow for better engagement and inclusivity when planning for such events.</p> <p>Sincerely, Celeste Helminski, Executive Director Gunnison Country Chamber of Commerce on behalf of the Board of Directors</p> <p>Chamber Board of Directors Lacey Keane, President • Cheryl Dillard, Vice President • Luke Schumacher Treasurer • Kendal Rota, Secretary Amt Stevens • Josh Townsend • Chris Layne</p> |
| <p>Naomi Colwell For Aurora Chamber of Commerce</p> | <p>Dear Members of the House Committee on Business Affairs & Labor,</p> <p>Chambers of Commerce throughout the country have supported businesses and communities for hundreds of years, providing opportunities for exposure, introductions, and most importantly for networking. Businesses thrive on face-to-face interactions. In addition to benefitting its members in these ways, Chamber events also create a significant revenue resource for the Chambers and often for Chamber members.</p> <p>HB24-1156 is designed to ensure that opportunities for business exposure and growth are made possible through new and interesting events. We are appreciative to see a bipartisan sponsored bill supporting business come from this session, which provides opportunities for Chamber membership and our communities. While each Chamber is different, we are all determined to focus on the success of our membership and communities. Support for this legislation will keep small business open, continue employment for the communities, and allow for opportunities to bring people together.</p> <p>We ask for the Legislature’s support of this legislation.</p> <p>Sincerely, Naomi Colwell President/CEO Aurora Chamber of Commerce</p> |