

Senate Agriculture & Natural Resources

01/18/2024 01:30 PM

SB24-043 Authorizing Direct-to-Consumer Sales of Raw Milk

Typed Text of Testimony Submitted

| Name, Position, Representing | Typed Text of Testimony |
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| Linda Gonzales For themselves | <p>1. SB 24-043 will increase raw milk access, better enabling producers to meet the growing demand for raw milk.</p> <p>2. The bill will increase revenue for raw milk producers by increasing the venues they can distribute raw milk in and increasing the number of customers they can sell raw milk to; some raw milk consumers don't want to put up with the administrative requirements of herdshare agreements.</p> <p>3. The penalty provision is draconian and will discourage raw milk producers from taking advantage of the new law. The Colorado herdshare law does not have similar penalties; under SB 24-043, each container of raw milk sold in violation of the new law constitutes a separate offense. Existing law is sufficient to address any violations threatening the public health.</p> |