

Senate State, Veterans, & Military Affairs

04/11/2024 01:30 PM

HB24-1147 Candidate Election Deepfake Disclosures

Typed Text of Testimony Submitted

Name, Position, Representing	Typed Text of Testimony
<p>Christopher Bresee Amend Air-Conditioning, Heating, and Refrigeration Institute (AHRI)</p>	<p>Good afternoon, Chair, Vice Chair, and members of the Senate Committee. My name is Chris Bresee, Manager of Government Affairs for the Air-Conditioning, Heating, and Refrigeration Institute (AHRI). AHRI supports amending the scope of the legislation to exclude equipment that requires Quality Installation to ensure safety and environmental stewardship.</p> <p>AHRI represents more than 330 manufacturers of air conditioning, heating, water heating, and commercial refrigeration (HVACR) equipment.</p> <p>AHRI respectfully opposes HB 1121, as currently drafted, without amendment to the scope of the legislation.</p> <p>The equipment our companies manufacture and install is complex and requires highly skilled professionals to service and install it.</p> <p>One of the primary reasons AHRI believes it is critical that HVACR equipment is repaired or maintained only by licensed professionals is to protect the environment. If not properly installed, maintained, and repaired, HVACR equipment, including cutting-edge energy efficient technologies, will not provide important energy saving benefits and will undermine energy efficiency initiatives.</p> <p>In addition to these concerns, equipment warranties could potentially be nullified if service were conducted by an unqualified contractor. A manufacturer's warranty is critical for consumer protection and confidence in the equipment they are purchasing. Should a</p>

	<p>homeowner’s equipment malfunction, a warranty can be crucial for saving costs and servicing the equipment properly.</p> <p>AHRI respects the intent of this legislation, but to avoid these unintended consequences, we believe it is necessary to narrow the definition of “digital electronic equipment” and amend the bill’s language to include an exemption for HVACR equipment.</p> <p>AHRI has seen similar legislation introduced in other states. We recommend that the definition of “digital electronic equipment” used in Section (1.7) (a) be stricken and replaced with a definition that limits the scope of the definition to not include HVACR equipment.</p> <p>An additional provision may also be added, clarifying that digital electronic equipment will not include any home appliance that has digital electronic equipment embedded within it.</p> <p>Thank you again for the opportunity to present testimony at this hearing. AHRI looks forward to continuing to work with the Colorado Legislature to address concerns regarding HB 1121.</p>
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4/10/2024

Senators of the State, Veterans & Military Affairs Committee

I am sure we all remember last January when an AI generated message of President Biden's voice was sent to voters in the New Hampshire urging them not to vote in the primary election. These "deepfake" messages are a threat to our elections. There aren't really legal penalties for creating harm. These are a few states that have or will enact legislation.

California - prohibits audio & video content that can damage candidates or influence voters 60 days prior to an election. There are civil penalties but no criminal penalties.

Washington -requires disclosures on audio & video but it does not classify them as crimes but allows for civil damages

Michigan -proposal to required disclosures

Texas -a person who creates, publishes & distributes an AI generated deepfake video 30 days within election day can be charged with a misdemeanor

Federal -Senator Klobuchar has introduced a bill that prohibits Ai generated audio & visual media that is deceptive to influence elections or raise funds. There are civil damages.

I encourage you to amend this bill to include criminal penalties.

Thank you for your consideration,

Ramona Moffatt (volunteer lobbyist)