

Senate Business, Labor, & Technology

04/11/2024 Upon Adjournment

HB24-1156 Chamber of Commerce Alcohol Special Event Permit

Typed Text of Testimony Submitted

Name, Position, Representing	Typed Text of Testimony
Frederico Pacheco For Mainstreet Chiropractic	<p>My name is Dr. Frederico Pacheco. I'm a chiropractor that practices off Mainstreet in Parker Station in Parker. I have been an active member of the Parker Chamber of Commerce since 2021. I have also been a regular participant in the annual Wine Walks that were hosted by the Chamber.</p> <p>The Wine Walks were an integral part of our small business' marketing for our practice. Each event allowed us to meet many people and resulted in at least 15 new patients to our practice per event. We have seen a substantial decrease in our new customer generation and revenue due to the loss of the Wine Walks. We would love to be a part of them again, not only for our small business, but also because it is a great community builder for the Town of Parker.</p>
Kathryn Houseman For herself	<p>My name is Katie Houseman and I have worked for a local boutique in Parker for over two years. During this time, I have participated in the Parker Wine Walks. These events have not only brought in new customers to the boutique, Cinderella Ranch, but to every single small business that participates. Additionally, these events shape our community. They are a place where neighbors can meet one another and businesses can grow their clientele. I have lived in Parker for over 20 years and have participated in Wine Walks since they started. These events are a staple for our town and we all hope they are able to continue in the future.</p>
Kelly Benson For Beautiful Art Picture Framing and Art Gallery	<p>Ladies and Gentlemen, my business is Beautiful Art Picture Framing & Art Gallery located in Parker, Colorado. The yearly Wine Walks helped my business to be known throughout the community. The Art Gallery Consists not only of Custom Picture Framing but also houses over 15 Artists' Artwork Displayed for Sale. The Wine Walk brought the Community into the Gallery for a Fun Event and also helped the Community meet the Artists face-to-face. The loss of this event hurt not only my business financially but also impacted my Local Artists too.</p>
Chris Romer	Dear committee members,

<p>For Vail Valley Partnership</p>	<p>Thank you for your service to Colorado.</p> <p>Vail Valley Partnership is the regional chamber of commerce, with approximately 800 members throughout Eagle County who collectively represent over 80% of the local workforce. We are dedicated to the economic vitality of the valley, and as such our board of governors – which includes residents & business operators throughout Eagle County – has expressed support for HB24-1156.</p> <p>As the largest chamber of commerce organization between Colorado's Front Range and Salt Lake City, we are uniquely positioned to offer a viewpoint on the benefits of this legislation. This is common sense legislation as it gives chambers an important tool to drive downtown vitality and as an added bonus, it helps our small businesses.</p> <p>We strongly encourage you to support HB24-1156 and thank you in advance for supporting small businesses and the organizations (chambers of commerce) that support the vitality of our small business community throughout Colorado.</p> <p>Sincerely, Chris Romer President/CEO Vail Valley Partnership</p>
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