



Daneya Esgar <daneya.esgar@gmail.com>

State Fair Horse Show Area

Sandy Proctor <showsbyandy@q.com>
To: daneya.esgar@gmail.com

Wed, Apr 27, 2016 at 2:59 PM

Dear Ms Esgar:

I have managed horse shows for 43 years, 25 of those as the horse show supervisor for the Colorado State Fair and have managed horse shows all over the United States. Over the years, I have seen the steady decline in the State Fair facilities. There is such a need for a premier facility in southern Colorado. I have seen horse shows steadily move away from the fairgrounds to the Douglas County Fairgrounds, Larimer County Fairgrounds, the National Western Facility, etc. It is a sad state of affairs when some of our county fairgrounds are better facilities than our own State Fair. There is such a need for quality facilities as many of the above have no available dates the various associations can reserve for an event as they are already booked. The horse industry has many different avenues and there are simply not enough facilities to handle the demand. However, in it's present state, the State Fairgrounds will not attract many of those events. It is not a weather proof nor year round facility. Without improvement, the State Fair stands no chance of attracting these events. Exhibitors are not willing to pay \$50,000 for a horse and put them in stalls that are literally falling down around them.

The economic impact to a community is tremendous....hotels, restaurants, gasoline, side trips for tours when time permits, etc. We have already lost the National High School Rodeo, the National Little Britches Rodeo and numerous horse show events. The state of Colorado needs to step up to the plate and take some pride in our State Fair facility.

Sincerely,

Sandy Proctor

Pueblo, CO

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