

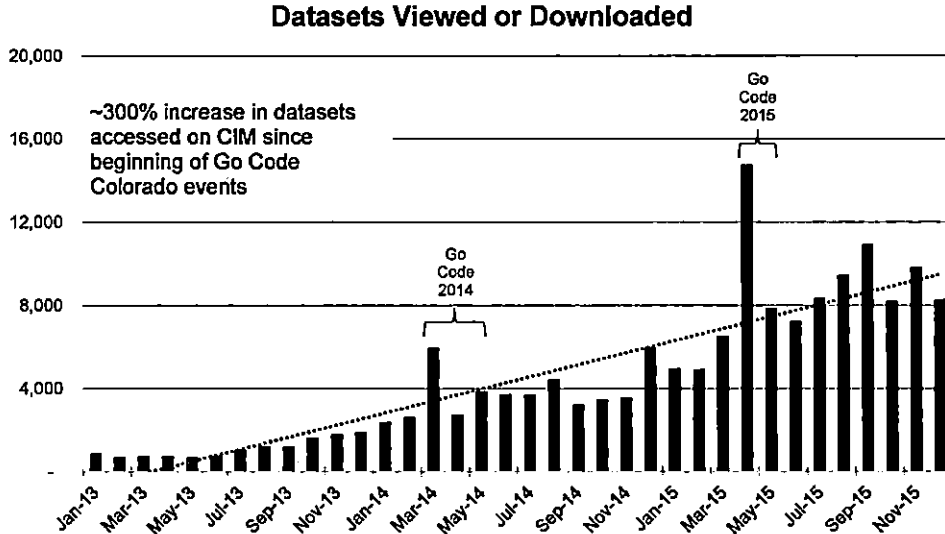
HB16-1014: Business Intelligence Center

The mission of the Business Intelligence Center is to make business-relevant public data accessible and useable for informed decision-making and promote economic growth and good governance.

The Secretary of State's office assists state agencies in publishing business-relevant public data to the state's central open data platform, the Colorado Information Marketplace (data.colorado.gov). Since the program began, the Business Intelligence Center has helped publish nearly 200 datasets to the Colorado Information Marketplace.

Agencies currently participating in the program:

- Dept of Agriculture
- Dept of Higher Education
- Dept of Labor and Employment
- Dept of Transportation
- Dept of Local Affairs
- Dept of Revenue
- Dept of State
- Energy Office
- OIT/GIS program (county parcel data)



This chart shows the total number of times a dataset or filtered view has been viewed or downloaded on the Colorado Information Marketplace.

HB16-1014 is supported by: Colorado Secretary of State, Colorado Technology Association, Colorado Press Association, Denver Metro Chamber of Commerce, Colorado Competitive Council



Go Code Colorado

-The Go Code Colorado App Challenge demonstrates the usefulness of data on the Colorado Information Marketplace by engaging software developers and entrepreneurs to use the data to solve business problems

-Supported by private-sector donations from such companies as Google, Salesforce, and AT&T

-During its first two years, go Code Colorado received multiple awards and recognitions, including:

- the National Association of Secretaries of State (NASS) IDEAS Award
- CIO Magazine's "CIO 100" award, in which the Department competed with private sector entities to win the award
- the International Association of Commercial Administrators (IACA) Merit Award
- The Colorado Technology Association's Technology Project of the Year Award
- Recognition as a "Bright Idea" by Harvard's Kennedy School through its Innovations in American Government Awards competition.