

JARED POLIS
GOVERNOR



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February 27, 2019

To the Honorable
Colorado Senate
Colorado General Assembly
State Capitol Building
Denver, CO 80203

Ladies and Gentlemen:

Pursuant to the powers conferred upon me by the Constitution and Laws of the State of Colorado, I have the honor to designate, appoint and submit to your consideration, the following:

**MEMBERS OF THE
BOARD OF TRUSTEES FOR COLORADO MESA UNIVERSITY**

for terms expiring December 31, 2022:

Daniel Anthony Lee Ramos of Denver, Colorado, a Democrat, appointed;

Kasia Iwanizcko MacLeod of Denver, Colorado, a Democrat, appointed;

Amy Lentz of Grand Junction, Colorado, an Unaffiliated member, appointed.

Sincerely,

Jared Polis
Governor

CORPORATE GIVING, GRANTS & EXTERNAL AFFAIRS MANAGEMENT | DENVER, CO

- Managed corporate giving, United Way Campaign, Renewable Energy Trust, Xcel Energy Foundation, by developing and managing the Xcel Colorado corporate giving strategy, aligned with the company focus priorities.
- Lead liaison between External Affairs/Public Policy and the Xcel Energy Foundation.
- Created an allocation and distribution model for grant funding distribution across the company service areas in collaboration with the Operation Company Executive Team and community partners.
- Conducted year-round needs assessments for individual markets across the state to align the corporate philanthropy that improving visibility in local communities. Created and coordinated Operating Company Internal communications for corporate giving initiatives.
- Redesigned multi-year, multi-million dollar United Way Campaign through strategy and oversight, resulting in record breaking employee participation and monetary giving.
- Developed Strategy with Customer and Community Relations Team for corporate outreach in key areas of employee volunteerism, sponsorship support and employee board placement directive.

5280 CONSULTING GROUP INC.**2011 - 2014****PRESIDENT & PRINCIPAL CONSULTANT | DENVER, CO**

- Drove over \$23,000,000 in non-for-profit business development initiatives. Developed effective strategic planning for both for-profit and non-profit organizations for organizational management, marketing and fundraising programs, and event planning and logistics, leading to awareness, credibility and generating revenue.
- Provided strategic planning, marketing services and lead event planning and execution to the Colorado Automobile Dealers Association focused specifically on the annual Innovative Dealer Summit and Colorado Auto Show Charity Preview Party.
- Developed unique and effective strategic marketing and fundraising consultative services, in addition to event leadership to the Alliance Foundation, founded by The Alliance of Professional Women. Strategy and fundraising plans focused on developing awareness and fundraising mechanisms to aid women and girls in need across the globe through Village Bank Program and college scholarships.
- Developed strategic plan to expand transitional homeless program in new market, Las Vegas, Nevada for Denver-headquartered non-profit, NewGenesis, Inc.
- Served as Campaign Strategy Director for "Share in the Care Colorado," the campaign to restore the dome of Colorado's state capitol building.

THE TRIZETTO GROUP, INC.**2008 - 2010****SENIOR MANAGER, SOLUTION SEGMENT MARKETING; CORE ADMINISTRATION SOFTWARE & HEALTHCARE REFORM | GREENWOOD VILLAGE, CO**

- Created and developed the product, business & marketing launch plans for numerous software releases, developing unique marketing strategies, based on market assessments, including integrated collateral content, vendor collaboration and contract negotiation.
- Launched multi-national Blue Cross Blue Shield Plans Real-Time ITS Marketing Campaign.
- Authored, launched and maintained numerous collateral pieces encompassing: Customer Case Studies, Product White Papers, Data & Fact Sheets, Customer & Sales Presentations, Executive Overviews, Executive Briefings, Sales Positioning Matrix and Financial Forecasts.
- Led Customer Retention Management (CRM) efforts by developing & leading the TriZetto IHM (Innovative Health Management) Power Awards.
- Led the Healthcare reform & ICD-10 product and marketing initiatives for corporation. This included development of trade show presentations of new software releases, healthcare reform regulations and related ICD-10 initiatives.