

GREENBERG QUINLAN ROSNER RESEARCH

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Colorado voters support moving to 100% clean energy

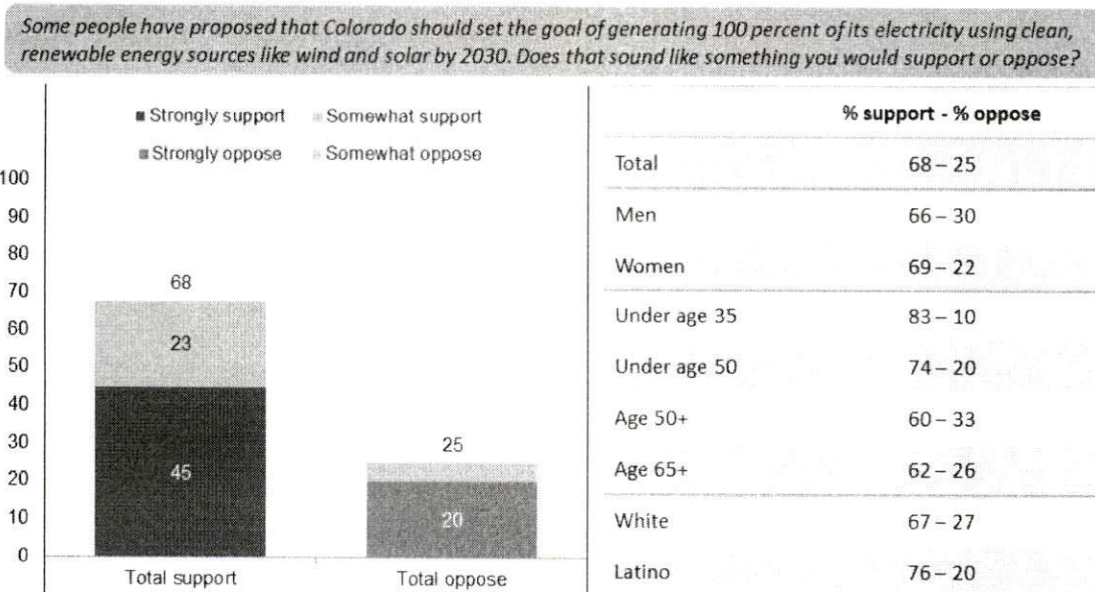
To: Interested Parties

From: Greenberg Quinlan Rosner Research

A recent survey¹ of registered voters in Colorado finds a solid majority support setting a goal of generating 100% of the state's electricity using clean, renewable energy sources like wind and solar, with 2030 as the target date for completing this transition.

About two-thirds of voters overall support this goal. Democrats are nearly unanimous in their support and fully 7 in 10 independents are on board as well. Republicans are more divided, however, and oppose the goal by a 13-point margin (51 percent oppose and 38 percent support). Support for the proposal spikes among Latinos and younger voters, especially those under age 35.

Figure 1: Strong majority of voters support goal of 100% renewable energy by 2030

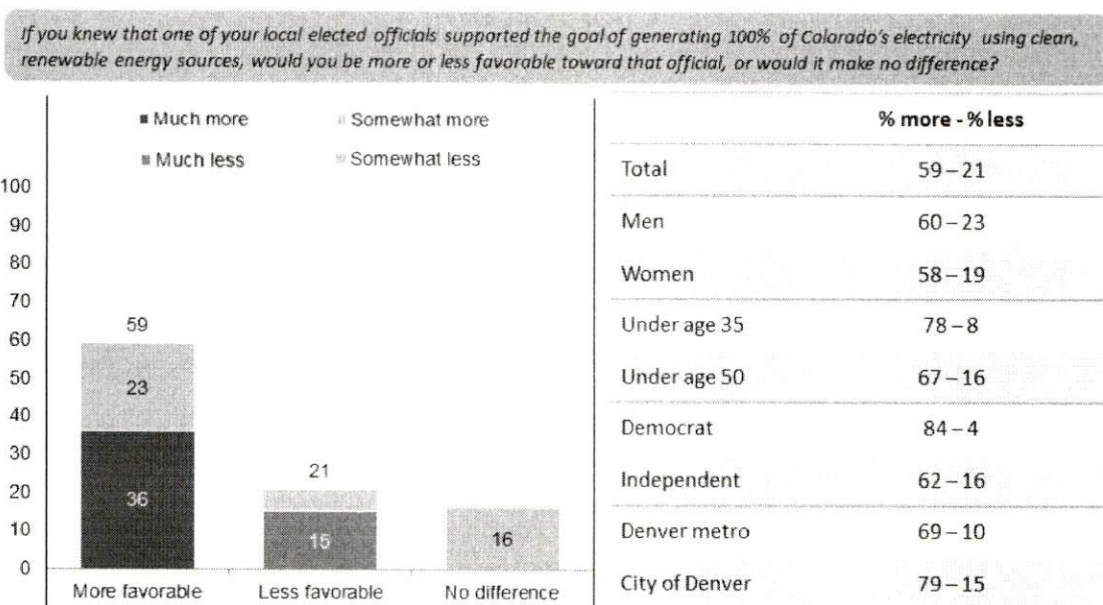


¹ On behalf of the Sierra Club, GQR conducted a survey among 500 registered voters in Colorado from December 12–17, 2017 using live interviewers. Thirty percent of interviews were conducted on cell phones. The data are subject to a margin of error of +/- 4.4 percentage points at the 95 percent confidence interval. Margin of error is higher among subgroups.

The Denver metro area also boasts impressively high support, particularly in the City of Denver, where 83 percent of voters support this goal and 79 percent say they would feel more favorable toward an elected official who supports this goal.

Overall, 59 percent of voters say an elected official's support for 100% clean energy would positively influence their view of that official. Younger voters are particularly keen to see their elected officials support this goal. Men and women express similar feelings both overall and across party lines.

Figure 2: Voters feel more favorable toward elected official supporting clean energy



Most voters are optimistic about Colorado's ability to meet this 100% goal by 2030, with 57 percent saying they believe this goal is realistic. Democrats drive this belief as over three-quarters say it is realistic, and just over half of independent voters agree. Latino voters are also more likely to believe in this goal, as 69 percent say it is realistic. Informing Coloradoans that over 50 cities across the country have adopted this goal, including 5 in their own state, gives some voters a boost of confidence, as the share saying the goal is realistic grows to 63 percent.



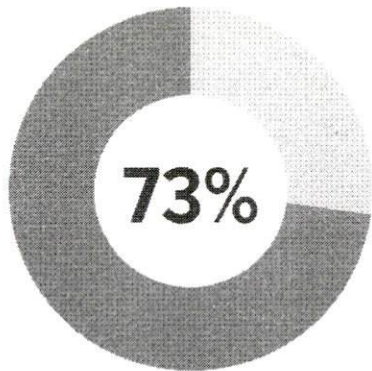
Colorado

Would you prefer the Trump administration place more emphasis on...

68% Ensuring we protect sources of clean water, our air quality and wildlife habitat while providing opportunities to visit and recreate on our national public lands

21% Ensuring we produce more domestic energy by maximizing the amount of national public lands available for responsible oil and gas drilling and mining

55% of Coloradans disapprove of the way the Trump administration is handling issues related to land, water and wildlife. Only 36% approve.

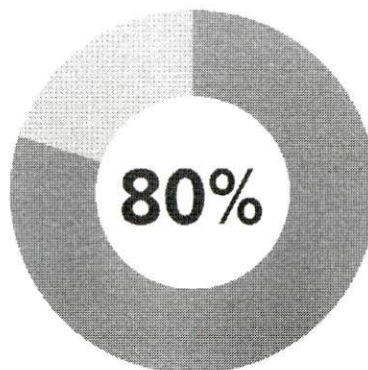


Oppose eliminating protections for national monuments

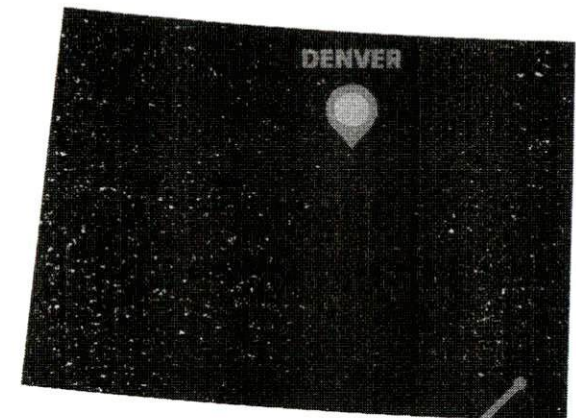
“Would you say that it is — a good idea or a bad idea — to reduce the size or protections at other national monuments?”

Think inadequate water supplies is a serious problem

Additionally, **80% of Coloradans favor** “using our current water supply more wisely, by encouraging more water conservation, reducing use, and increasing recycling of water” over “diverting more waters from rivers” to address inadequate supplies.



75% of Coloradans consider themselves conservationists and 75% outdoor recreation enthusiasts



Colorado’s outdoor recreation economy

96% of Coloradans think the outdoor recreation economy — meaning people who come to hunt, fish, camp, see wildlife, as well as those who manufacture and sell equipment for those activities — is **important to the economic future of the state.**

87% of Coloradans think the presence of public lands and a lifestyle of outdoor recreation gives the West an **economic advantage over other parts of the country.**