

## Support the Horse License Plate Certificate Order Form

Complete the information below. Checks made payable to CHDA. Mail with payment to: CHDA, 22 S. 4th Ave., Suite 106, Brighton, CO 80601. Refer to website for more information at [www.chda.org](http://www.chda.org)

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

County: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Qty of Certificates @ \$30.00 each Total Due: \$ \_\_\_\_\_  
(one certificate = donation for one set of plates for one vehicle)

Select Form of Payment:

Check #: \_\_\_\_\_ or

Credit Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CV2 #: \_\_\_\_\_ (3 digits on back of card)

Name as printed on card: \_\_\_\_\_

Signature: \_\_\_\_\_

For Office Use Only:

Date Certificate Mailed: \_\_\_\_\_ Certificate #: \_\_\_\_\_



Colorado Horse Development Authority  
22 S. 4th Ave., Suite 106  
Brighton, CO 80601  
Phone: (303) 292-4981 Fax: (303) 293-2412  
E-mail: [chda@chda.org](mailto:chda@chda.org)  
Website: [www.chda.org](http://www.chda.org)  
*Holding the reins for a better life. Let's Ride!*

## Invest today! Join the Colorado Horse Council

Your membership in the Colorado Horse Council is an investment in Colorado's vibrant horse industry, a gift that brings you measurable returns in services and opportunities that enhance your equine experience.

We strive to benefit the horse industry, regardless of the participants' discipline affiliation or breed preference, business type or recreational pursuit.

Backed by the strength of our membership, we offer:

- Lobbying and other efforts to further equine interests on local, regional and national levels.
- Activities that bring the equine community together for pleasure, education & networking.
- Events that promote the horse experience to everyone.
- Discounts on Equine Liability signs.
- Email bulletins and news updates (optional)

Find a membership category that meets your needs:

- Insured\* Individual
- Insured\* Family
- Affiliate
- Non-Profit/Club/Organization/Ranch/Corporation

Depending on category, your benefits may include:

- \$1 million excess equine liability insurance (at Equisure, Inc.'s member rates.)
- Rocky Mountain Horse Expo ground admission tickets.
- Industry directory listing.
- Live links between your website and ours.
- Advertising & Expo exhibitor discounts.
- Access to membership mailing lists.

Whether you run an equine-related business, compete actively or simply enjoy horse recreation, investing in the Colorado Horse Council makes good sense for your future. It is your link to the horse industry.

Please complete and mail in the Membership application form on the reverse of this brochure and mail with your payment to:

Colorado Horse Council  
22 S. 4th Ave., Suite 106  
Brighton, CO 80601  
(303) 292-4981

Or go online at [www.ColoradoHorseCouncil.com](http://www.ColoradoHorseCouncil.com) to submit form and payment information.



## Rocky Mountain Horse Expo

The Rocky Mountain Horse Expo brings people together from the horse world for an exciting three-day event to:

- Promote the industry
- Educate horsemen and horsewomen
- Inform about legislation and industry advances
- Entertain everyone with a heart for horses
- And above all—enjoy our horses!

Participate!

This is your Rocky Mountain Horse Expo...  
Get Involved.

Check our website for dates, schedules and more information.

[www.RockyMountainHorseExpo.com](http://www.RockyMountainHorseExpo.com)



## The Heritage Ride

The Heritage Ride is an annual awareness and fundraising event designed to:

- Promote the Heritage of the Horse
- Protect the Heritage of the Horse
- Develop the Future Heritage of the Horse

Pledges/donations can be made at anytime throughout the year at [www.ColoradoHorseCouncil.com](http://www.ColoradoHorseCouncil.com) and click on the Heritage Ride menu. Also check this website for dates and further information.

All proceeds from The Heritage Ride will be used for the work of the Legislative and Regulatory Committee and educational programs. Since 1972, all horse owners in the state have benefitted from the work of the Colorado Horse Council, which is nationally recognized in its efforts to protect and promote the equine industry in Colorado.

**Working Together Stronger Than Ever**

Colorado Horse Development Authority

COLORADO HORSE DEVELOPMENT AUTHORITY

COLORADO HORSE COUNCIL

Attachment A

# Working Together Stronger Than Ever



## Colorado's horse industry... A vibrant economic force\*

- 256,000 horses
- 102,400 involved Coloradans
- 55,700 horse owners
- Approximately 21,300 jobs
- Total annual economic impact of \$1.6 billion
- Direct annual economic impact of \$956 million
- Annual tax revenues of \$21 million

## Promotion Education Legislation

\*Results from a 2005 AHC/Deloitte and Touche study

## Colorado Horse Development Authority (CHDA)

The mission of the Colorado Horse Development Authority is to promote and sustain the growth and development of the state's horse industry.

CHDA was created by the Colorado State Legislature to manage and distribute the Horse Promotion Assessment funds collected as a portion of brand inspection and inspection fees. Additional funding comes from the CHDA's "Support the Horse" Colorado vehicle license plate program.



CHDA efforts stimulate the horse industry and benefit horsemen and horsewomen throughout Colorado.

CHDA awards grants quarterly for:  
(grant application form is available at [www.chda.org](http://www.chda.org))

- Youth Programs - support or development
- Emergency Management - support or development
- Show Industry - support or development
- Recreational Trail - support or development
- State or Industry Association Meetings - support or participation
- Public Education to support the horse industry in CO (e.g., state laws or awareness)



[www.CHDA.org](http://www.CHDA.org)

## Colorado Horse Council (CHC)

The vital interests of Colorado's horsemen are at the heart of the Colorado Horse Council mission, which is to unite Colorado's horse owners and horse industry into a powerful cohesive voice in order to protect the common equine interest through legislation and education.

To build industry strength, the CHC brings together all horse interests, regardless of breed preference, discipline affiliation, business type or recreational pursuit.

CHC maintains:

- A horsemen's network
- State lobbyists
- A broad platform of educational programs
- Bulletins, legislative updates and newsletters
- National influence via the American Horse Council
- Advocate for local issues
- Active industry promotions
  - | Expos
  - | Websites
  - | Advertising through HorseTownOnline

Our strength comes from our members who understand that joining the Colorado Horse Council represents a wise investment in our state's thriving horse industry.

Join us—Invest today!



[www.ColoradoHorseCouncil.org](http://www.ColoradoHorseCouncil.org)

## CHC Membership Type and Cost:

- \_\_\_\_\_ Insured\* Individual: \$55
- \_\_\_\_\_ Insured\* Family: \$105
- \_\_\_\_\_ Non-Profit/Club/Org/Ranch/Corporate: \$85
- \_\_\_\_\_ CHC Affiliate: \$25

Name of Affiliate Club: \_\_\_\_\_

\_\_\_\_\_ Additional Donation

\_\_\_\_\_ Total Due

Name \_\_\_\_\_

Name of Ranch/Business/Non-Profit/Club/Organization/Corporation (if applicable) \_\_\_\_\_

Product or Service Category for Directory/Website Listing \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

County (not Country) \_\_\_\_\_

Phone \_\_\_\_\_

Alt Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

\_\_\_\_\_ YES! Please e-mail me updates & newsletters.

\_\_\_\_\_ YES, I am a Boarding Stable manager & want to be noted as such in the directory.

\_\_\_\_\_ I DO NOT want my information published in the Directory or released to third parties.

Check/Credit Card # \_\_\_\_\_

Exp. \_\_\_\_\_ CWV2# (from back of card): \_\_\_\_\_

Name on Card \_\_\_\_\_

\*Insured with \$1 Million Equine Excess Personal Liability coverage. Policy expires 12/31 of year CHC membership is purchased, regardless of month membership is started. However, CHC membership runs 12 months from month it is purchased.