



WWW.INNOVATIONNATURALLY.ORG

AMERICA'S LEADING BEVERAGE COMPANIES ARE MAKING

100%

RECYCLABLE PLASTIC BOTTLES INCLUDING THE CAPS

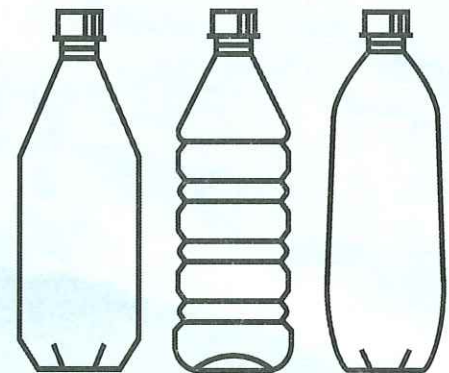
We are carefully designing them this way for a simple reason: so our plastic bottles can be used again and again.

It's why we want them back. Plastic beverage bottles are unique. Because if our bottle is disposed of, collected and recycled properly, we can turn that bottle into a new bottle. That means we're using less new plastic.

Our bottles can also be made into other products like coats, shirts, shoes and furniture. This means less new plastic is being used to make these products too, and it all adds up to making a real difference in reducing the amount of new plastic in the environment.

Through innovation we have already removed millions of pounds of packaging materials from the market in recent years.

By working together we can make sure that every bottle does what we designed it to do: be recycled and made into something new.



PLASTIC BOTTLES CAN BE MADE INTO PRODUCTS SUCH AS...



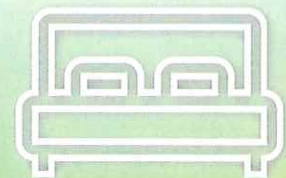
**NEW PLASTIC
BOTTLES**



JACKETS



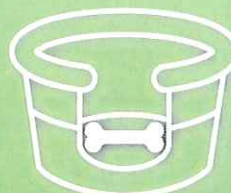
SHOES



FURNITURE



PLAYGROUNDS



DOG BEDS



SHIRTS

INNOVATING AND INVESTING IN OUR ENVIRONMENT

Beverage companies are working with local leaders and environmental groups nationally to reduce plastic, cut our carbon footprint, conserve vital resources and keep the places we live and work litter-free. Industry and government can work together on the environment.

It helps two bottom lines: the Earth's, and our own.



WATER

We've **REDUCED** our water use by

14%

PER UNIT
OVER FIVE YEARS.



ENERGY

We've **VOLUNTARILY PHASED OUT HFCs** equal to taking

15M

CARS OFF THE ROAD.



FLEETS

We've **IMPROVED** average fleet **MILES PER GALLON** by

13%

SINCE 2010.



PACKAGING

Through lightweighting and packaging reduction we've **SAVED**

100s

of **MILLIONS OF POUNDS** of raw materials industry-wide.



America's leading beverage companies are members of

THE RECYCLING PARTNERSHIP

which has helped improve recycling in

50M

HOUSEHOLDS to date.

THE COCA-COLA COMPANY is saving annual emissions of **315,000 METRIC TONS of CO₂** thanks to its PlantBottle™ packaging.

KEURIG DR PEPPER has given **5,200 RECYCLING BINS** to communities to expand recycling in public places.

PEPSICO removed **100 MILLION POUNDS of PACKAGING** from the market **IN A SINGLE YEAR.**