

## **VOTE YES ON SB21-069 (Priola/Valdez A.) Periodic License Plate Replacement**

- Colorado loses valuable transportation revenue from vehicles not properly registered.
- Studies indicate that 4% of vehicles on Colorado roads are not properly registered and licensed. In turn, this contributes to vehicles that are not properly insured and emissions tested. Instituting a periodic replacement program will increase the number of vehicles on the road with up-to-date registration, insurance coverage and emissions inspection.
- Colorado has not undertaken a license plate replacement/reissue since the early 1990's – more than 30 years ago. After 5-10 years on average, license plates become less reflective and legible, especially at night – and as depicted in the photos below.
- SB21-069 improves visibility of license plates and public safety capabilities. Law enforcement's ability to locate and identify vehicles involved in Amber Alerts, bank robberies, thefts, hit and runs, will become significantly easier by SB21-069.
- Colorado toll road and express lanes systems' ability to correctly and accurately read license plates is critical to revenue collection and transportation funding. SB21-069 will improve automated vehicle identification and revenue collection.



SB21-069 is simple legislation and will:

- Require Colorado vehicle owners to obtain new license plates each time they register a new vehicle. This approach phases in new plates so that motorists are not inconvenienced by extra trips to the DMV.
- Commercial vehicle plates are exempt. Also, vanity plates and collector car plates are exempt from the replacement program since these plates are already unique and customized.