

## Attachment A

House Education  
 03/03/2021 1:30 PM  
 Testimony - HB21-1103 Media Literacy Implementation

First Name	Last Name	Position	Representing	Testifying	Text of Testimony
Doug	Bell	For	Colorado Chapter Society Professional Journalists / Colorado Press Association	In Person	
Autumn	Brooks	For	Clear Creek School District Re-1	In Person	
Benjamin	Waters	For	Stand for Children	In Person	
Nate	Blumenthal	For	Secretary of State	Remotely	
Kathleen	Wilson	For	League of Women Voters of Colorado	Remotely	
Amie	Baca-Oehlert	For	Colorado Education Association	Remotely	
<b>Questions</b>					
Aaron	Hayman	Only	Colorado Department of State	Remotely	
Virginia	Gebhart	For	Self	Submitted text	This bill is the best idea since sliced bread. For years, I've been thinking media literacy should be part of school curricula. It seems to me it would be a great addition to civics education, and I understand the resources are meant to be used to integrate media literacy into curricula for multiple subjects. This is such a great idea. I sure hope you will support this bill.
Mark	Newton	For	Self	Submitted text	I write in support of HB21-1103, "Media Literacy Implementation" and request your approval.  I am a retired high school journalism teacher and student media adviser of 35 years, 30 in Colorado. I also am the immediate past president of the Journalism Education Association, the largest professional organization for school journalism teachers and media advisers in the world.  Most notably, because of my professional background and personal and community interests, I believe I am media and news literate and civically engaged. And, proud of it.  Recently, in a Denver Post commentary, Reps. Lisa Cutter and Barbara McLachlan eloquently described their efforts in proposing this bill to implement media literacy into state K-12 educational standards.  And, kudos to state Sens. Don Coram and Chris Hansen and former Sen. Lois Court for proposing legislation to strengthen civics education in Colorado. Denver Post opinion columnist Doug Friednash explained the senators' efforts in "A bipartisan push for civics in Colorado schools could save the republic" on Jan. 28.  What is impressive is that both bills address critical issues facing our communities, the state and the nation. Both bills are essential to empowering students to become focused citizens capable of understanding their rights and responsibly applying them to effectively participate in a democratic republic — one that is media-rich, highly partisan, and requires every citizen to be educated, savvy and engaged.  My hope is that both bills will not only embed and enhance civics and media standards throughout the curriculum but establish a seal of excellence to honor all schools and districts that implement high-quality civics and media literacy education.  Today, I urge your approval of HB21-1103, "Media Literacy Implementation."  Also, I urge legislators to strengthen the respective curriculum standards and establish two diploma endorsements, one in civics literacy and one in media literacy, to be awarded to all graduating high school students who meet specified requirements.