# Office of State Planning and Budgeting
# FY 2015-16 Comeback Requests

| Department: | Department of State |
|---|---|
| Title: | Business Intelligence Center |

| | FY 2014-15 Appropriation[1] | FY 2015-16 Request | JBC Action[2] | Comeback Request | Difference Between Action and Comeback Request |
|---|---|---|---|---|---|
| **Total** | **$1,500,000** | **$775,000** | **$375,000** | **$775,000** | **$400,000** |
| FTE | 1.0 | 0.0 | 1.0 | 0.0 | 0.0 |
| GF | $0 | $0 | $0 | $0 | $0 |
| CF | $1,500,000 | $775,000 | $375,000 | $775,000 | $400,000 |
| RF | $0 | $0 | $0 | $0 | $0 |
| FF | $0 | $0 | $0 | $0 | $0 |

**Summary of Initial Request:**

The Business Intelligence Center (BIC) makes public data from state agencies available to Colorado's business community to enable businesses to make better-informed decisions. Colorado's software development community, business community, and individual citizens all benefit from improved access to public data.

All state agencies possess public data through the normal course of operations. Until recently, there had not been a statewide effort to make this data publicly available in a usable format. A common data platform with regularly maintained and updated data is a public asset. Through a collaboration with OIT, the Department is collecting and consolidating datasets on its Colorado Information Marketplace (CIM).

In order to show the value of public data and engage the tech and entrepreneurial community, the Department— in partnership with the Governor's Office, the Office of Economic Development and International Trade, and the Governor's Office of Information Technology—hosts a statewide application challenge called Go Code Colorado, which brings together entrepreneurs, business partners, and software developers through a series of events. Participants build applications that use public data to solve business problems. The business problems are developed in conjunction with the business community through a process that is based in the Core Objectives from OEDIT's Colorado Blueprint. The app challenge is in direct alignment with the Department's goals of making information publicly available and serving the needs of the business community.

---

[1] In FY 2014-15, the BIC program's funding was split across four appropriations: Administration: Personal Services, Administration: Operating Expenses, IT Services: Personal Services, IT Services: Operating Expenses. In FY 2015-16, the Department has proposed that for increased transparency the BIC appropriations be consolidated in two new Long Bill line items in the Business and Licensing Division: BIC Personal Services and BIC Operating Expenses.

[2] On February 17, 2015, the JBC approved the staff recommendation for funding for the BIC program. The staff recommendation amounts are drawn from the "FY 2015-16 Staff Figure Setting Recommendations: Department of State" document available on the JBC website (http://www.tornado.state.co.us/gov_dir/leg_dir/jbc/2014-15/stafig.pdf, accessed March 5, 2015).

The ongoing cost of sustainably funding the Business Intelligence Center is $775,000: $625,000 for personal services and $150,000 for operating costs. This represents a reduction of $725,000 compared to the program's FY2014-15 budget. One FTE will manage the program with contractors completing the balance of the work. Funding included in this request will be used to provide technical resources to assist state agencies to publish data to the CIM as well as running the successful statewide civic app challenge Go Code Colorado.

Because of its innovative approach to engage the private sector, the Go Code Colorado challenge has won numerous national awards and accolades, including the *State Innovation of the Year Award* from State Scoop 50 in 2014; *Technology Project of the Year* from the Colorado Technology Association in 2014; and a *Bright Idea* recognition from Harvard's Kennedy School for Democratic Government and Innovation in 2015.

In praising the success of the program, Colorado Technology Association CEO Erik Mitisek said "Go Code Colorado is a prime example of what can be accomplished when the government and private-sector collaborate to move our state forward."

**Committee Action:**

On February 17, 2015, the JBC approved the staff recommendation of a total appropriation for the BIC program of $375,000 in cash funds and 1.0 FTE.

**Department of State Comeback:**

The Department's comeback request for the BIC program is for the full $775,000 in cash funding ($625,000 in personal services expenses and $150,000 in operating expenses) that was specified in the original decision item (please see Appendices 1, 2, and 3). This total of $775,000 represents an increase of $400,000 in cash funding from the staff recommendation of $375,000 that was approved at the figure setting hearing on the 17th of February.