



Greeley Evans Transit Grown Jewel Program



- 2014 – ACE Program (Achieving Community Excellence) and implemented G-Town Promise
- Students at Greeley Evans School District 6 were known as “Crown Jewels”

Crown Jewels



Overview Greeley Evans District 6

- Implemented with D6 during the 2014-15 School Year to fill in the athletics gap for students in the school district
- Helped students take advantage of opportunities to enrich their lives and educational experiences.



- Greeley Evans School District 6
 - Includes Charter Schools and Alternative Schools
- University of Northern Colorado (UNC)
- Aims Community College
- Colorado State University (CSU)
- Poudre School District (Ft. Collins)
- Weld School District RE-4 (Windsor)

Today's Participating Schools



First Year Results



Ride Free with ID Ridership Comparison

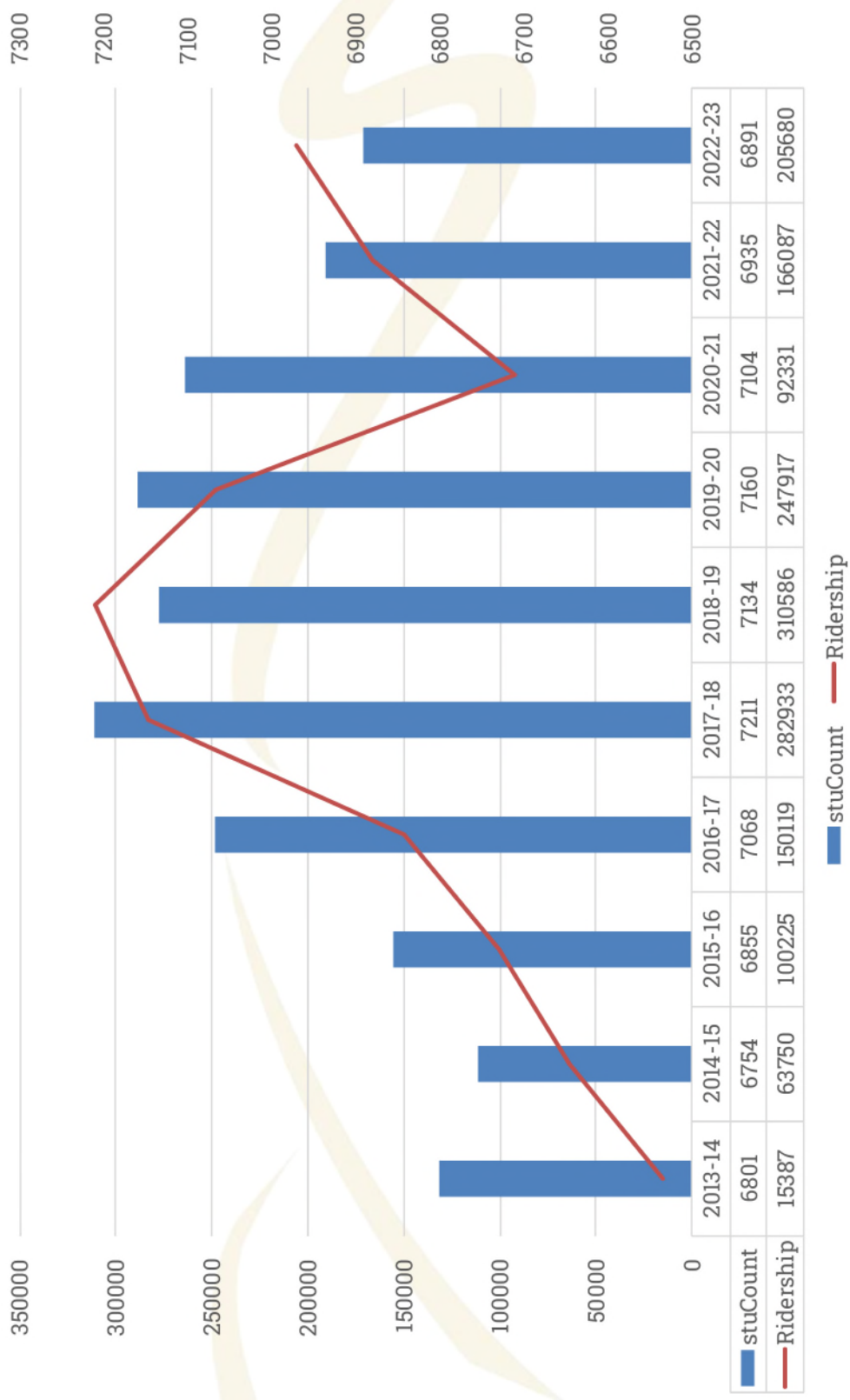


313% INCREASE



2015 Cumulative Total	1,991	7,008	14,404	20,162	25,469	32,636	40,185	48,363	57,035	63,750
2015 Monthly	1,991	5,017	7,396	5,758	5,307	7,167	7,549	8,178	8,672	6,715
2014 Cumulative Total	472	2,000	4,031	5,649	6,850	8,315	10,005	11,963	13,783	15,387
2014 Monthly	472	1,528	2,031	1,618	1,201	1,465	1,690	1,958	1,820	1,604

Ridership w/ District 6 Enrollment



Marketing

- High School Registration Days
- Greeley Evans District 6 Kickoff Event
- Provide PR Opportunities and community relations with our staff and bus operators



- Field Trips to other locations in community during school season and summer schools/camps
 - Library
 - Recreation Centers
 - Swimming Pools
 - Shopping
 - Museums
 - City Hall

Trips Taken



Before and After School Events

- Breakfast Opportunities
- Meeting with Teachers for Homework Help
- Intermural and Competitive Athletics (Practices and Games)
- Band Activities (Marching, Concert, Orchestra)
- Libraries for Research or Focus on Homework
- Meeting Friends at the Mall



- 4 of the 5 students in inaugural program used our system.
- Take fixed route from near their home. Then transfer to Call-N-Ride service to UC Health Greeley Hospital. Reverse for their way home.
- 3 Students received full-time job opportunities at UC Health Greeley Hospital, 1 student at another location in community
- 1 Student was able to secure their own place to live.



Project SEARCH 2022-23



Thank you!

Michelle Johnson

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