

CHAPTER 3

GOVERNMENT - LOCAL

HOUSE BILL 08-1015

BY REPRESENTATIVE(S) Marostica, Hodge, Kerr J., Roberts, Solano, Soper, and Todd;
also SENATOR(S) Johnson.

AN ACT

CONCERNING AUTHORIZATION FOR LOCAL GOVERNMENTS TO ENGAGE IN MARKETING ACTIVITIES.

Be it enacted by the General Assembly of the State of Colorado:

SECTION 1. 30-11-116, Colorado Revised Statutes, is amended to read:

30-11-116. Appropriations for advertising or marketing. The boards of county commissioners of the several counties within the state of Colorado are authorized to appropriate money from the county general fund for the purpose of advertising OR MARKETING the county.

SECTION 2. 31-15-901 (1) (b), Colorado Revised Statutes, is amended to read:

31-15-901. Miscellaneous powers. (1) The governing body of each municipality has the power:

(b) To appropriate moneys for the purpose of advertising OR MARKETING the business, social, and educational advantages, the natural resources, and the scenic attractions of such municipality;

SECTION 3. Effective date. This act shall take effect July 1, 2008.

SECTION 4. Safety clause. The general assembly hereby finds, determines, and declares that this act is necessary for the immediate preservation of the public peace, health, and safety.

Approved: February 13, 2008

Capital letters indicate new material added to existing statutes; dashes through words indicate deletions from existing statutes and such material not part of act.