

Colorado Office of Economic Development & International Trade SMART Act Hearing

Joint Business
January 21, 2022

Pat Meyers, Chief Economic Recovery Officer & Executive Director

Jeff Kraft, Deputy Executive Director & Director of Business Funding & Incentives

Lindsay Finlayson, Director of Operations

Leslie Hylton, Director of Government Affairs

Sarah Harrison, Program Coordinator for Community Revitalization

OEDIT Mission

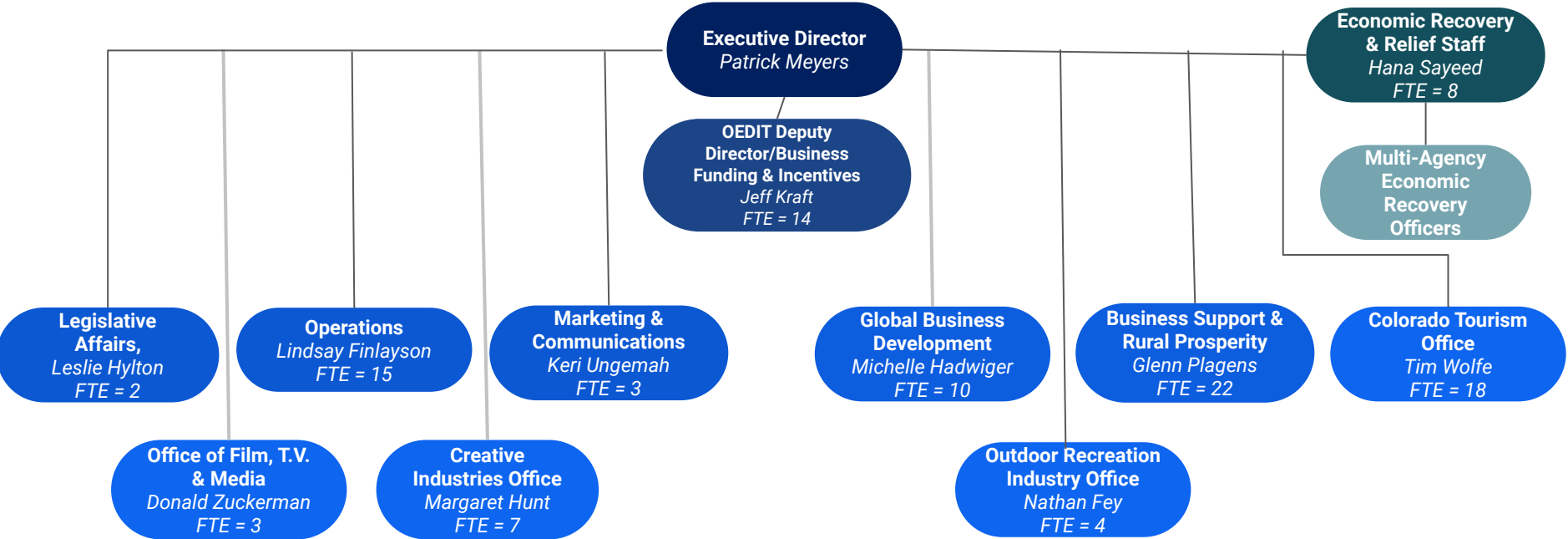
To achieve and sustain a healthy Colorado economy that works for everyone and protects what makes Colorado the best state in the country to live, work, start a business, raise a family, and retire. By growing our economy with jobs that cannot be outsourced and infrastructure to enable entrepreneurship in all parts of the state, we strive to grow a resilient economy where everyone not only gets by, but thrives.

OEDIT Vision

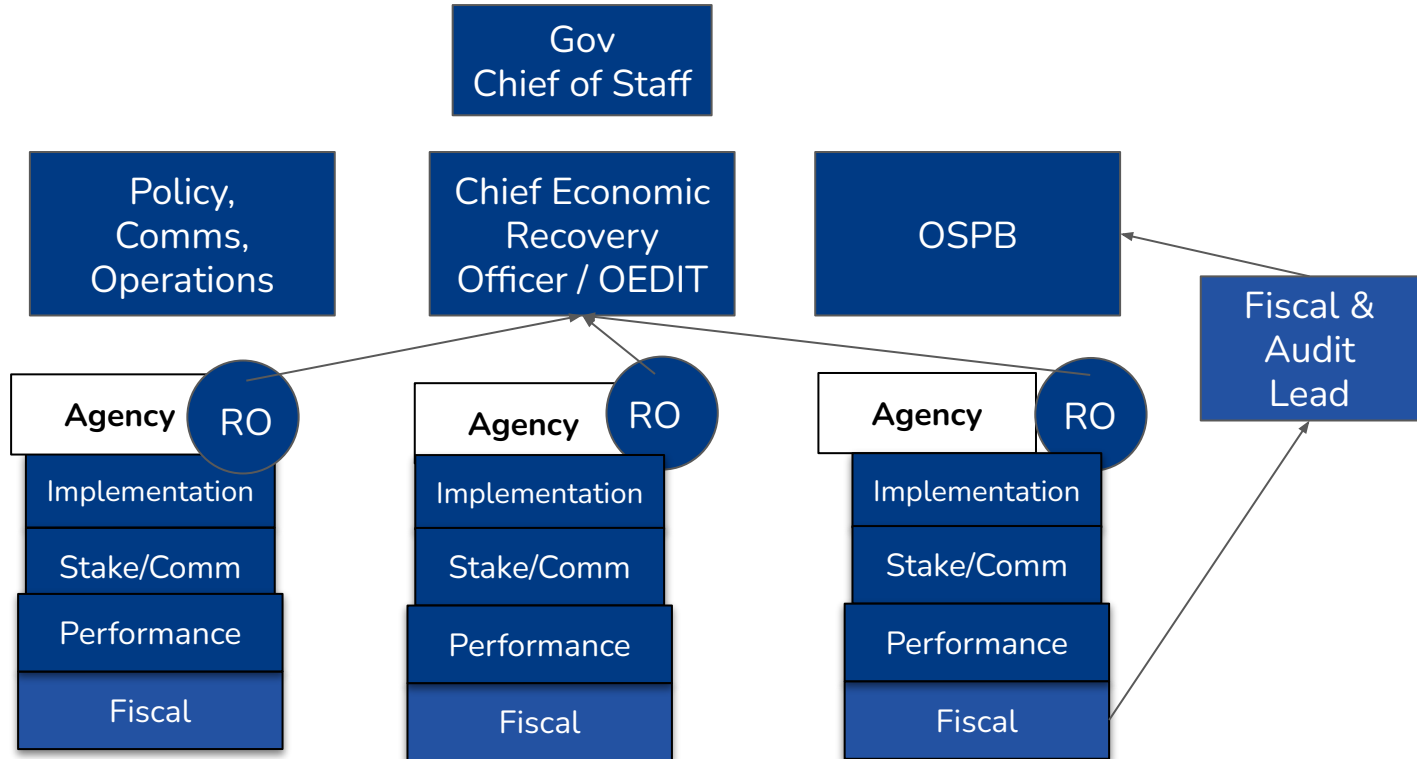
OEDIT's vision to economic recovery and resilience includes three key phases: Innovate, Adapt and Thrive. Through these three phases, OEDIT will modify current programs, educate on existing resources and collaborate with outside organizations, partners and state agencies to get the economy back on its feet and working again:

1. **Innovate:** We will foster business innovation in a way that maximizes the Governor's Bold 4 Initiatives and positions Colorado to accelerate opportunities unique to the post COVID environment in the areas of remote work and in the advanced industries, including bioscience, high tech and advanced manufacturing.
2. **Adapt:** The current economic downturn has created an immediate and long-term need to develop forward-looking plans that will help communities adapt to changing market conditions in response to future economic disruptions.
3. **Thrive:** The workforce of Colorado's future will be more nimble, better prepared for economic disruptions, and will be a model for enhanced inclusion, social equity, with a clear business case for protecting the environment.

OEDIT Organizational Chart



The Colorado Economic Recovery Office



OEDIT FY 2021-22 Wildly Important Goals (WIGs)

Promote entrepreneurship and boost economic growth statewide by launching and implementing new programs that increase access to capital for small businesses from \$0 to \$84,077,800 by June 30, 2022.

Successful completion of this goal will eliminate barriers to business ownership, bolster entrepreneurship and build long-term financial sustainability for small businesses, including underserved businesses, that are vital to the health of the communities that drive Colorado's economy.



OEDIT FY 2021-22 Wildly Important Goals (WIGs)

Support rural communities in attracting and retaining jobs from 0 to 5,000 jobs by June 30, 2022.

Successful completion of this goal will mean that communities are establishing the business environment necessary to attract and retain businesses, thereby paving the way to create and sustain jobs for years to come.



OEDIT FY23 Budget Request

\$48,434,131	Total Funds
\$28,517,816	General Funds
\$17,231,010	Cash Funds
\$260,291	Re-appropriated Funds
\$2,425,014	Federal Funds

****The above budget numbers do not include supplementals or budget amendments***

****The above budget numbers also do not include one-time stimulus funds, which are conveyed in later slides***



OEDIT FY23 Budget Request

OEDIT's FY 2022-23 Budget Request includes the following:

- R-1 Art in Public Places
 - Have the long bill reflect the CCI's spending authority of approx. \$2M it receives in cash funds for the program
 - Modify the current cash fund to ensure a 3-year roll forward appropriation to align with CapCo project timelines

***R-2 was withdrawn, P3 Office will be housed at DPA



Legislative Agenda

The Department respectfully requests the General Assembly consider legislation on the following:

- Stimulus Extensions (SB21-001, HB21-1263, SB21-241)
 - *The JBC has agreed to move this forward as a JBC-sponsored bill.*
- SB21-291 ARPA Fix
 - *The JBC has agreed to move this forward as a JBC-sponsored bill.*
- Innovative Housing Incentive Proposal
 - *The Affordable Housing Transformational Task Force has recommended funding this.*

2021 Talent Pipeline Report

The 2021 Talent Pipeline Report was published on Dec. 17, 2021. The report identifies:

- Top Jobs
- Critical industries
- Key features of the current labor force
- Strategies to align supply with industry demand

Policy Recommendations: Building on CO POWER 2021, the recommendations focus on three priorities:

- Enhance opportunities for employers to implement talent development strategies
- Strengthen critical industries so all businesses can thrive
- Structure supports necessary to enhance the participation of targeted populations in the labor force

Community Revitalization Grants Update

- The Colorado Community Revitalization Grant (SB21-252) provides gap funding for projects in creative districts, historic districts, main streets or neighborhood commercial centers.
- This grant supports creative projects that combine creative industry workforce housing, commercial spaces, performance space, community gathering spaces, child care centers, and retail partnerships for the purpose of economic recovery and diversification by supporting creative sector entrepreneurs, artisans, and community non-profit organizations.
- Currently, there are 33 awarded and recommended projects, totaling \$62M of the appropriated \$65M. Of these 33 projects, geographic funding follows:
 - Urban projects = \$28.5M (11 projects)
 - Rural projects = \$34M (22 projects)

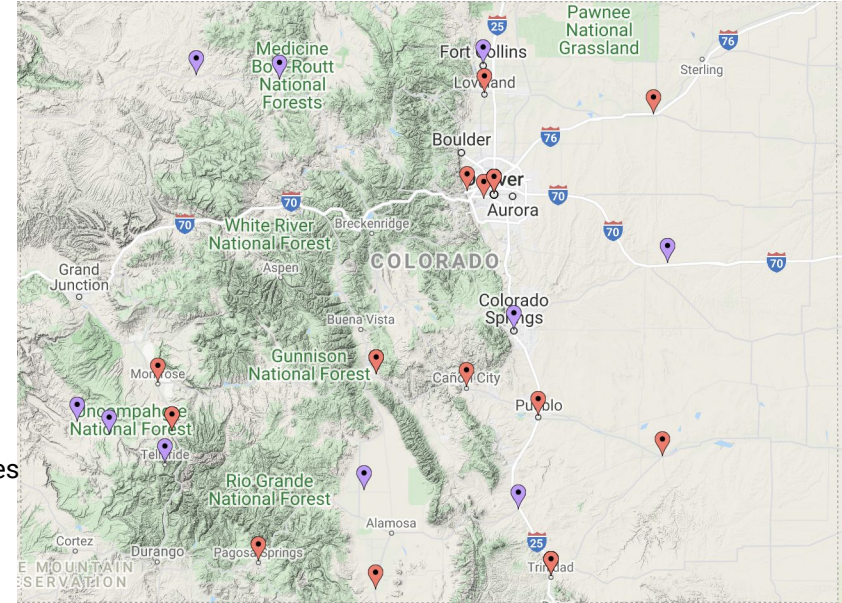
Community Revitalization Grants Update



Pueblo Fuel & Iron (\$1 million): redeveloped historic building including a culinary incubator, 28 affordable housing units, an urban farm, performing arts space, child care center, and additional affordable housing at a satellite location.



Ridgway Space to Create (\$2 million): a new construction, mixed-use, workforce housing project that includes artist live-work space, a community amenity area, commercial hub, and performing art space.



Equity, Diversity, and Inclusion WIGs

In accordance with the Governor's Executive Order [2020 175](#), the Department has prepared a plan to improve equity, diversity, and inclusion, including efforts to:

- Implementation of a demographic survey to identify any gaps in our outreach efforts in order to reduce barriers that prevent underserved communities from accessing OEDIT's programs and funding.
- Creating more inclusive and equitable hiring and retention policies that will be rolled out by the end of the current fiscal year.

Employee Engagement Highlights

- OEDIT has a 79.7% employee engagement index compared to the average state agency index 60.9%
- 80.6% of employees feel that OEDIT has made positive progress on our EDI Plan/Initiatives
- 80.3% of employees say they feel safe expressing their identities and bringing their whole self to work.

Stimulus Funding Implementation

State Stimulus Programs	Amount Funded (\$M)
Incentivize Events and Conferences	\$10.0
Colorado Startup Loan Fund	\$31.4
Small business loans	\$15.0
Advanced Industry Grant Program	\$10.0
OEDIT Strategic Fund	\$15.0
Rural Jump Start	\$3.0
Community Revitalization Grant Program	\$65.0
MTCF Marijuana Entrepreneurship Program	\$4.0
Arts Relief	\$17.0
Film Incentive	\$6.0
Small Business Accelerated Growth Program	\$1.7
Total	\$178.1



Stimulus Funding Implementation

Federal State and Local Fiscal Recovery Funds	Amount Funded (\$M)
Colorado Startup Loan Program (HB-1288)	\$10.0
Economic Recovery And Relief Cash Fund (SB-291): Economic Development	\$30.0
Economic Recovery And Relief Cash Fund (SB-291): Small Business Stimulus Rural	\$10.0
Total	\$50.0

Federal Direct to Agency Stimulus Programs	Amount Funded Estimates(\$M)
State Small Business Credit Initiative (SSBCI)	\$115.3
National Endowment for the Arts (NEA), Creative Corps Grant	\$0.5
National Endowment for the Arts, Creative Districts Grant	\$0.3
Economic Development Administration, State Tourism and Outdoor Industry Grant	\$9.7
Economic Development Administration, Statewide Comprehensive Economic Development Strategy	\$1.0
Total	\$126.8



Thank You & Questions