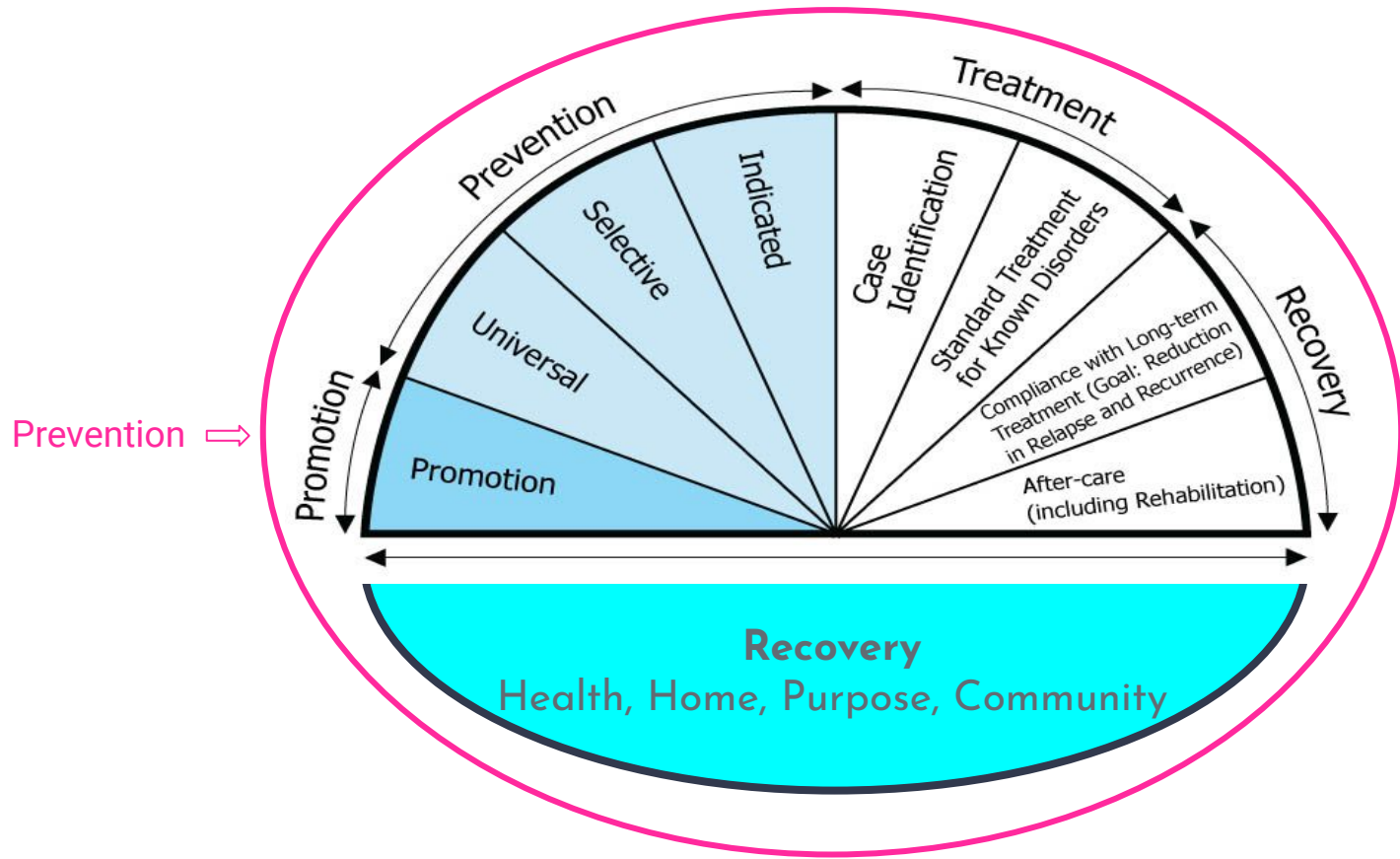


Prevention in Colorado

Breeah Kinsella, COPA

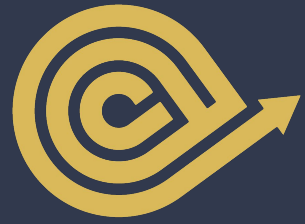








The Continuum of Care



What is Prevention Science?



Prevention Research Center - CSU

RISK FACTORS Risk factors increase the likelihood young people will develop health and social problems.	DOMAIN	PROTECTIVE FACTORS Protective factors help buffer young people with high levels of risk factors from developing health and social problems.
<ul style="list-style-type: none"> • Low community attachment • Community disorganisation • Community transitions and mobility • Personal transitions and mobility • Laws and norms favourable to drug use <ul style="list-style-type: none"> • Perceived availability of drugs • Economic disadvantage (not measured in youth survey) 		<ul style="list-style-type: none"> • Opportunities for prosocial involvement in the community <ul style="list-style-type: none"> • Recognition of prosocial involvement • Exposure to evidence-based programs and strategies (some are measured in youth survey)
<ul style="list-style-type: none"> • Poor family management and discipline <ul style="list-style-type: none"> • Family conflict • A family history of antisocial behaviour • Favourable parental attitudes to the problem behaviour 		<ul style="list-style-type: none"> • Attachment and bonding to family • Opportunities for prosocial involvement in the family <ul style="list-style-type: none"> • Recognition of prosocial involvement
<ul style="list-style-type: none"> • Academic failure (low academic achievement) <ul style="list-style-type: none"> • Low commitment to school • Bullying 		<ul style="list-style-type: none"> • Opportunities for prosocial involvement in school <ul style="list-style-type: none"> • Recognition of prosocial involvement
<ul style="list-style-type: none"> • Rebelliousness • Early initiation of problem behaviour <ul style="list-style-type: none"> • Impulsiveness • Antisocial behaviour • Favourable attitudes toward problem behaviour • Interaction with friends involved in problem behaviour <ul style="list-style-type: none"> • Sensation seeking • Rewards for antisocial involvement 		<ul style="list-style-type: none"> • Social skills <ul style="list-style-type: none"> • Belief in the moral order • Emotional control • Interaction with prosocial peers

Shared Risk and Protective Factors



Prevention Frameworks



Colorado Certified Prevention Specialists



- **Planning and Evaluation** - prevention planning models & theories, logic models, action planning and evaluation techniques.
- **Prevention Education and Service Delivery** - theories and frameworks that guide curriculum development and the skills needed to provide services (ie; knowledge to various substances, cultural awareness, etc).
- **Communication** - skills and techniques needs in a wide variety of settings (ie; program delivery, meeting facilitation, social marketing & media).
- **Community Organization** - understanding community readiness, community mobilization, and the importance of involving the community in prevention planning as a critical role in gaining community buy-in.
- **Public Policy and Environmental Change** - emphasizes the broader physical, social, cultural and institutional forces that contribute to community substance use problems.
- **Professional Growth and Responsibility** - work-life balance, knowledge of substance, cultural competency and professional ethics.

Prevention Specialists in Colorado



- Funded by:
 - CDPHE - Office of Suicide Prevention, Persistent Drunk Driving/Law Enforcement Assistance Funds (PDD/LEAF), Substance Abuse Prevention Block Grant (SABG), Communities that Care
 - CDC - Drug Free Communities
 - Other grant making opportunities
- Employed by:
 - Coalitions & Community Organizations
 - Schools & University Systems
 - Public Health Departments & Hospitals
 - State Agencies
- Average Salary: \$38,000 - \$48,000

Prevention Activities in Colorado



Prevention in Policy - Real Time

Statewide Evaluations and Initiatives

- Healthy Kids Colorado Survey
- Colorado Substance Use Disorders Prevention Collaborative
- The Colorado Consortium for Prescription Drug Abuse Prevention

Marijuana Legalization

- Building Codes
- Marketing & Signage
- Intervention & Community Evaluations

Alcohol Distribution Expansion

- Wine Aisles in Grocery Stores
- Building Codes
- Marketing & Signage
- Interventions & Community Evaluations

Prevention in Legislature

HB21-1276: 27-80-124. Colorado Substance Use Disorders Prevention Collaborative

- Statewide strategic plan
- Advance the Evidence Based Programs (EVBP) and provide technical assistance
- Direct efforts to raise public awareness of the cost savings of prevention measures
- Pursue local and state policy changes that enhance the use EVBP
- Advise state agencies and communities regarding new and innovative primary prevention programs and practices
- Support funding efforts in order to align funding and services and communicate with communities about funding strategies

Prevention Workforce Sustainability



Employee Retention Strategies

