

SMART Act Hearing

Joint Education Committee
January 16, 2020

Steve Turner, AIA – Executive Director



HISTORY *Colorado*

What we have done in the past year

- Increased audience engagement over previous year
- Improved community outreach across the state
- Balanced Budget for three years running



HISTORY *Colorado*

Where we are going

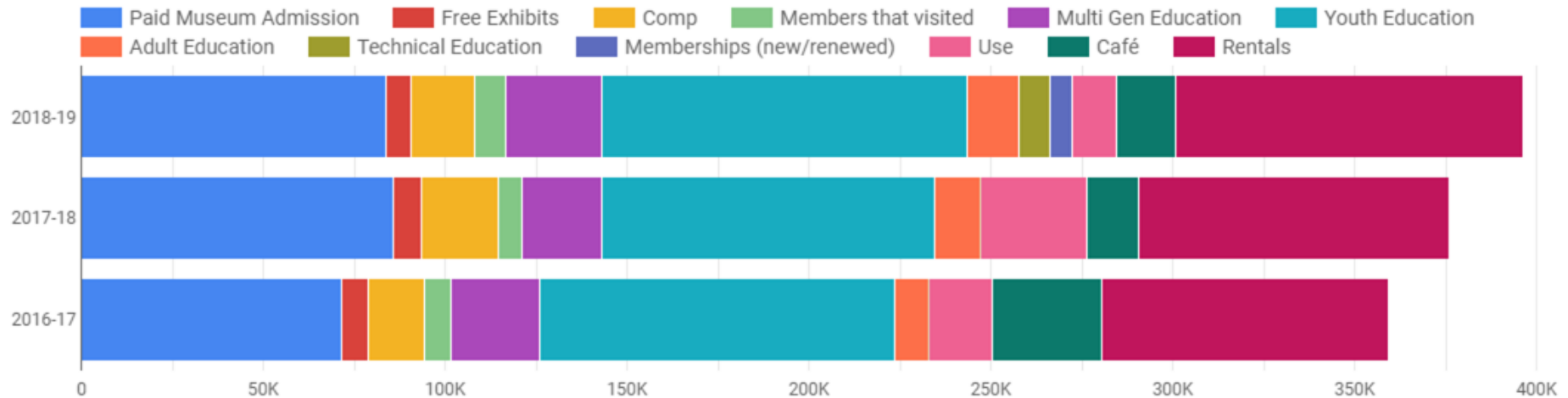
- Implement our strategic plan developed under the leadership of Dan Ritchie
- Unite as One History Colorado
- Refine data collections to account for true impact across the state



FY 2020 Major Focus Area

Engage One Million People Annually by 2025

	FY17	FY18	FY19	Q1 YTD FY20	Q2 YTD FY20	FY20 Goal
History Colorado Engagement Total	529,159	552,407	563,750	179,379	352,223	595,0492



Engage 1 million people by 2025

**Build Long-term
Sustainability**

Invest in Rural Prosperity

**Strengthen Colorado
Through Education**

**Share the Diverse Stories
of Colorado**



FY 2020-21 Budget Decision Items

- HC-01: Financial Sustainability for Historic Preservation
- HC-02: Community Museum Cash Funds for Earned Revenue Programs





The Democracy Project 2020

- Women's Vote Centennial
- American Democracy





- Serve students statewide with interactive history and cultural education
- Address four-day school weeks, summer and other times students are not in school

