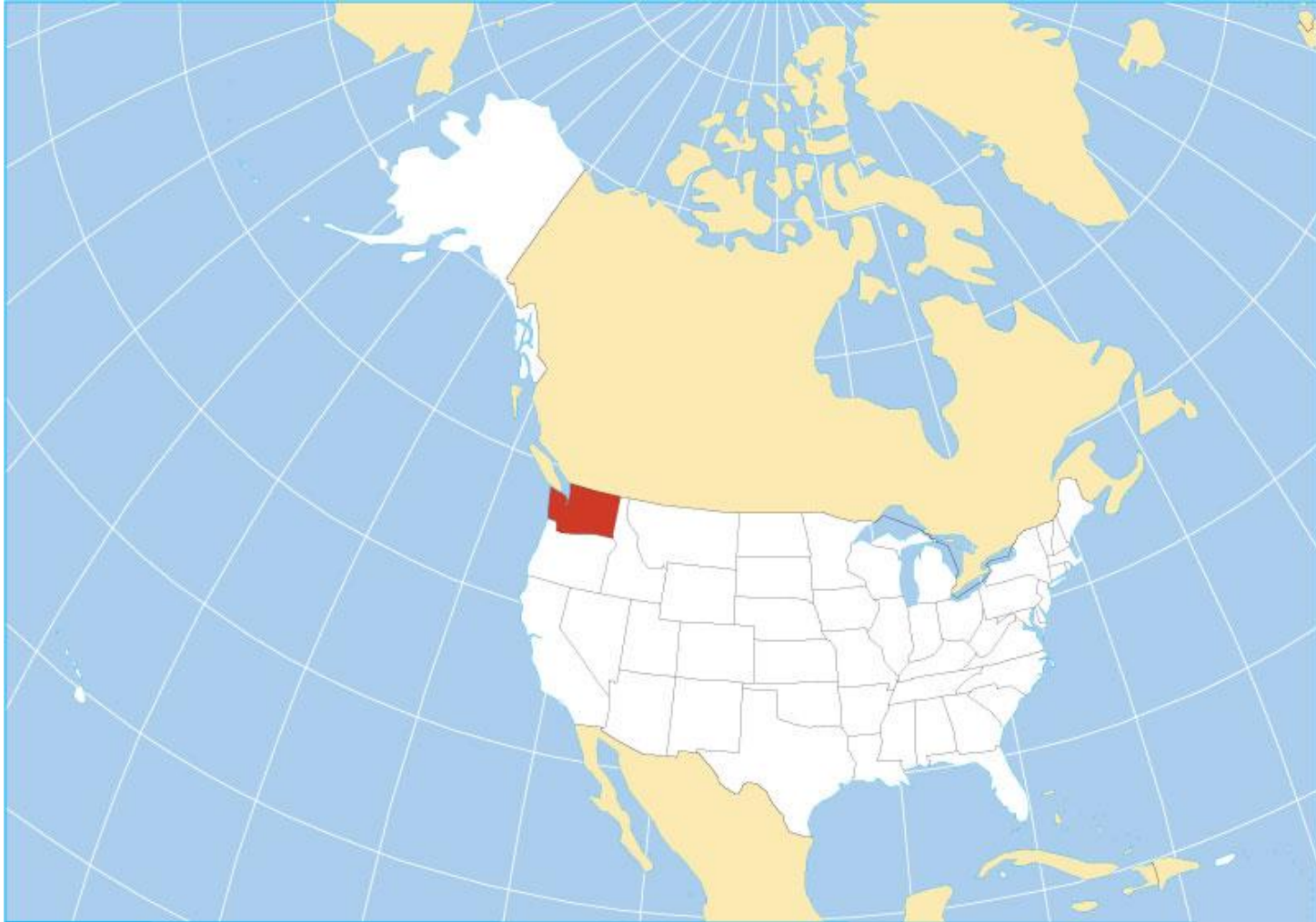


# Washington State Transportation Demand Management and Commute Trip Reduction

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# Welcome to Washington



# TDM Description

*Transportation demand management (TDM) uses transportation options, motivation, and infrastructure to enhance access to and use of transportation network capacity.*

TDM outcomes include increased equity and access to opportunity, more efficient use of existing transportation infrastructure and services, reduced greenhouse gas emissions, and reduced need for large mobility projects.

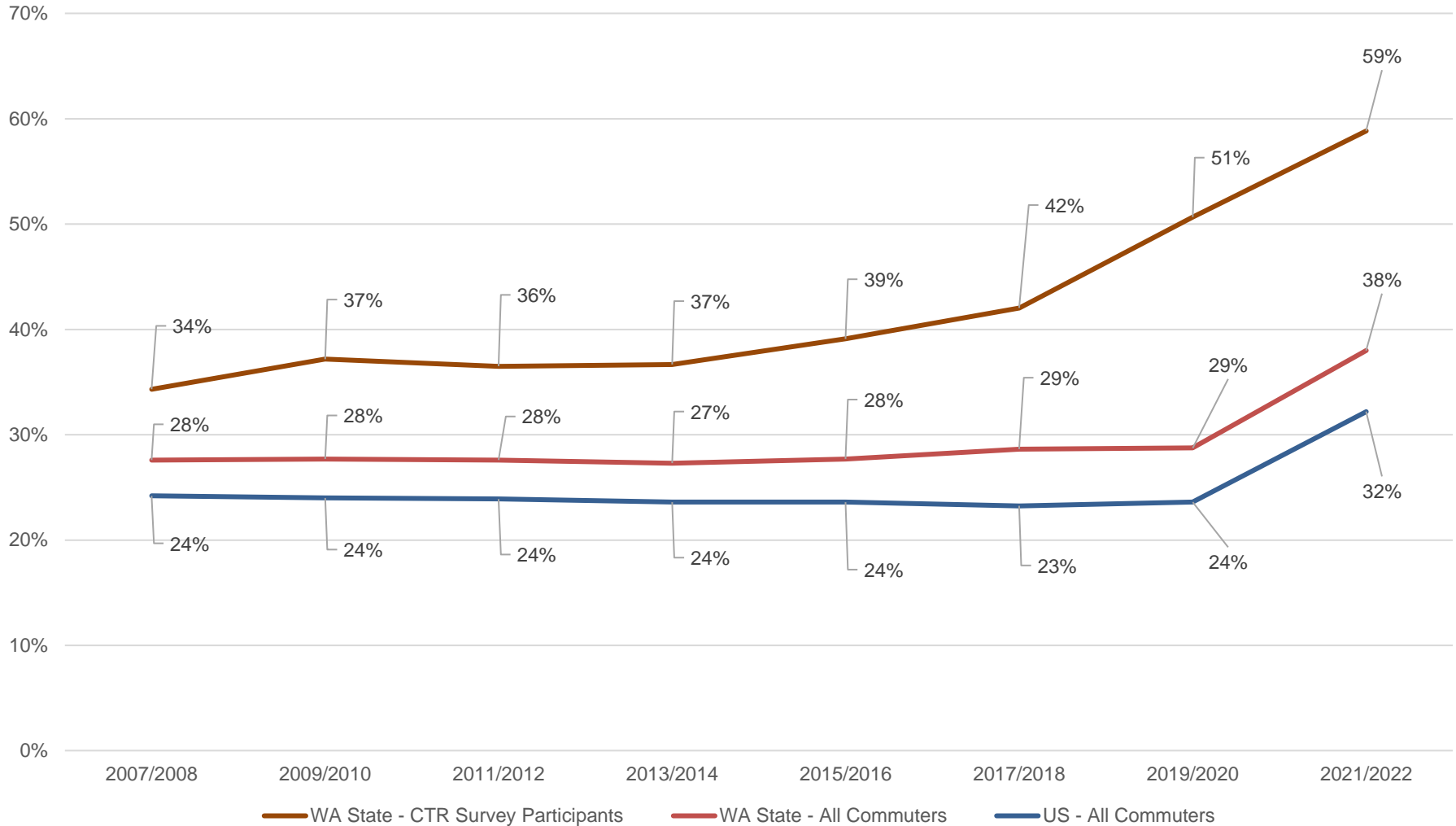
TDM can be implemented by:

- ❖ providing for non-drive alone travel choices (e.g., walking, transit, compact development), and eliminating trips (e.g., teleworking, compressed work weeks);
- ❖ motivating sustainable and efficient choices through the use of incentives (e.g., transit pass programs, designated parking for carpools and vanpools) and disincentives (e.g., limiting parking availability, daily parking charges); and
- ❖ developing infrastructure that gives people choices on how they access community (e.g., HOV and HOT lanes, bicycle lanes, enhanced sidewalks designed for people of all ages and abilities, broadband access).

# TDM highlights

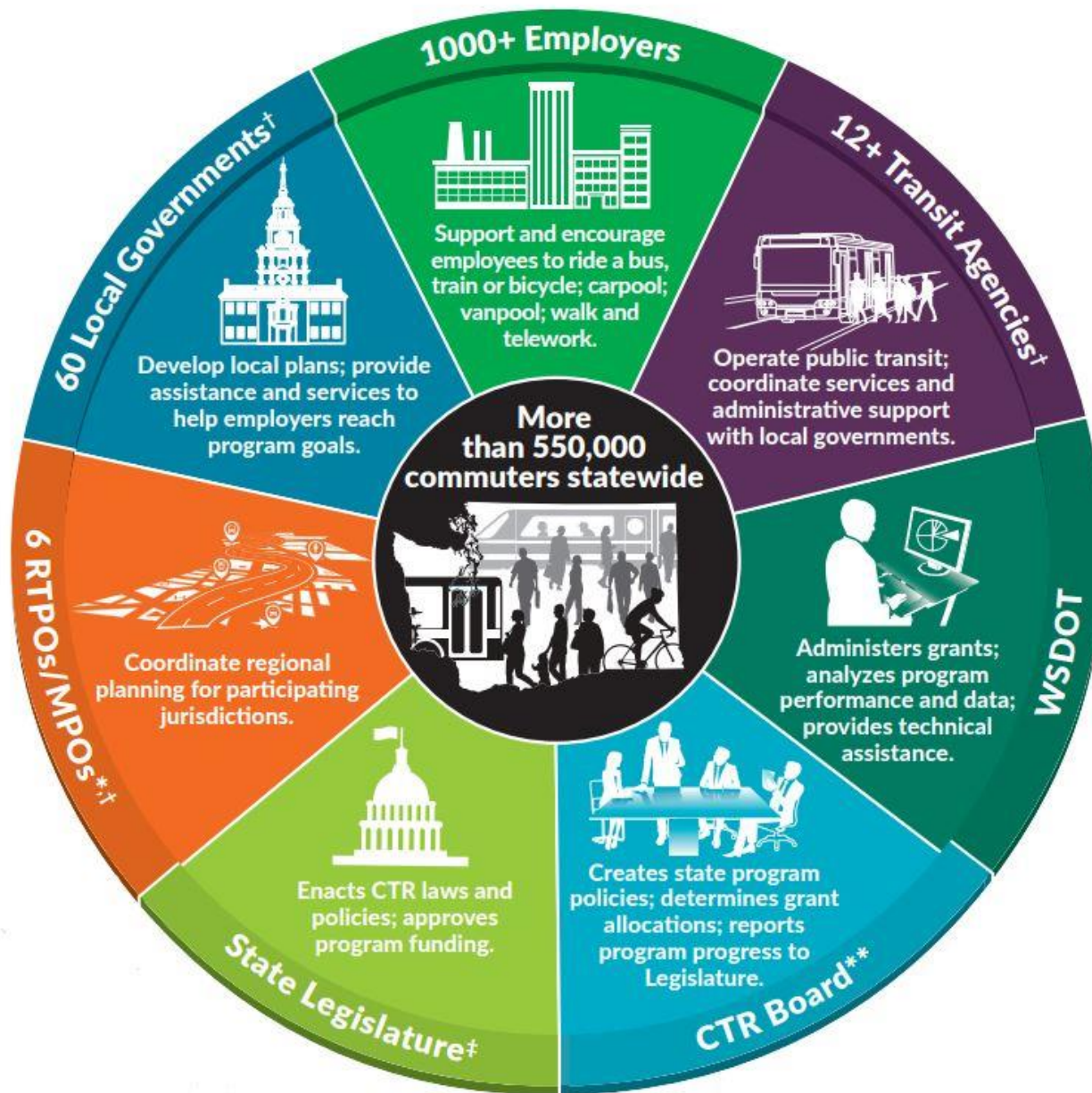
- Statewide CTR
- Park and rides
- Transit expansions
- HOV lanes
- Tolling
- Telework
- Vanpools
- ORCA Lift
- Safe Routes To Schools
- Private transit (e.g. Microsoft Connector and UW Health Express)
- Transit passes (e.g. ORCA)

# Commuters in the CTR program significantly increased their use of non-drive-alone modes

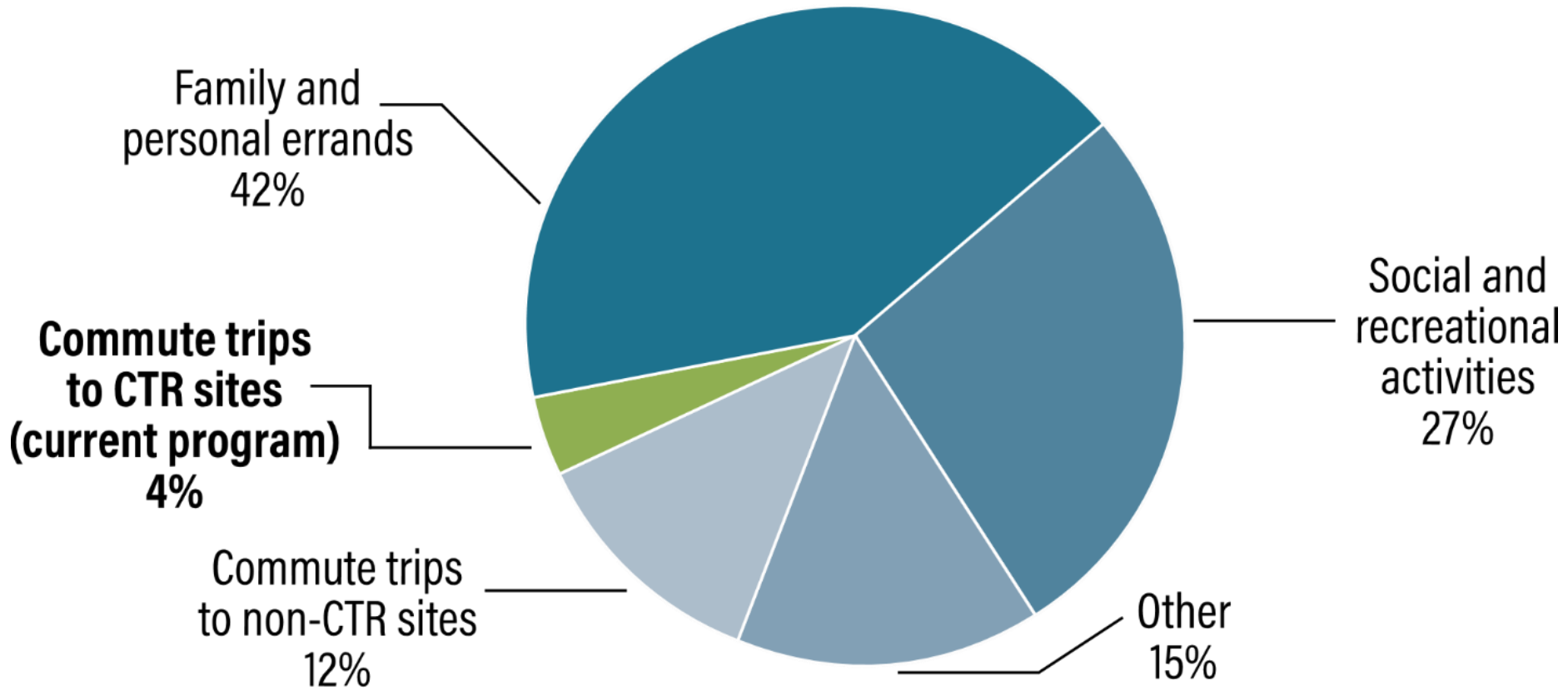


# CTR in Washington





# Opportunity to Address 96% of Daily Trips





# Thank you



Resources:

[www.tdmboard.com](http://www.tdmboard.com)

[CTR technical report](#)

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