

**First Regular Session
Seventy-fifth General Assembly
STATE OF COLORADO**

INTRODUCED

LLS NO. 25-0476.01 Richard Sweetman x4333

HOUSE BILL 25-1287

HOUSE SPONSORSHIP

Caldwell and Lukens,

SENATE SPONSORSHIP

Pelton B. and Michaelson Jenet,

House Committees
Health & Human Services

Senate Committees

A BILL FOR AN ACT

101 **CONCERNING TOOLS TO PROTECT MINOR USERS OF SOCIAL MEDIA.**

Bill Summary

(Note: This summary applies to this bill as introduced and does not reflect any amendments that may be subsequently adopted. If this bill passes third reading in the house of introduction, a bill summary that applies to the reengrossed version of this bill will be available at <http://leg.colorado.gov>.)

The bill establishes certain requirements for social media companies and social media platforms in order to protect Colorado minor users. Specifically, the bill:

- Relocates, with amendments, certain language requiring a social media platform to include a function that provides minor users information about their engagement in social media, which language was enacted in 2024 by House Bill 24-1136;

Shading denotes HOUSE amendment. Double underlining denotes SENATE amendment.
Capital letters or bold & italic numbers indicate new material to be added to existing law.
Dashes through the words or numbers indicate deletions from existing law.

- Requires a social media company to implement an age assurance system to determine whether a current or prospective Colorado user on the social media company's social media platform is a minor;
- Requires a social media company to provide tools and settings for a minor user to control their own experience using a social media platform;
- Requires a social media company to provide tools and settings for parents to support a minor user of a social media platform;
- Specifies minimum capabilities for the tools and settings;
- Requires a social media company to take additional specific measures to maximize the privacy and security of minor users;
- Prohibits a social media platform from leading or encouraging a minor or parent to provide personal information, provide consent, disable safeguards or parental tools, or forgo privacy or security protections using a mechanism or interface that is designed to substantially subvert or impair, or that is manipulated with the effect of substantially subverting or impairing, user autonomy, decision-making, or choice;
- Deems the use of a design, algorithm, or feature to increase, sustain, or extend a minor user's engagement with, or use of, a social media platform to be processing that presents a heightened risk of harm to minors, as defined in existing law, and therefore subject to certain data analysis requirements; and
- Authorizes the attorney general to adopt rules to implement the bill.

1 *Be it enacted by the General Assembly of the State of Colorado:*

2 **SECTION 1. Legislative declaration.** (1) The general assembly
3 finds and declares that:

4 (a) Colorado has a compelling interest in safeguarding the
5 well-being and privacy of minors in the state;

6 (b) More than 90% of United States teenagers have smartphones
7 and use social media, with nearly half stating they are online almost
8 constantly. Almost 40% of children ages 8 to 12 use social media, and the

1 number is growing.

2 (c) Social media platforms use addictive design features that cause
3 young users to spend more time on social media than they otherwise
4 would, impacting sleep patterns, academic performance, and overall
5 health. Prolonged and unregulated social media use has been linked to
6 adverse effects on the mental health of minors, including significantly
7 higher rates of depression, anxiety, suicidal ideation, and self-harm.

8 (d) As the United States surgeon general has reported, recent
9 evidence has identified reasons for concern about social media usage by
10 children and adolescents. This evidence includes a study concluding that
11 the risk of poor mental health outcomes doubles for children and
12 adolescents who use social media at least 3 hours a day and research
13 finding that social media usage is linked to a variety of negative health
14 outcomes, including low self-esteem and disordered eating, for adolescent
15 girls.

16 (e) Colorado and the entire nation are facing an ongoing youth
17 mental health crisis, with rates of adolescent suicides, depressive
18 episodes, and feelings of sadness and hopelessness on the rise in recent
19 years;

20 (f) The proliferation of social media services also has led to the
21 widespread collection and utilization of personal information, exposing
22 minors to potential privacy and identity-related harms;

23 (g) Creating a safer social media environment for minors requires
24 that Colorado take action to protect minors from negative mental health
25 impacts and safeguard their privacy and personal information;

26 (h) Colorado has a long history of enacting safeguards around
27 products and activities that pose risks to minors, including regulations on

1 motor vehicles, medications, addictive substances, and products and
2 services targeted to children;

3 (i) Social media platforms are designed without sufficient tools to
4 allow minors to manage their use of the platforms or to allow for
5 adequate parental support;

6 (j) Age-appropriate tools are needed to allow minors and their
7 parents to set appropriate boundaries, particularly for features and settings
8 that cause excessive use. In addition, it is critical that the security and
9 privacy of minors using social media are adequately protected.

10 (k) To ensure minors and their parents have access to tools and
11 safeguards for a safer social media environment, age assurance is needed.

12 (2) Therefore, the general assembly declares that it is essential that
13 Colorado act to require that social media companies provide
14 common-sense protections for minor users in this state.

15 **SECTION 2.** In Colorado Revised Statutes, **amend with**
16 **amended and relocated provisions** part 16 of article 1 of title 6 as
17 follows:

18 **6-1-1601. Definitions.** AS USED IN THIS PART 16, UNLESS THE
19 CONTEXT OTHERWISE REQUIRES:

20 (1) "AGE ASSURANCE SYSTEM" MEANS MEASURES REASONABLY
21 CALCULATED TO ENABLE A SOCIAL MEDIA COMPANY TO IDENTIFY WITH AN
22 ACCURACY RATE OF AT LEAST NINETY-FIVE PERCENT WHETHER A CURRENT
23 OR PROSPECTIVE COLORADO USER IS A MINOR.

24 (2) "COLORADO MINOR USER" MEANS A COLORADO RESIDENT WHO
25 IS UNDER EIGHTEEN YEARS OF AGE AND WHO HAS, REGISTERS,
26 ESTABLISHES, OR OPENS AN ACCOUNT OR PROFILE TO USE A SOCIAL MEDIA
27 PLATFORM.

1 (3) "COLORADO USER" MEANS A COLORADO RESIDENT WHO HAS,
2 REGISTERS, ESTABLISHES, OR OPENS AN ACCOUNT OR PROFILE TO USE A
3 SOCIAL MEDIA PLATFORM.

4 (4) "CONNECTED ACCOUNT" MEANS AN ACCOUNT OR USER ON A
5 SOCIAL MEDIA PLATFORM, WHICH ACCOUNT OR USER IS CONNECTED TO
6 ANOTHER ACCOUNT OR USER BY:

7 (a) SENDING A REQUEST TO CONNECT TO ANOTHER ACCOUNT OR
8 USER AND HAVING THE REQUEST TO CONNECT ACCEPTED BY THE OTHER
9 ACCOUNT HOLDER OR USER; OR

10 (b) RECEIVING A REQUEST TO CONNECT FROM ANOTHER ACCOUNT
11 OR USER AND ACCEPTING THE REQUEST TO CONNECT.

12 (5) "COVERED FEATURE" MEANS:

13 (a) AN AUTO-PLAY FEATURE, INCLUDING AUTOMATIC PLAYING OF
14 MEDIA CONTENT;

15 (b) SCROLLING OR PAGINATION THAT LOADS ADDITIONAL CONTENT
16 AS LONG AS THE USER CONTINUES SCROLLING;

17 (c) EPHEMERAL CONTENT FEEDS;

18 (d) NOTIFICATION AND ALERT FEATURES;

19 (e) REWARDS FEATURES, INCLUDING REWARDS FOR TIME SPENT ON
20 A SOCIAL MEDIA PLATFORM;

21 (f) A PERSONALIZED RECOMMENDATION SYSTEM;

22 (g) COMMENTS, LIKES, TAGS, AND OTHER FORMS OF FEEDBACK FOR
23 INTERACTING WITH CONTENT AND OTHER USERS; AND

24 (h) GEOLOCATION FEATURES THAT SHARE OR PROVIDE
25 INFORMATION ABOUT THE GEOLOCATION OF A MINOR USER TO OTHER
26 USERS ON A SOCIAL MEDIA PLATFORM.

27 (6) "DEVICE" HAS THE MEANING SET FORTH IN SECTION

1 24-37.5-902 (3).

2 (7) "IDENTIFIED OR IDENTIFIABLE INDIVIDUAL" HAS THE MEANING
3 SET FORTH IN SECTION 6-1-1303 (16).

4 (8) "MINOR" MEANS AN INDIVIDUAL WHO IS UNDER EIGHTEEN
5 YEARS OF AGE.

6 (9) "PARENT" MEANS A PARENT OR LEGAL GUARDIAN OF A MINOR.

7 (10) "PERSONAL DATA" MEANS INFORMATION THAT IS LINKED OR
8 REASONABLY LINKABLE TO AN IDENTIFIED OR IDENTIFIABLE INDIVIDUAL.

9 (11) "PERSONALIZED RECOMMENDATION SYSTEM" MEANS A FULLY
10 OR PARTIALLY AUTOMATED SYSTEM USED TO SUGGEST, PROMOTE, OR
11 RANK CONTENT, INCLUDING OTHER USERS OR POSTS, BASED ON THE
12 PERSONAL DATA OF USERS.

13 (12) "SOCIAL MEDIA COMPANY" MEANS A PERSON THAT OWNS OR
14 OPERATES ONE OR MORE SOCIAL MEDIA PLATFORMS.

15 (13) (a) "SOCIAL MEDIA PLATFORM" MEANS AN INTERNET-BASED
16 SERVICE OR APPLICATION THAT HAS USERS IN COLORADO AND MEETS
17 BOTH OF THE FOLLOWING CRITERIA:

18 (I) A SUBSTANTIAL FUNCTION OF THE SERVICE OR APPLICATION IS
19 TO ALLOW USERS TO INTERACT SOCIALLY WITH EACH OTHER WITHIN THE
20 SERVICE OR APPLICATION; AND

21 (II) THE SERVICE OR APPLICATION ALLOWS A USER TO:

22 (A) BECOME A REGISTERED USER, ESTABLISH AN ACCOUNT,
23 CONSTRUCT A PUBLIC OR SEMIPUBLIC PROFILE FOR PURPOSES OF SIGNING
24 INTO AND USING THE SERVICE OR APPLICATION, OR POPULATE A LIST OF
25 OTHER USERS OR ACCOUNTS WITH WHOM AN INDIVIDUAL SHARES A SOCIAL
26 CONNECTION WITHIN THE SERVICE OR APPLICATION; AND

27 (B) CREATE OR POST CONTENT THAT IS VIEWABLE BY OTHER

1 USERS.

2 (b) "SOCIAL MEDIA PLATFORM" DOES NOT INCLUDE AN
3 INTERNET-BASED SERVICE OR APPLICATION IF THE PREDOMINANT OR
4 EXCLUSIVE FUNCTION OF THE SERVICE OR APPLICATION IS:

5 (I) PROVIDING INTERNET ACCESS OR BROADBAND SERVICE;

6 (II) PROVIDING ELECTRONIC MAIL;

7 (III) PROVIDING DIRECT MESSAGING WHEREBY MESSAGES ARE
8 SENT BETWEEN DEVICES BY ELECTRONIC MEANS, ARE SHARED BETWEEN
9 A SENDER AND A RECIPIENT, ARE VISIBLE ONLY TO THE SENDER AND THE
10 RECIPIENT, ARE NOT POSTED PUBLICLY, AND ARE NOT EMBEDDED INTO A
11 SOCIAL MEDIA PLATFORM;

12 (IV) FACILITATING COMMUNICATION WITHIN A BUSINESS OR AN
13 ENTERPRISE AMONG EMPLOYEES OR AFFILIATES OF THE BUSINESS OR
14 ENTERPRISE, SO LONG AS ACCESS TO THE SERVICE OR APPLICATION IS
15 RESTRICTED TO EMPLOYEES OR AFFILIATES OF THE BUSINESS OR
16 ENTERPRISE;

17 (V) SELLING ENTERPRISE SOFTWARE TO BUSINESSES,
18 GOVERNMENTS, OR NONPROFIT ORGANIZATIONS;

19 (VI) PROVIDING CLOUD-BASED ELECTRONIC STORAGE, INCLUDING
20 CLOUD-BASED STORAGE THAT ALLOWS COLLABORATIVE EDITING BY
21 INVITED USERS;

22 (VII) FACILITATING TELECONFERENCING AND VIDEO
23 CONFERENCING FEATURES THAT ARE LIMITED TO CERTAIN PARTICIPANTS
24 IN THE TELECONFERENCE OR VIDEO CONFERENCE AND ARE NOT POSTED
25 PUBLICLY OR FOR BROAD DISTRIBUTION TO OTHER USERS;

26 (VIII) FACILITATING CROWD-SOURCED CONTENT FOR REFERENCE
27 GUIDES, SUCH AS ENCYCLOPEDIAS, EDUCATIONAL MATERIALS, AND

1 DICTIONARIES;

2 (IX) FACILITATING ONLINE SHOPPING OR E-COMMERCE IF THE
3 RELATED INTERACTIONS BETWEEN USERS OR ACCOUNT HOLDERS ARE
4 LIMITED TO:

5 (A) THE ABILITY TO POST AND VIEW COMMENTS AS PART OF
6 RATINGS AND REVIEWS OF PRODUCTS;

7 (B) THE ABILITY TO DISPLAY LISTS OR COLLECTIONS OF GOODS FOR
8 SALE OR WISH LISTS; AND

9 (C) OTHER FUNCTIONS THAT ARE FOCUSED ON ONLINE SHOPPING
10 OR E-COMMERCE RATHER THAN OTHER INTERACTIONS BETWEEN USERS OR
11 ACCOUNT HOLDERS;

12 (X) PROVIDING A STREAMING SERVICE THAT:

13 (A) STREAMS ONLY LICENSED AND NOT USER-GENERATED MEDIA
14 CONTENT IN A CONTINUOUS FLOW FROM THE SERVICE, WEBSITE, OR
15 APPLICATION TO THE END USER; AND

16 (B) DOES NOT REQUIRE A USER OR ACCOUNT HOLDER TO AGREE TO
17 THE SERVICE'S OR APPLICATION'S TERMS OF SERVICE IN ORDER TO OBTAIN
18 A LICENSE TO ACCESS THE MEDIA CONTENT;

19 (XI) PROVIDING NEWS, SPORTS, ENTERTAINMENT, OR OTHER
20 CONTENT THAT IS PRESELECTED BY THE PROVIDER AND NOT
21 USER-GENERATED;

22 (XII) PROVIDING AN ONLINE SERVICE, WEBSITE, OR APPLICATION
23 THAT IS USED BY OR UNDER THE DIRECTION OF AN EDUCATIONAL ENTITY,
24 INCLUDING A LEARNING MANAGEMENT SYSTEM, A STUDENT ENGAGEMENT
25 PROGRAM, OR A SUBJECT- OR SKILL-SPECIFIC PROGRAM, WHERE THE
26 CONTENT IS PREDOMINANTLY CREATED OR POSTED BY THE PROVIDER OF
27 THE ONLINE SERVICE, WEBSITE, OR APPLICATION, AND THE ABILITY TO

1 CHAT, COMMENT, OR INTERACT WITH OTHER USERS IS DIRECTLY RELATED
2 TO THE PROVIDER'S CONTENT;

3 (XIII) PROVIDING OR OBTAINING TECHNICAL SUPPORT FOR A
4 SOFTWARE PLATFORM, PRODUCT, OR SERVICE;

5 (XIV) PROVIDING CAREER DEVELOPMENT OPPORTUNITIES,
6 INCLUDING PROFESSIONAL NETWORKING, JOB SKILLS, LEARNING
7 CERTIFICATIONS, AND JOB POSTING AND APPLICATION SERVICES;

8 (XV) FACILITATING ACADEMIC OR SCHOLARLY RESEARCH;

9 (XVI) PROVIDING INTERACTIVE GAMING, VIRTUAL GAMING, OR AN
10 ONLINE SERVICE THAT ALLOWS THE CREATION AND UPLOADING OF
11 CONTENT FOR THE PURPOSE OF INTERACTIVE GAMING, EDUCATIONAL
12 ENTERTAINMENT, OR OTHER ENTERTAINMENT, AND THE COMMUNICATION
13 RELATED TO THAT CONTENT; OR

14 (XVII) REPORTING OR DISSEMINATING NEWS INFORMATION FOR A
15 MASS MEDIUM, AS DEFINED IN SECTION 13-90-119 (1)(a).

16 (c) "SOCIAL MEDIA PLATFORM" DOES NOT INCLUDE AN
17 INTERNET-BASED SERVICE OR APPLICATION IF:

18 (I) THE CONTENT THAT IS POSTED OR CREATED IS PREDOMINANTLY
19 POSTED OR CREATED BY THE PROVIDER OF THE INTERNET-BASED SERVICE
20 OR APPLICATION AND NOT USER-GENERATED; AND

21 (II) THE ABILITY TO CHAT, COMMENT, OR INTERACT WITH OTHER
22 USERS IS DIRECTLY RELATED TO THE PROVIDER'S CONTENT.

23 (14) "VERIFIABLE PARENTAL CONSENT" OR "VERIFIABLE CONSENT"
24 MEANS AUTHORIZATION FROM A PARENT OBTAINED USING A METHOD
25 REASONABLY DESIGNED TO ENSURE THE INDIVIDUAL GIVING CONSENT IS
26 A MINOR'S PARENT.

27 **6-1-1602. [Formerly 6-1-1601] Social media platform - minor**

1 **users.** (1) On or after January 1, 2026, a social media platform must
2 ~~establish~~ INCLUDE a function that either:

3 (a) Meets the criteria in subsection (2) of this section and ~~be~~ IS
4 informed by the standards established in ~~subsection (5)~~ SUBSECTION (4)
5 of this section; or

6 (b) Displays a pop-up or full screen notification to a user who
7 attests to being under ~~the age of~~ eighteen YEARS OF AGE when the user:

8 (I) Has spent one cumulative hour on the social media platform
9 during a twenty-four-hour period; or

10 (II) Is on a social media platform between the hours of 10 p.m.
11 and 6 a.m.

12 (2) The function ~~established pursuant to~~ DESCRIBED IN subsection
13 (1) of this section must provide users who are under ~~the age of~~ eighteen
14 YEARS OF AGE with information about their engagement in social media
15 that helps the user understand the impact of social media on the
16 developing brain and the mental and physical health of ~~youth~~ MINOR
17 users. The information must be supported by data from peer-reviewed
18 scholarly articles or the sources included in the mental health and
19 technology resource bank established in section 22-2-127.8 (1).

20 (3) If the social media platform ~~establishes~~ INCLUDES the function
21 described in subsection (1)(b) of this section, the function must repeat at
22 least every thirty minutes after the initial notification.

23 ~~(4) (a) As used in this section, "social media platform" means an~~
24 ~~internet-based service, website, or application that:~~

25 ~~(I) Has more than one hundred thousand active users in Colorado;~~

26 ~~(II) Permits a person to become a registered user, establish an~~
27 ~~account, or create a public or semipublic profile for the purpose of~~

1 allowing users to create, share, and view user-generated content through
2 the account or profile;

3 (III) ~~Enables one or more users to create or post content that can~~
4 ~~be viewed by other users of the medium; and~~

5 (IV) ~~Includes a substantial function to allow users to interact~~
6 ~~socially with each other within the service or application. A service or~~
7 ~~application that provides electronic mail or direct messaging services~~
8 ~~does not meet the criterion described in this subsection (4) on the basis of~~
9 ~~that function alone.~~

10 (b) ~~"Social media platform" does not include an internet-based~~
11 ~~service or application in which the predominant or exclusive function is:~~

12 (I) ~~Providing electronic mail;~~

13 (II) ~~Facilitating commercial transactions, if the interaction with~~
14 ~~other users or account holders is generally limited to:~~

15 (A) ~~The ability to upload a post and comment on reviews or the~~
16 ~~ability to display lists or collections of goods for sale or wish lists; and~~

17 (B) ~~The primary function of the platform is focused on online~~
18 ~~shopping or e-commerce rather than interactions between users or~~
19 ~~account holders;~~

20 (III) ~~Facilitating teleconferencing and video conferencing features~~
21 ~~that are limited to certain participants in the teleconference or video~~
22 ~~conference and are not posted publicly or for broad distribution to other~~
23 ~~users;~~

24 (IV) ~~Facilitating crowd-sourced content for reference guides such~~
25 ~~as encyclopedias and dictionaries;~~

26 (V) ~~Providing cloud-based electronic services, including~~
27 ~~cloud-based services that allow collaborative editing by invited users;~~

1 ~~(VI) Consisting primarily of news, sports, entertainment, or other~~
2 ~~content that is preselected by the provider and not user generated and any~~
3 ~~chat, comment, or interactive functionality that is provided incidental to,~~
4 ~~directly related to, or dependent upon provision of the content;~~

5 ~~(VII) Interactive gaming, virtual gaming, or an online service that~~
6 ~~allows the creation and uploading of content for the purpose of interactive~~
7 ~~or virtual gaming;~~

8 ~~(VIII) Providing information concerning businesses, products, or~~
9 ~~travel information, including user reviews or rankings of businesses or~~
10 ~~products;~~

11 ~~(IX) Facilitating communication within a business or an enterprise~~
12 ~~among employees or affiliates of the business or enterprise, so long as~~
13 ~~access to the service or application is restricted to employees or affiliates~~
14 ~~of the business or enterprise;~~

15 ~~(X) Selling enterprise software to businesses, governments, or~~
16 ~~nonprofit organizations;~~

17 ~~(XI) Providing a streaming service that streams only licensed~~
18 ~~media in a continuous flow from the service, website, or application to the~~
19 ~~end user and does not require a user or account holder to obtain a license~~
20 ~~for the media by agreement with a social media platform's terms of~~
21 ~~service;~~

22 ~~(XII) Providing an online service, website, or application that is~~
23 ~~used by or under the direction of an educational entity, including a~~
24 ~~learning management system, a student engagement program, or a~~
25 ~~subject- or skill-specific program, for which the majority of the content~~
26 ~~is created or posted by the provider of the online service, website, or~~
27 ~~application and the ability to chat, comment, or interact with other users~~

1 is directly related to the provider's content;

2 ~~(XIII) Providing or obtaining technical support for a platform,~~
3 ~~product, or service;~~

4 ~~(XIV) Providing career development opportunities, including~~
5 ~~professional networking, job skills, learning certifications, and job~~
6 ~~posting and application services;~~

7 ~~(XV) Focused on facilitating academic or scholarly research; or~~

8 ~~(XVI) Reporting or disseminating news information for a mass~~
9 ~~medium, as defined in section 13-90-119.~~

10 ~~(5)~~ (4) The chief information officer in the office of information
11 technology, in consultation with the director of the center for health and
12 environmental data division of the Colorado department of public health
13 and environment and the temporary stakeholder group established in
14 section 22-2-127.8, shall establish standards for a user tool or function
15 that meets the requirements of subsection (1) of this section for a social
16 media platform. The standards must:

17 (a) Recommend intervals for notification frequency that are
18 similar to those in subsection (3) of this section;

19 (b) Provide sample messaging for the content of the notification;

20 (c) Be informed by data and research on the efficacy of
21 notifications; and

22 (d) Recommend the age range of users who would most benefit
23 from notifications.

24 **6-1-1603. Age assurance system required - requirements for**
25 **social media companies - review process - storage and use of personal**
26 **data prohibited.** (1) A SOCIAL MEDIA COMPANY SHALL IMPLEMENT AN
27 AGE ASSURANCE SYSTEM TO DETERMINE WHETHER A CURRENT OR

1 PROSPECTIVE COLORADO USER ON THE SOCIAL MEDIA COMPANY'S SOCIAL
2 MEDIA PLATFORM IS A MINOR.

3 (2) A SOCIAL MEDIA COMPANY SHALL PROVIDE A COLORADO USER
4 THAT THE SOCIAL MEDIA COMPANY IDENTIFIES AS A MINOR THROUGH THE
5 USE OF AN AGE ASSURANCE SYSTEM WITH TOOLS FOR COLORADO MINOR
6 USERS, PARENTAL SUPERVISORY TOOLS, AND SAFEGUARDS FOR COLORADO
7 MINOR USERS, INCLUDING THOSE TOOLS AND SAFEGUARDS DESCRIBED IN
8 SECTIONS 6-1-1602, 6-1-1604, 6-1-1605, AND 6-1-1606.

9 (3) A SOCIAL MEDIA COMPANY SHALL:

10 (a) IMPLEMENT A REVIEW PROCESS ALLOWING A COLORADO USER
11 TO APPEAL THE COLORADO USER'S AGE DESIGNATION BY SUBMITTING
12 DOCUMENTARY EVIDENCE TO ESTABLISH THE COLORADO USER'S AGE
13 RANGE; AND

14 (b) REVIEW DOCUMENTARY EVIDENCE SUBMITTED BY SUCH A
15 COLORADO USER PURSUANT TO SUBSECTION (3)(a) OF THIS SECTION AND
16 MAKE A DETERMINATION WITHIN THIRTY DAYS AFTER THE COLORADO
17 USER'S SUBMISSION OF DOCUMENTARY EVIDENCE.

18 (4) A SOCIAL MEDIA COMPANY SHALL SEGREGATE ANY PERSONAL
19 DATA GATHERED FOR THE PURPOSES OF THIS SECTION AND SHALL NOT
20 STORE OR USE SUCH PERSONAL DATA FOR ANY PURPOSE OTHER THAN THE
21 PURPOSE FOR WHICH THE PERSONAL DATA WAS OBTAINED, EXCEPT AS
22 NECESSARY TO COMPLY WITH STATE LAW OR RULES ADOPTED PURSUANT
23 TO STATE LAW.

24 **6-1-1604. Tools for Colorado minor users required - minimum**
25 **capabilities - default setting.** (1) A SOCIAL MEDIA COMPANY SHALL
26 PROVIDE A COLORADO MINOR USER WITH READILY ACCESSIBLE AND
27 EASY-TO-USE TOOLS AND SETTINGS TO PROTECT THE COLORADO MINOR

1 USER'S HEALTH AND SAFETY, WHICH TOOLS AND SETTINGS, AT A MINIMUM,
2 INCLUDE THE ABILITY TO:

3 (a) DISABLE COVERED FEATURES, INCLUDING THE ABILITY TO
4 DISABLE A PERSONALIZED RECOMMENDATION SYSTEM WHILE STILL
5 ALLOWING THE DISPLAY OF CONTENT IN A CHRONOLOGICAL OR OTHER
6 NONPERSONALIZED FORMAT;

7 (b) SET TIME LIMITS FOR THE MINOR'S DAILY USAGE OF A SOCIAL
8 MEDIA PLATFORM ACROSS DEVICES;

9 (c) SCHEDULE MANDATORY BREAKS FOR THE MINOR DURING
10 SELECTED DAYS AND TIMES ACROSS DEVICES;

11 (d) MANAGE VERIFIABLE CONSENT REQUIREMENTS AS DESCRIBED
12 IN SECTIONS 6-1-1308.5 (3)(a) AND 6-1-1606 (2)(c); AND

13 (e) REPORT PROBLEMS, UNWANTED CONTACT, AND
14 POLICY-VIOLATIVE CONTENT AND ACTIVITY TO THE SOCIAL MEDIA
15 COMPANY.

16 (2) A SOCIAL MEDIA PLATFORM SHALL ENABLE THE ABILITY
17 DESCRIBED IN SUBSECTION (1)(a) OF THIS SECTION BY DEFAULT.

18 **6-1-1605. Parental supervisory tools required - minimum**
19 **capabilities - notice of tools required - default setting.** (1) A SOCIAL
20 MEDIA COMPANY SHALL PROVIDE READILY ACCESSIBLE AND EASY-TO-USE
21 SUPERVISORY TOOLS AND SETTINGS FOR PARENTS TO SUPPORT A
22 COLORADO MINOR USER OF A SOCIAL MEDIA PLATFORM. THE SUPERVISORY
23 TOOLS AND SETTINGS SHALL, AT A MINIMUM, INCLUDE THE CAPABILITY TO:

24 (a) IN THE CASE OF A COLORADO MINOR USER THAT THE SOCIAL
25 MEDIA PLATFORM KNOWS IS UNDER THIRTEEN YEARS OF AGE:

26 (I) CHANGE AND CONTROL ACCOUNT SETTINGS, INCLUDING
27 PRIVACY, CONTENT SENSITIVITY, AND DIRECT MESSAGING SETTINGS AND

- 1 PERMISSIONS;
- 2 (II) DISABLE COVERED FEATURES, INCLUDING THE ABILITY TO
3 DISABLE A PERSONALIZED RECOMMENDATION SYSTEM WHILE STILL
4 ALLOWING THE DISPLAY OF CONTENT IN A CHRONOLOGICAL OR OTHER
5 NONPERSONALIZED FORMAT;
- 6 (III) VIEW METRICS DETAILING THE MINOR'S TOTAL AND AVERAGE
7 DAILY TIME SPENT ON THE SOCIAL MEDIA PLATFORM ACROSS DEVICES;
- 8 (IV) SET TIME LIMITS FOR THE MINOR'S DAILY USAGE OF A SOCIAL
9 MEDIA PLATFORM ACROSS DEVICES;
- 10 (V) SCHEDULE MANDATORY BREAKS FOR THE MINOR DURING
11 SELECTED DAYS AND TIMES ACROSS DEVICES;
- 12 (VI) RESTRICT PURCHASES AND FINANCIAL TRANSACTIONS BY THE
13 MINOR, WHERE APPLICABLE;
- 14 (VII) RECEIVE NOTIFICATIONS WHEN THE MINOR CHANGES AN
15 ACCOUNT SETTING;
- 16 (VIII) VIEW A LIST OF THE MINOR'S CONNECTED ACCOUNTS ON THE
17 SOCIAL MEDIA PLATFORM;
- 18 (IX) VIEW A LIST OF ACCOUNTS BLOCKED BY THE MINOR;
- 19 (X) MANAGE VERIFIABLE CONSENT REQUIREMENTS AS DESCRIBED
20 IN SECTIONS 6-1-1308.5 (3)(a) AND 6-1-1606 (2)(c);
- 21 (XI) DELETE PERSONAL DATA COLLECTED FROM, OR SHARED BY,
22 THE MINOR ON THE SOCIAL MEDIA PLATFORM; AND
- 23 (XII) REPORT PROBLEMS, UNWANTED CONTACT, AND
24 POLICY-VIOLATIVE CONTENT AND ACTIVITY TO THE SOCIAL MEDIA
25 COMPANY; AND
- 26 (b) IN THE CASE OF A COLORADO MINOR USER THAT THE SOCIAL
27 MEDIA PLATFORM KNOWS IS AT LEAST THIRTEEN YEARS OF AGE BUT UNDER

1 EIGHTEEN YEARS OF AGE:

2 (I) VIEW ACCOUNT SETTINGS, INCLUDING PRIVACY, CONTENT
3 SENSITIVITY, AND DIRECT MESSAGING SETTINGS AND PERMISSIONS;

4 (II) VIEW THE ACCOUNT SETTINGS FOR COVERED FEATURES;

5 (III) VIEW METRICS DETAILING THE MINOR'S TOTAL AND AVERAGE
6 DAILY TIME SPENT ON THE SOCIAL MEDIA PLATFORM ACROSS DEVICES;

7 (IV) SET TIME LIMITS FOR THE MINOR'S DAILY USAGE OF A SOCIAL
8 MEDIA PLATFORM ACROSS DEVICES;

9 (V) RESTRICT PURCHASES AND FINANCIAL TRANSACTIONS BY THE
10 MINOR, WHERE APPLICABLE;

11 (VI) RECEIVE NOTIFICATIONS WHEN THE MINOR CHANGES AN
12 ACCOUNT SETTING;

13 (VII) VIEW A LIST OF THE MINOR'S CONNECTED ACCOUNTS ON THE
14 SOCIAL MEDIA PLATFORM;

15 (VIII) VIEW A LIST OF ACCOUNTS BLOCKED BY THE MINOR;

16 (IX) MANAGE VERIFIABLE CONSENT REQUIREMENTS AS DESCRIBED
17 IN SECTIONS 6-1-1308.5 (3)(a) AND 6-1-1606 (2)(c); AND

18 (X) REPORT PROBLEMS, UNWANTED CONTACT, AND
19 POLICY-VIOLATIVE CONTENT AND ACTIVITY TO THE SOCIAL MEDIA
20 COMPANY.

21 (2) A SOCIAL MEDIA PLATFORM SHALL PROVIDE CLEAR AND
22 CONSPICUOUS NOTICE TO A COLORADO MINOR USER REGARDING WHEN
23 TOOLS DESCRIBED IN THIS SECTION ARE IN EFFECT AND WHAT SETTINGS OR
24 CONTROLS HAVE BEEN APPLIED.

25 (3) A SOCIAL MEDIA PLATFORM SHALL ENABLE THE TOOLS
26 DESCRIBED IN THIS SECTION BY DEFAULT.

27 **6-1-1606. Colorado minor user accounts - requirements for**

1 **social media companies - safeguards - default settings.** (1) A SOCIAL
2 MEDIA COMPANY SHALL TAKE MEASURES TO MAXIMIZE THE PRIVACY AND
3 SECURITY OF COLORADO MINOR USERS, INCLUDING MEASURES TO:

4 (a) COMPLY WITH ALL PROVISIONS WITHIN PART 13 OF THIS
5 ARTICLE 1, INCLUDING RESTRICTIONS ON DATA COLLECTION FROM MINOR
6 USER ACCOUNTS AND MEASURES TO PROTECT THE CONFIDENTIALITY,
7 SECURITY, AND INTEGRITY OF PERSONAL INFORMATION COLLECTED FROM
8 A MINOR USER;

9 (b) PROVIDE AN EASILY ACCESSIBLE AND UNDERSTANDABLE
10 NOTICE, AS DESCRIBED IN SECTION 6-1-1308(1), SPECIFICALLY FOR MINOR
11 USERS, WHICH NOTICE:

12 (I) DESCRIBES ANY INFORMATION THE SOCIAL MEDIA COMPANY
13 COLLECTS FROM A MINOR USER, INCLUDING GEOLOCATION INFORMATION;
14 AND

15 (II) EXPLAINS HOW THE INFORMATION MAY BE USED OR
16 DISCLOSED;

17 (c) PREVENT OTHER USERS, WHETHER REGISTERED OR NOT, FROM
18 VIEWING A MINOR'S PERSONAL DATA COLLECTED BY OR SHARED ON THE
19 SOCIAL MEDIA PLATFORM, IN PARTICULAR RESTRICTING PUBLIC ACCESS TO
20 PERSONAL DATA;

21 (d) DISABLE SEARCH ENGINE INDEXING OF MINOR PROFILES OR
22 ACCOUNTS;

23 (e) RESTRICT THE VISIBILITY OF A MINOR USER'S ACCOUNT TO
24 ONLY CONNECTED ACCOUNTS;

25 (f) PREVENT THE RECOMMENDATION OR DISPLAY OF A MINOR
26 USER'S ACCOUNT TO ADULT USERS TO WHOM THE MINOR IS NOT
27 CONNECTED;

1 (g) LIMIT A MINOR USER'S ABILITY TO SHARE CONTENT WITH ONLY
2 CONNECTED ACCOUNTS;

3 (h) LIMIT A MINOR USER'S DIRECT MESSAGING CAPABILITIES TO
4 ALLOW DIRECT MESSAGING ONLY WITH CONNECTED ACCOUNTS;

5 (i) PROVIDE A MINOR USER WITH CLEAR AND CONSPICUOUS
6 WARNINGS WHEN CONTENT SHARED BY THE MINOR ON THE SOCIAL MEDIA
7 PLATFORM MAY CONTAIN THE MINOR'S GEOLOCATION INFORMATION;

8 (j) ALLOW A MINOR TO DOWNLOAD A FILE WITH ALL INFORMATION
9 ASSOCIATED WITH THE MINOR USER'S ACCOUNT; AND

10 (k) UPON REQUEST OF A MINOR USER:

11 (I) DELETE THE MINOR USER'S ACCOUNT; OR

12 (II) DELETE ANY INFORMATION OR MATERIAL THE MINOR USER
13 MADE PUBLICLY AVAILABLE ON OR THROUGH THE SOCIAL MEDIA
14 PLATFORM.

15 (2) A SOCIAL MEDIA COMPANY SHALL ENSURE THAT:

16 (a) THE PROTECTIONS DESCRIBED IN SUBSECTION (1) OF THIS
17 SECTION ARE ACTIVATED AS THE DEFAULT SETTING FOR COLORADO MINOR
18 USERS;

19 (b) THE DEFAULT SETTING FOR ANY MEASURE DESCRIBED IN THIS
20 SECTION IS THE OPTION AVAILABLE ON THE SOCIAL MEDIA PLATFORM THAT
21 PROVIDES THE MOST PROTECTIVE LEVEL OF CONTROL OVER PRIVACY AND
22 SECURITY FOR THAT USER; AND

23 (c) A COLORADO MINOR USER THAT A SOCIAL MEDIA PLATFORM
24 KNOWS IS UNDER SIXTEEN YEARS OF AGE CANNOT CHANGE A DEFAULT
25 PRIVACY OR SECURITY SETTING DESCRIBED IN THIS SECTION OR OTHERWISE
26 MADE AVAILABLE BY A SOCIAL MEDIA PLATFORM WITHOUT FIRST
27 OBTAINING VERIFIABLE PARENTAL CONSENT.

1 **6-1-1607. Social media platforms - user autonomy.** A SOCIAL
2 MEDIA PLATFORM SHALL NOT LEAD OR ENCOURAGE A COLORADO MINOR
3 USER OR A PARENT OF A COLORADO MINOR USER TO PROVIDE PERSONAL
4 INFORMATION, PROVIDE CONSENT, DISABLE SAFEGUARDS OR PARENTAL
5 TOOLS, OR FORGO PRIVACY OR SECURITY PROTECTIONS REQUIRED UNDER
6 THIS PART 16 USING ANY MECHANISM OR INTERFACE THAT IS DESIGNED TO
7 SUBSTANTIALLY SUBVERT OR IMPAIR, OR THAT IS MANIPULATED WITH THE
8 EFFECT OF SUBSTANTIALLY SUBVERTING OR IMPAIRING, USER AUTONOMY,
9 DECISION-MAKING, OR CHOICE.

10 **6-1-1608. Social media companies - use of engagement designs,**
11 **algorithms, and features.** THE USE OF A DESIGN, ALGORITHM, OR
12 FEATURE TO INCREASE, SUSTAIN, OR EXTEND A COLORADO MINOR USER'S
13 ENGAGEMENT WITH, OR USE OF, A SOCIAL MEDIA PLATFORM IS
14 CONSIDERED PROCESSING THAT PRESENTS A HEIGHTENED RISK OF HARM
15 TO MINORS, AS DEFINED IN SECTION 6-1-1303 (14.5), AND IS SUBJECT TO
16 THE REQUIREMENTS OF SECTION 6-1-1309.5.

17 **6-1-1609. Violations - unfair or deceptive trade practice.** A
18 PERSON THAT KNOWINGLY OR RECKLESSLY VIOLATES THIS PART 16 OR
19 AIDS OR ABETS A VIOLATION OF THIS PART 16 COMMITS A DECEPTIVE
20 TRADE PRACTICE, AS DESCRIBED IN SECTION 6-1-105 (1)(iii).

21 **6-1-1610. Duties and obligations not exclusive - remedies not**
22 **exclusive.** (1) THE DUTIES AND OBLIGATIONS IMPOSED BY THIS PART 16
23 ARE IN ADDITION TO ANY OTHER DUTIES OR OBLIGATIONS IMPOSED UNDER
24 LOCAL, STATE, OR FEDERAL LAW, AND THIS PART 16 DOES NOT RELIEVE
25 ANY PARTY FROM ANY DUTIES OR OBLIGATIONS IMPOSED UNDER LAW.

26 (2) THE REMEDIES OR PENALTIES PROVIDED BY THIS PART 16 ARE
27 IN ADDITION TO ANY OTHER REMEDIES OR PENALTIES AVAILABLE UNDER

1 LOCAL, STATE, OR FEDERAL LAW.

2 **6-1-1611. Severability.** IF ANY PROVISION OF THIS PART 16 OR THE
3 APPLICATION OF THIS PART 16 TO ANY PERSON OR CIRCUMSTANCE IS HELD
4 INVALID, SUCH INVALIDITY DOES NOT AFFECT OTHER PROVISIONS OR
5 APPLICATIONS OF THIS PART 16 THAT CAN BE GIVEN EFFECT WITHOUT THE
6 INVALID PROVISION OR APPLICATION, AND TO THIS END THE PROVISIONS OF
7 THIS PART 16 ARE DECLARED TO BE SEVERABLE.

8 **6-1-1612. Rules.** THE ATTORNEY GENERAL MAY ADOPT RULES TO
9 IMPLEMENT THIS PART 16.

10 **SECTION 3.** In Colorado Revised Statutes, 6-1-105, **add** (1)(iiii)
11 as follows:

12 **6-1-105. Unfair or deceptive trade practices - definitions.**

13 (1) A person engages in a deceptive trade practice when, in the course of
14 the person's business, vocation, or occupation, the person:

15 (iiii) KNOWINGLY OR RECKLESSLY VIOLATES OR AIDS OR ABETS
16 THE COMMISSION OF A VIOLATION OF PART 16 OF THIS ARTICLE 1.

17 **SECTION 4. Act subject to petition - effective date.** Section
18 6-1-1608, Colorado Revised Statutes, as added in section 2 of this act,
19 takes effect October 1, 2025, and the remainder of this act takes effect at
20 12:01 a.m. on the day following the expiration of the ninety-day period
21 after final adjournment of the general assembly; except that, if a
22 referendum petition is filed pursuant to section 1 (3) of article V of the
23 state constitution against this act or an item, section, or part of this act
24 within such period, then the act, item, section, or part will not take effect
25 unless approved by the people at the general election to be held in
26 November 2026 and, in such case, will take effect on the date of the
27 official declaration of the vote thereon by the governor.