

First Regular Session
Seventy-fifth General Assembly
STATE OF COLORADO

INTRODUCED

LLS NO. 25-0818.01 Clare Haffner x6137

HOUSE BILL 25-1277

HOUSE SPONSORSHIP

Bacon and Joseph,

SENATE SPONSORSHIP

Cutter,

House Committees
Energy & Environment

Senate Committees

A BILL FOR AN ACT

101 CONCERNING MEASURES TO INCREASE TRANSPARENCY REGARDING
102 THE IMPACT OF THE CONSUMPTION OF CERTAIN FUEL
103 PRODUCTS.

Bill Summary

(Note: This summary applies to this bill as introduced and does not reflect any amendments that may be subsequently adopted. If this bill passes third reading in the house of introduction, a bill summary that applies to the reengrossed version of this bill will be available at <http://leg.colorado.gov>.)

The bill prohibits a retailer from selling or displaying for sale certain fuel products to consumers in the state unless the retailer provides consumers with information about the impact of consuming the fuel products by labeling the fuel products with the phrase "Combustion of this product releases greenhouse gases known by the state of Colorado to

Shading denotes HOUSE amendment. Double underlining denotes SENATE amendment.
Capital letters or bold & italic numbers indicate new material to be added to existing law.
Dashes through the words or numbers indicate deletions from existing law.

be linked to global heating and significant health impacts."

A violation of the bill's requirements is a deceptive trade practice under the "Colorado Consumer Protection Act".

1 *Be it enacted by the General Assembly of the State of Colorado:*

2 **SECTION 1. Legislative declaration.** (1) The general assembly
3 finds and declares that:

4 (a) The majority of greenhouse gas emissions and ozone precursor
5 emissions in Colorado come from the production and use of certain fuel
6 products;

7 (b) Failing to notify consumers about the impact of the
8 consumption of certain fuel products poses a risk to public health;

9 (c) Pursuant to the "Colorado Consumer Protection Act", article
10 1 of title 6, Colorado Revised Statutes, it is a deceptive trade practice to
11 knowingly or recklessly make a false representation as to the
12 characteristics, ingredients, uses, benefits, alterations, or quantities of
13 goods, food, services, or property or to knowingly or recklessly engage
14 in any unfair, unconscionable, deceptive, deliberately misleading, false,
15 or fraudulent act or practice; and

16 (d) A person that, in the course of the person's business, fails to
17 properly label a fuel product with a disclosure about the impact of the
18 consumption of the fuel product engages in a deceptive trade practice.

19 **SECTION 2.** In Colorado Revised Statutes, **add** part 16 to article
20 5 of title 25 as follows:

21

PART 16

22

LABELING OF FUEL PRODUCTS

23

25-5-1601. Legislative declaration. (1) THE GENERAL ASSEMBLY

24

FINDS AND DECLARES THAT:

1 (a) THE STATE OF COLORADO IS WORKING TO REDUCE
2 GREENHOUSE GAS EMISSIONS AND AIR POLLUTION TO MEET THE
3 REQUIREMENTS OF THE FEDERAL "CLEAN AIR ACT", 42 U.S.C. SEC. 7401
4 ET SEQ., IMPROVE PUBLIC HEALTH, AND EFFECTUATE THE REDUCTION OF
5 POLLUTION IN DISPROPORTIONATELY IMPACTED COMMUNITIES AS
6 REQUIRED BY THE "ENVIRONMENTAL JUSTICE ACT", AS ENACTED IN 2021
7 BY HOUSE BILL 21-1266;

8 (b) THE MAJORITY OF GREENHOUSE GAS EMISSIONS AND OZONE
9 PRECURSOR EMISSIONS IN COLORADO COME FROM THE PRODUCTION AND
10 USE OF PETROLEUM PRODUCTS, NATURAL GAS, AND OTHER
11 HYDROCARBONS FOR FUEL;

12 (c) PROVIDING CONSUMERS WITH INFORMATION ABOUT THE
13 IMPACT OF FOSSIL FUEL CONSUMPTION DIRECTLY AT THE POINT OF
14 PURCHASE MAY ENCOURAGE CONSUMERS TO REDUCE THEIR CONSUMPTION
15 AND TO USE ALTERNATIVE PRODUCTS WHEN APPROPRIATE, MUCH LIKE THE
16 HEALTH WARNINGS ON CIGARETTE LABELS WERE USED ALONG WITH OTHER
17 STRATEGIES IN THE LATE 1900S TO REDUCE THE PREVALENCE OF SMOKING;
18 AND

19 (d) IN ADDITION TO ACTIONS THE STATE IS TAKING TO MAKE
20 HEALTHIER CHOICES AVAILABLE, CONSUMERS MUST BE INFORMED ABOUT
21 THE CONSEQUENCES OF BURNING CERTAIN FUELS SO THAT THEY HAVE THE
22 POWER TO MAKE AN INFORMED CHOICE.

23 **25-5-1602. Definition.** AS USED IN THIS PART 16, UNLESS THE
24 CONTEXT OTHERWISE REQUIRES:

25 (1) "FUEL PRODUCT" MEANS A GAS OR LIQUID THAT IS PRODUCED
26 FROM:

27 (a) THE PROCESSING OF CRUDE OIL OR OTHER LIQUIDS AT A

1 PETROLEUM REFINERY;

2 (b) THE EXTRACTION OF LIQUID HYDROCARBONS AT A NATURAL
3 GAS PROCESSING PLANT;

4 (c) FINISHED PETROLEUM PRODUCTS AT BLENDING FACILITIES; OR

5 (d) THE CONVERSION OF BIOMASS INTO BIOFUELS SUCH AS
6 ETHANOL.

7 **25-5-1603. Labeling requirements.** (1) ON AND AFTER JULY 1,
8 2026, A RETAILER SHALL NOT DISPLAY FOR SALE OR SELL A FUEL PRODUCT,
9 IN A STORE OR ONLINE, TO A CONSUMER IN THE STATE UNLESS THE
10 RETAILER NOTIFIES A CONSUMER ABOUT THE IMPACT OF CONSUMING THE
11 FUEL PRODUCT BY LABELING THE FUEL PRODUCT IN ACCORDANCE WITH
12 SUBSECTION (2) OF THIS SECTION.

13 (2) (a) ON AND AFTER JULY 1, 2026, A RETAILER SHALL LABEL A
14 FUEL PRODUCT WITH THE FOLLOWING STATEMENT THAT IS CLEARLY
15 LEGIBLE, CONSPICUOUS, AND ACCESSIBLE: "**COMBUSTION OF THIS**
16 **PRODUCT RELEASES GREENHOUSE GASES KNOWN BY THE STATE OF**
17 **COLORADO TO BE LINKED TO GLOBAL HEATING AND SIGNIFICANT**
18 **HEALTH IMPACTS."**

19 (b) IN LABELING A FUEL PRODUCT PURSUANT TO SUBSECTION (2)(a)
20 OF THIS SECTION, A RETAILER SHALL ADHERE TO THE FOLLOWING
21 REQUIREMENTS:

22 (I) FOR A FUEL PRODUCT DISTRIBUTED WITH DISPENSING
23 EQUIPMENT SUCH AS PUMPS, THE LABEL MUST:

24 (A) BE AFFIXED IN A CONSPICUOUS LOCATION ON THE DISPENSING
25 EQUIPMENT;

26 (B) BE MAINTAINED IN EXCELLENT CONDITION AND REPLACED
27 WHEN NECESSARY; AND

1 (C) INCLUDE THE STATEMENT SPECIFIED IN SUBSECTION (2)(a) OF
2 THIS SECTION PRINTED IN RED INK IN TYPE NO SMALLER THAN
3 THIRTY-EIGHT POINTS; AND

4 (II) FOR A FUEL PRODUCT DISTRIBUTED IN A CONTAINER, THE
5 LABEL MUST:

6 (A) BE AFFIXED ON THE RETAILER'S FUEL PRODUCT DISPLAY IN A
7 CONSPICUOUS LOCATION OR ADJACENT TO THE SHELF WHERE THE FUEL
8 PRODUCT IS DISPLAYED;

9 (B) INCLUDE THE STATEMENT SPECIFIED IN SUBSECTION (2)(a) OF
10 THIS SECTION PRINTED IN RED INK IN TYPE NO SMALLER THAN SIXTEEN
11 POINTS; AND

12 (C) BE MAINTAINED IN EXCELLENT CONDITION AND REPLACED
13 WHEN NECESSARY.

14 **25-5-1604. Enforcement - deceptive trade practice.** A PERSON
15 THAT, IN THE COURSE OF THE PERSON'S BUSINESS, VIOLATES THIS PART 16
16 COMMITS A DECEPTIVE TRADE PRACTICE UNDER THE "COLORADO
17 CONSUMER PROTECTION ACT", ARTICLE 1 OF TITLE 6.

18 **SECTION 3.** In Colorado Revised Statutes, 6-1-105, **add** (1)(iii)
19 as follows:

20 **6-1-105. Unfair or deceptive trade practices - definitions.**

21 (1) A person engages in a deceptive trade practice when, in the course of
22 the person's business, vocation, or occupation, the person:

23 (iii) VIOLATES PART 16 OF ARTICLE 5 OF TITLE 25.

24 **SECTION 4. Act subject to petition - effective date -**
25 **applicability.** (1) This act takes effect at 12:01 a.m. on the day following
26 the expiration of the ninety-day period after final adjournment of the
27 general assembly; except that, if a referendum petition is filed pursuant

1 to section 1 (3) of article V of the state constitution against this act or an
2 item, section, or part of this act within such period, then the act, item,
3 section, or part will not take effect unless approved by the people at the
4 general election to be held in November 2026 and, in such case, will take
5 effect on the date of the official declaration of the vote thereon by the
6 governor.

7 (2) This act applies to conduct occurring on or after the applicable
8 effective date of this act.