

**Second Regular Session  
Seventy-fourth General Assembly  
STATE OF COLORADO**

**REREVISED**

*This Version Includes All Amendments  
Adopted in the Second House*

LLS NO. 24-0695.01 Michael Dohr x4347

**HOUSE BILL 24-1136**

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**A BILL FOR AN ACT**

101 **CONCERNING MEASURES TO ENCOURAGE HEALTHIER SOCIAL MEDIA**  
102 **USE BY YOUTH, AND, IN CONNECTION THEREWITH, MAKING AN**  
103 **APPROPRIATION.**

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**Bill Summary**

*(Note: This summary applies to this bill as introduced and does not reflect any amendments that may be subsequently adopted. If this bill passes third reading in the house of introduction, a bill summary that applies to the reengrossed version of this bill will be available at <http://leg.colorado.gov>.)*

The bill requires the department of education (department) to create and maintain a resource bank of evidence-based, research-based, and promising program materials and curricula pertaining to the mental health impacts of social media use by children and teens (youth). The resource bank will be used in elementary and secondary schools in the

Shading denotes HOUSE amendment. Double underlining denotes SENATE amendment.  
*Capital letters or bold & italic numbers indicate new material to be added to existing law.*  
*Dashes through the words or numbers indicate deletions from existing law.*

SENATE  
3rd Reading Unamended  
April 18, 2024

SENATE  
Amended 2nd Reading  
April 17, 2024

HOUSE  
3rd Reading Unamended  
March 11, 2024

HOUSE  
Amended 2nd Reading  
March 8, 2024

state. The department is required to convene a stakeholder group to assist in the creation of the resource bank.

The bill requires the department to expand local student wellness programs to include programs that address the impacts of problematic technology use on the mental and physical well-being of Colorado youth.

The bill requires a social media platform to display a pop-up warning to a user who is under the age of 18 when the user:

- Has spent one hour on social media platforms in a 24-hour period; and
- Is on a social media platform between the hours of 10 p.m. and 6 a.m.

The warning must state that data shows that youth who spend more than 3 hours per day on social media double the risk of experiencing poor mental health outcomes, including anxiety and depression symptoms. The warning must include links to resources on the platform for setting screen time limits and links to the health-effect data.

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1 *Be it enacted by the General Assembly of the State of Colorado:*

2 **SECTION 1. Legislative declaration.** (1) The general assembly  
3 finds and declares that:

4 (a) On May 23, 2023, U.S. Surgeon General Dr. Vivek Murthy  
5 released a Social Media and Youth Mental Health advisory to recognize  
6 the growing impact of social media on youth mental health and  
7 well-being as a significant public health challenge that requires  
8 immediate awareness and action;

9 (b) The advisory includes recommendations for policymakers to  
10 address this issue, including to "support the development,  
11 implementation, and evaluation of digital and media literacy curricula in  
12 schools and within academic standards" and "ensure technology  
13 companies share data relevant to the health impacts of their platforms";

14 (c) In the United States, up to 95% of youth ages 13 to 17 report  
15 using social media platforms, and a third of youth report using social  
16 media "almost constantly";

1 (d) A study of youth in the United States ages 12 to 15 found that  
2 youth who spend three or more hours a day on social media had double  
3 the risk of experiencing poor mental health outcomes, including  
4 experiencing symptoms of depression and anxiety. As of 2021, the  
5 average time spent on social media for this age group is three-and-a-half  
6 hours a day, with one in four youth spending five or more hours a day on  
7 the platforms, and one in seven spending seven or more hours a day on  
8 social media.

9 (e) A systematic review of 42 studies on the effects of excessive  
10 social media use found a consistent relationship between social media use  
11 and poor sleep quality, reduced sleep duration, sleep difficulties, and  
12 depression among youth;

13 (f) Social media sites are designed to maximize user engagement,  
14 which can encourage excessive social media use and behavioral  
15 dysregulation. Youth undergo critical periods of brain development, and  
16 social media exposure and frequent use may be associated with distinct  
17 changes in the developing brain, including overstimulation of the  
18 amygdala, triggering pathways similar to those in individuals with  
19 substance use or gambling addictions.

20 (g) The 2020 Comprehensive Health Academic Standards in  
21 Colorado include standards for comprehensive health and physical  
22 education, among them the importance of identifying and managing the  
23 risk and the impacts of modern technology and social media on students'  
24 physical and personal wellness;

25 (h) Understanding more about how technology and health  
26 intersect can help solve certain societal problems and improve the mental  
27 and physical health of Coloradans. Providing free resources educators can

1 use while teaching comprehensive health will help educators meet the  
2 essential skills outlined in the 2020 Comprehensive Health Academic  
3 Standards.

4 (i) At the federal level, legislation and reforms to improve social  
5 media platforms that youth access are slow-moving and do not meet the  
6 demands and fast-moving nature of social media; and

7 (j) States recognize the growing impact of social media and  
8 problematic technology use on youth mental health and the importance of  
9 enacting legislation to address those concerns. States can exercise  
10 leadership in this area rather than waiting for slow-moving federal  
11 legislation to do so.

12 (2) The general assembly therefore declares that it is a matter of  
13 statewide concern to provide research-based education and interventions,  
14 including resources on the effects of social media use on brain  
15 development, how to mitigate the risks associated with social media use,  
16 and how to maintain well-being while interacting in online environments,  
17 to help youth make informed decisions on responsible social media use.

18 **SECTION 2.** In Colorado Revised Statutes, **add** 22-2-127.8 as  
19 follows:

20 **22-2-127.8. Social media impacts on mental health education**  
21 **literacy - resource bank - technical assistance - reporting.** (1) (a) THE  
22 DEPARTMENT SHALL CREATE AND MAINTAIN A RESOURCE BANK OF  
23 EXISTING EVIDENCE-BASED, RESEARCH-BASED SCHOLARLY ARTICLES AND  
24 PROMISING PROGRAM MATERIALS AND CURRICULA PERTAINING TO THE  
25 MENTAL AND PHYSICAL HEALTH IMPACTS OF SOCIAL MEDIA USE BY YOUTH,  
26 INTERNET SAFETY, AND CYBERSECURITY. THE DEPARTMENT SHALL  
27 CONVENE A TEMPORARY STAKEHOLDER GROUP TO ASSIST WITH THE

1 CREATION AND DEVELOPMENT OF A PLAN FOR ONGOING MAINTENANCE OF  
2 THE RESOURCE BANK BY THE DEPARTMENT. THE STAKEHOLDER GROUP  
3 SHALL ALSO IDENTIFY AVENUES FOR INFORMING LOCAL EDUCATION  
4 PROVIDERS, PARENTS, YOUTH, AND THE PUBLIC ABOUT THE RESOURCE  
5 BANK. THE MATERIALS AND CURRICULA MAY BE USED IN ELEMENTARY  
6 AND SECONDARY SCHOOLS IN THE STATE. TO THE EXTENT POSSIBLE, THE  
7 RESOURCE BANK MATERIALS, SCHOLARLY ARTICLES, AND CURRICULA  
8 MUST BE YOUTH-FRIENDLY, CULTURALLY SENSITIVE, AND AVAILABLE IN  
9 BOTH ENGLISH AND SPANISH, AND MAY INCLUDE INTERNET LINKS TO  
10 SCHOLARLY ARTICLES, RESOURCES, AND MATERIALS ABOUT THE MENTAL  
11 AND PHYSICAL HEALTH IMPACTS OF SOCIAL MEDIA USE, INTERNET SAFETY,  
12 AND CYBERSECURITY FROM ENTITIES THAT THE DEPARTMENT FINDS  
13 RELIABLE.

14 (b) TO CREATE THE RESOURCE BANK DESCRIBED IN SUBSECTION  
15 (1)(a) OF THIS SECTION, THE DEPARTMENT SHALL CONVENE A TEMPORARY  
16 STAKEHOLDER GROUP TO IDENTIFY THE SCHOLARLY ARTICLES,  
17 MATERIALS, AND CURRICULA THAT WILL BE A PART OF THE RESOURCE  
18 BANK.

19 (c) THE STAKEHOLDER GROUP MUST CONSIST OF NO MORE THAN  
20 FIFTEEN MEMBERS, INCLUDING A DEPARTMENT REPRESENTATIVE AND,  
21 WHEN POSSIBLE, A PERSON OR PEOPLE REPRESENTING EACH OF THE  
22 FOLLOWING: EDUCATORS; SCHOOL MENTAL HEALTH PROFESSIONALS;  
23 PARENTS; YOUTH BETWEEN THE AGES OF EIGHTEEN TO TWENTY-FIVE;  
24 PUBLIC HEALTH ADVOCACY NON-PROFITS; AN EXPERT IN TECHNOLOGY  
25 SUCH AS A CYBERSECURITY EXPERT, A REPRESENTATIVE FROM A  
26 TECHNOLOGY INDUSTRY ASSOCIATION, OR A TECHNOLOGY ENGINEER; AND  
27 YOUTH MENTAL HEALTH PROFESSIONS SUCH AS A SOCIAL WORKER, CHILD

1 ADOLESCENT PSYCHIATRIST, OR OTHER PROFESSIONAL SPECIALIZING IN  
2 YOUTH MENTAL HEALTH.

3 (d) WHEN POSSIBLE, AS PART OF THE RESOURCE BANK, THE  
4 DEPARTMENT, WITH ASSISTANCE FROM THE STAKEHOLDER GROUP, SHALL  
5 IDENTIFY WHAT GRADE OR AGE-GROUP MATERIALS ARE APPROPRIATE FOR,  
6 AND WHEN POSSIBLE, WHEN A MATERIAL COULD BE USED FOR A STANDARD  
7 WITHIN THE COMPREHENSIVE HEALTH EDUCATION STANDARDS.

8 (2) ON AND AFTER JULY 1, 2025, THE DEPARTMENT SHALL MAKE  
9 THE MATERIALS IN THE RESOURCE BANK AVAILABLE WITHOUT CHARGE TO  
10 LOCAL EDUCATION PROVIDERS, PROFESSIONAL EDUCATORS, PARENTS OR  
11 GUARDIANS OF YOUTH, STUDENTS, AND COMMUNITY PROVIDERS. A LOCAL  
12 EDUCATION PROVIDER IS NOT REQUIRED TO ADOPT OR IMPLEMENT ANY  
13 MATERIAL OR CURRICULA FROM THE RESOURCE BANK. AT THE REQUEST OF  
14 A LOCAL EDUCATION PROVIDER, THE DEPARTMENT SHALL PROVIDE  
15 TECHNICAL ASSISTANCE TO THE LOCAL EDUCATION PROVIDER IN  
16 DESIGNING AGE-APPROPRIATE CURRICULA PERTAINING TO MENTAL  
17 HEALTH.

18 (3) THE MATERIALS AND RESOURCES IN THE RESOURCE BANK THAT  
19 ARE AVAILABLE TO YOUTH MUST BE DEVELOPED AND UPDATED WITH  
20 INPUT FROM YOUTH.

21 (4) LOCAL EDUCATION PROVIDERS ARE ENCOURAGED TO REPORT  
22 TO THE DEPARTMENT ON THE EFFECTIVENESS OF THE RESOURCE BANK  
23 MATERIALS AND CURRICULA AND TO RECOMMEND CHANGES TO IMPROVE  
24 THE MATERIALS AND CURRICULA. THE DEPARTMENT IS ENCOURAGED TO  
25 UPDATE THE RESOURCE BANK MATERIALS AND CURRICULA BASED ON  
26 RECOMMENDATIONS FROM LOCAL EDUCATION PROVIDERS, PROFESSIONAL  
27 EDUCATORS, PARENTS OR GUARDIANS OF YOUTH, STUDENTS, AND

1 COMMUNITY PROVIDERS.

2 (5) THE DEPARTMENT SHALL COLLECT DISAGGREGATED DATA ON  
3 HOW OFTEN THE MATERIALS AND CURRICULA ARE ACCESSED AND INCLUDE  
4 THAT INFORMATION AT THE DEPARTMENT'S ANNUAL "SMART ACT"  
5 HEARING HELD PURSUANT TO PART 2 OF ARTICLE 7 OF TITLE 2.

6 (6) AS USED IN THIS SECTION, UNLESS THE CONTEXT OTHERWISE  
7 REQUIRES, "LOCAL EDUCATION PROVIDER" MEANS A SCHOOL DISTRICT, A  
8 CHARTER SCHOOL AUTHORIZED BY A SCHOOL DISTRICT PURSUANT TO PART  
9 1 OF ARTICLE 30.5 OF THIS TITLE 22, A CHARTER SCHOOL AUTHORIZED BY  
10 THE STATE CHARTER SCHOOL INSTITUTE PURSUANT TO PART 5 OF ARTICLE  
11 30.5 OF THIS TITLE 22, THE COLORADO SCHOOL FOR THE DEAF AND THE  
12 BLIND AUTHORIZED PURSUANT TO SECTION 22-80-102, AN APPROVED  
13 FACILITY SCHOOL AS DEFINED IN SECTION 22-2-402, OR A BOARD OF  
14 COOPERATIVE SERVICES CREATED AND OPERATING PURSUANT TO ARTICLE  
15 5 OF THIS TITLE 22 THAT OPERATES ONE OR MORE PUBLIC SCHOOLS.

16 **SECTION 3.** In Colorado Revised Statutes, 22-25-104, **amend**  
17 (2) and (4.5); and **add** (3)(d) as follows:

18 **22-25-104. Colorado comprehensive health education program**  
19 **- role of department of education - recommended curriculum**  
20 **guidelines - allocation of funds - rules.** (2) The department of education  
21 ~~shall have~~ HAS the authority to promote the development and  
22 implementation of local comprehensive health education programs and  
23 local student wellness programs, INCLUDING PROGRAMS THAT ADDRESS  
24 THE MENTAL HEALTH IMPACTS OF SOCIAL MEDIA USE BY YOUTH.

25 (3) (d) THE GUIDELINES DEVELOPED BY THE DEPARTMENT OF  
26 EDUCATION PURSUANT TO SUBSECTION (3)(a) OF THIS SECTION FOR  
27 GRADES SIX THROUGH TWELVE MUST STRONGLY ENCOURAGE INCLUDING

1 CURRICULUM ON THE MENTAL HEALTH IMPACTS OF SOCIAL MEDIA USE BY  
2 YOUTH.

3 (4.5) (a) The department of education shall identify programs that  
4 are evidence-based, culturally sensitive, and reflective of positive youth  
5 development guidelines for use by school districts in local comprehensive  
6 health education programs related to comprehensive human sexuality  
7 education.

8 (b) THE DEPARTMENT OF EDUCATION SHALL CONVENE A  
9 STAKEHOLDER GROUP TO IDENTIFY SCHOLARLY ARTICLES, PROGRAMS,  
10 AND RESOURCES THAT ARE EVIDENCE-BASED, CULTURALLY SENSITIVE,  
11 AND REFLECTIVE OF POSITIVE YOUTH DEVELOPMENT GUIDELINES FOR  
12 OPTIONAL USE BY LOCAL EDUCATION PROVIDERS IN LOCAL  
13 COMPREHENSIVE HEALTH EDUCATION PROGRAMS RELATED TO  
14 TECHNOLOGY USE, BRAIN DEVELOPMENT, AND THE PHYSICAL AND MENTAL  
15 IMPACTS OF SOCIAL MEDIA USE.

16 **SECTION 4.** In Colorado Revised Statutes, **add** part 16 to article  
17 1 of title 6 as follows:

18 PART 16

19 PROTECTIONS FOR YOUTH USING SOCIAL MEDIA

20 **6-1-1601. Social media platform \_\_\_ - youth users - definition.**

21 (1) ON OR AFTER JANUARY 1, 2026, A SOCIAL MEDIA PLATFORM MUST  
22 ESTABLISH A FUNCTION THAT EITHER:

23 (a) MEETS THE CRITERIA IN SUBSECTION (2) OF THIS SECTION AND  
24 BE INFORMED BY THE STANDARDS ESTABLISHED IN SUBSECTION (5) OF THIS  
25 SECTION; OR

26 (b) DISPLAYS A POP-UP OR FULL SCREEN NOTIFICATION TO A USER  
27 WHO ATTESTS TO BEING UNDER THE AGE OF EIGHTEEN WHEN THE USER:



1           (I) HAS SPENT ONE CUMULATIVE HOUR ON THE SOCIAL MEDIA  
2 PLATFORM DURING A TWENTY-FOUR-HOUR PERIOD; OR

3           (II) IS ON A SOCIAL MEDIA PLATFORM BETWEEN THE HOURS OF TEN  
4 P.M. AND SIX A.M.

5           (2) THE FUNCTION ESTABLISHED PURSUANT TO SUBSECTION (1)  
6 OF THIS SECTION MUST PROVIDE USERS WHO ARE UNDER THE AGE OF  
7 EIGHTEEN WITH INFORMATION ABOUT THEIR ENGAGEMENT IN SOCIAL  
8 MEDIA THAT HELPS THE USER UNDERSTAND THE IMPACT OF SOCIAL MEDIA  
9 ON THE DEVELOPING BRAIN, AND THE MENTAL AND PHYSICAL HEALTH OF  
10 YOUTH USERS. THE INFORMATION MUST BE SUPPORTED BY DATA FROM  
11 PEER-REVIEWED SCHOLARLY ARTICLES OR THE SOURCES INCLUDED IN THE  
12 MENTAL HEALTH AND TECHNOLOGY RESOURCE BANK ESTABLISHED IN  
13 SECTION 22-2-127.8 (1).

14           (3) IF THE SOCIAL MEDIA PLATFORM ESTABLISHES THE FUNCTION  
15 DESCRIBED IN SUBSECTION (1)(b) OF THIS SECTION, THE FUNCTION MUST  
16 REPEAT AT LEAST EVERY THIRTY MINUTES AFTER THE INITIAL  
17 NOTIFICATION.

18           (4) (a) FOR PURPOSES OF THIS SECTION, "SOCIAL MEDIA PLATFORM"  
19 MEANS AN INTERNET-BASED SERVICE, WEBSITE, OR APPLICATION THAT:

20           (I) HAS MORE THAN ONE HUNDRED THOUSAND ACTIVE USERS IN  
21 COLORADO;

22           (II) PERMITS A PERSON TO BECOME A REGISTERED USER,  
23 ESTABLISH AN ACCOUNT, OR CREATE A PUBLIC OR SEMI-PUBLIC PROFILE  
24 FOR THE PURPOSE OF ALLOWING USERS TO CREATE, SHARE, AND VIEW  
25 USER-GENERATED CONTENT THROUGH THE ACCOUNT OR PROFILE;

26           (III) ENABLES ONE OR MORE USERS TO CREATE OR POST CONTENT  
27 THAT CAN BE VIEWED BY OTHER USERS OF THE MEDIUM; AND

1 (IV) INCLUDES A SUBSTANTIAL FUNCTION TO ALLOW USERS TO  
2 INTERACT SOCIALLY WITH EACH OTHER WITHIN THE SERVICE OR  
3 APPLICATION. A SERVICE OR APPLICATION THAT PROVIDES ELECTRONIC  
4 MAIL OR DIRECT MESSAGING SERVICES DOES NOT MEET THE CRITERION  
5 DESCRIBED IN THIS SUBSECTION (4) ON THE BASIS OF THAT FUNCTION  
6 ALONE.

7 (b) "SOCIAL MEDIA PLATFORM" DOES NOT INCLUDE AN  
8 INTERNET-BASED SERVICE OR APPLICATION IN WHICH THE PREDOMINANT  
9 OR EXCLUSIVE FUNCTION IS:


10 (I) PROVIDING ELECTRONIC MAIL;

11 (II) FACILITATING COMMERCIAL TRANSACTIONS, IF THE  
12 INTERACTION WITH OTHER USERS OR ACCOUNT HOLDERS IS GENERALLY  
13 LIMITED TO:

14 (A) THE ABILITY TO UPLOAD A POST AND COMMENT ON REVIEWS  
15 OR THE ABILITY TO DISPLAY LISTS OR COLLECTIONS OF GOODS FOR SALE OR  
16 WISH LISTS; AND

17 (B) THE PRIMARY FUNCTION OF THE PLATFORM IS FOCUSED ON  
18 ONLINE SHOPPING OR E-COMMERCE RATHER THAN INTERACTIONS BETWEEN  
19 USERS OR ACCOUNT HOLDERS;

20 (III) FACILITATING TELECONFERENCING AND VIDEO  
21 CONFERENCING FEATURES THAT ARE LIMITED TO CERTAIN PARTICIPANTS  
22 IN THE TELECONFERENCE OR VIDEO CONFERENCE AND ARE NOT POSTED  
23 PUBLICLY OR FOR BROAD DISTRIBUTION TO OTHER USERS;

24   
25 (IV) FACILITATING CROWD-SOURCED CONTENT FOR REFERENCE  
26 GUIDES SUCH AS ENCYCLOPEDIAS AND DICTIONARIES;

27 (V) PROVIDING CLOUD-BASED ELECTRONIC SERVICES, INCLUDING

1 CLOUD-BASED SERVICES THAT ALLOW COLLABORATIVE EDITING BY  
2 INVITED USERS;

3 (VI) CONSISTING PRIMARILY OF NEWS, SPORTS, ENTERTAINMENT,  
4 OR OTHER CONTENT THAT IS PRESELECTED BY THE PROVIDER AND NOT  
5 USER GENERATED, AND ANY CHAT, COMMENT, OR INTERACTIVE  
6 FUNCTIONALITY THAT IS PROVIDED INCIDENTAL TO, DIRECTLY RELATED  
7 TO, OR DEPENDENT UPON PROVISION OF THE CONTENT; OR

8 (VII) INTERACTIVE GAMING, VIRTUAL GAMING, OR AN ONLINE  
9 SERVICE THAT ALLOWS THE CREATION AND UPLOADING OF CONTENT FOR  
10 THE PURPOSE OF INTERACTIVE OR VIRTUAL GAMING.

11 (VIII) PROVIDING INFORMATION CONCERNING BUSINESSES,  
12 PRODUCTS, OR TRAVEL INFORMATION, INCLUDING USER REVIEWS OR  
13 RANKINGS OF BUSINESSES OR PRODUCTS;

14 (IX) FACILITATING COMMUNICATION WITHIN A BUSINESS OR AN  
15 ENTERPRISE AMONG EMPLOYEES OR AFFILIATES OF THE BUSINESS OR  
16 ENTERPRISE SO LONG AS ACCESS TO THE SERVICE OR APPLICATION IS  
17 RESTRICTED TO EMPLOYEES OR AFFILIATES OF THE BUSINESS OR  
18 ENTERPRISE;

19 (X) SELLING ENTERPRISE SOFTWARE TO BUSINESSES,  
20 GOVERNMENTS, OR NONPROFIT ORGANIZATIONS;

21 (XI) PROVIDING A STREAMING SERVICE THAT STREAMS ONLY  
22 LICENSED MEDIA IN A CONTINUOUS FLOW FROM THE SERVICE, WEBSITE, OR  
23 APPLICATION TO THE END USER AND DOES NOT REQUIRE A USER OR  
24 ACCOUNT HOLDER TO OBTAIN A LICENSE FOR THE MEDIA BY AGREEMENT  
25 WITH A SOCIAL MEDIA PLATFORM'S TERMS OF SERVICE;

26 (XII) PROVIDING AN ONLINE SERVICE, WEBSITE, OR APPLICATION  
27 THAT IS USED BY OR UNDER THE DIRECTION OF AN EDUCATIONAL ENTITY,

1 INCLUDING A LEARNING MANAGEMENT SYSTEM, A STUDENT ENGAGEMENT  
2 PROGRAM, OR A SUBJECT- OR SKILL-SPECIFIC PROGRAM, FOR WHICH THE  
3 MAJORITY OF THE CONTENT IS CREATED OR POSTED BY THE PROVIDER OF  
4 THE ONLINE SERVICE, WEBSITE, OR APPLICATION AND THE ABILITY TO  
5 CHAT, COMMENT, OR INTERACT WITH OTHER USERS IS DIRECTLY RELATED  
6 TO THE PROVIDER'S CONTENT;

7 (XIII) PROVIDING OR OBTAINING TECHNICAL SUPPORT FOR A  
8 PLATFORM, PRODUCT, OR SERVICE;

9 (XIV) PROVIDING CAREER DEVELOPMENT OPPORTUNITIES,  
10 INCLUDING PROFESSIONAL NETWORKING, JOB SKILLS, LEARNING  
11 CERTIFICATIONS, AND JOB POSTING AND APPLICATION SERVICES;

12 (XV) FOCUSED ON FACILITATING ACADEMIC OR SCHOLARLY  
13 RESEARCH; OR

14 (XVI) REPORTING OR DISSEMINATING NEWS INFORMATION FOR A  
15 MASS MEDIUM, AS DEFINED IN SECTION 13-90-119.

16 (5) THE CHIEF INFORMATION OFFICER IN THE OFFICE OF  
17 INFORMATION TECHNOLOGY, IN CONSULTATION WITH THE DIRECTOR OF  
18 THE CENTER FOR HEALTH AND ENVIRONMENTAL DATA DIVISION OF THE  
19 COLORADO DEPARTMENT OF PUBLIC HEALTH AND ENVIRONMENT AND THE  
20 TEMPORARY STAKEHOLDER GROUP ESTABLISHED IN SECTION 22-2-127.8,  
21 SHALL ESTABLISH STANDARDS FOR A USER TOOL OR FUNCTION THAT  
22 MEETS THE REQUIREMENTS OF SUBSECTION (1) OF THIS SECTION FOR A  
23 SOCIAL MEDIA PLATFORM. THE STANDARDS MUST:

24 (a) RECOMMEND INTERVALS FOR NOTIFICATION FREQUENCY THAT  
25 ARE SIMILAR TO THOSE IN SUBSECTION (3) OF THIS SECTION;

26 (b) PROVIDE SAMPLE MESSAGING FOR THE CONTENT OF THE  
27 NOTIFICATION;

1           (c) BE INFORMED BY DATA AND RESEARCH ON THE EFFICACY OF  
2           NOTIFICATIONS; AND

3           (d) RECOMMEND THE AGE RANGE OF USERS WHO WOULD MOST  
4           BENEFIT FROM NOTIFICATIONS.

5           **SECTION 5. Appropriation.** For the 2024-25 state fiscal year,  
6           \$13,974 is appropriated to the department of education for use by the  
7           student learning division. This appropriation is from the general fund and  
8           is based on an assumption that the division will require an additional 0.2  
9           FTE. To implement this act, the division may use this appropriation for  
10          content specialists.

11          **SECTION 6. Act subject to petition - effective date.** This act  
12          takes effect at 12:01 a.m. on the day following the expiration of the  
13          ninety-day period after final adjournment of the general assembly; except  
14          that, if a referendum petition is filed pursuant to section 1 (3) of article V  
15          of the state constitution against this act or an item, section, or part of this  
16          act within such period, then the act, item, section, or part will not take  
17          effect unless approved by the people at the general election to be held in  
18          November 2024 and, in such case, will take effect on the date of the  
19          official declaration of the vote thereon by the governor.