

**First Regular Session  
Seventy-third General Assembly  
STATE OF COLORADO**

**PREAMENDED**

*This Unofficial Version Includes Committee  
Amendments Not Yet Adopted on Second Reading*

LLS NO. 21-0880.01 Alana Rosen x2606

**SENATE BILL 21-239**

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**SENATE SPONSORSHIP**

**Kolker and Zenzinger,**

**HOUSE SPONSORSHIP**

**Amabile and Van Beber,**

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**Senate Committees**

Health & Human Services  
Appropriations

**House Committees**

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**A BILL FOR AN ACT**

101      **CONCERNING THE STATEWIDE COMMUNICATION SYSTEM FOR**  
102              **REFERRAL TO BEHAVIORAL HEALTH SERVICES, AND, IN**  
103              **CONNECTION THEREWITH, MAKING AN APPROPRIATION.**

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**Bill Summary**

*(Note: This summary applies to this bill as introduced and does not reflect any amendments that may be subsequently adopted. If this bill passes third reading in the house of introduction, a bill summary that applies to the reengrossed version of this bill will be available at <http://leg.colorado.gov>.)*

The bill expands the necessary human referral services authorized by the Colorado 2-1-1 collaborative (collaborative) to include necessary referrals for behavioral health services and other resources in the state for Coloradans, particularly for individuals who are unemployed, regardless of whether they receive benefits.

Shading denotes HOUSE amendment. Double underlining denotes SENATE amendment.  
*Capital letters or bold & italic numbers indicate new material to be added to existing law.*  
*Dashes through the words or numbers indicate deletions from existing law.*

The bill requires the department of human services' office of behavioral health to contract with the collaborative to hire and train specialized personnel. The bill also requires the office of behavioral health to collaborate with the collaborative to engage in targeted marketing and outreach, and to ensure the marketing and outreach are targeted to traditionally underserved communities, such as immigrant, low-income, and communities of color.

The bill also requires the collaborative to coordinate with the department of labor and employment (department) to target, conduct outreach, and market to individuals who are unemployed, regardless of whether they receive benefits, and may need referrals for behavioral health services and other resources. The department is required to update its unemployment application web page and specified websites to include contact information for the collaborative.

The bill makes an appropriation.

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1 *Be it enacted by the General Assembly of the State of Colorado:*

2           **SECTION 1.** In Colorado Revised Statutes, 29-11-202, **add** (4)  
3 as follows:

4           **29-11-202. Definitions.** For purposes of this part 2, unless the  
5 context otherwise requires:

6           (4) "OFFICE OF BEHAVIORAL HEALTH" MEANS THE OFFICE OF  
7 BEHAVIORAL HEALTH IN THE DEPARTMENT OF HUMAN SERVICES.

8           **SECTION 2.** In Colorado Revised Statutes, 29-11-203, **amend**  
9 (3)(a) and (3)(c); and **add** (3)(b.5) and (3.2) as follows:

10           **29-11-203. Human services referral service - immunity - grant**  
11 **- report - repeal.** (3) (a) (I) The Colorado 2-1-1 collaborative shall  
12 provide necessary human services referral services in the state through  
13 December 30, 2020, relating to the COVID-19 public health emergency,  
14 including information on COVID-19 test site locations and referrals  
15 regarding equity, access, or discrimination concerning employment and  
16 health access, as well as other necessary referrals and intake services due  
17 to the presence of COVID-19 in the state.

1           (II) IN ADDITION, THE COLORADO 2-1-1 COLLABORATIVE SHALL  
2 PROVIDE NECESSARY REFERRALS FOR BEHAVIORAL HEALTH SERVICES AS  
3 DEFINED IN SECTION 2-4-401 AND PROVIDE ASSISTANCE FOR OTHER  
4 RESOURCES IN THE STATE TO SUPPORT COLORADANS, PARTICULARLY  
5 INDIVIDUALS WHO ARE UNEMPLOYED, REGARDLESS OF WHETHER THEY  
6 RECEIVE BENEFITS.

7           (III) (A) THE OFFICE OF BEHAVIORAL HEALTH SHALL CONTRACT  
8 WITH THE COLORADO 2-1-1 COLLABORATIVE TO ENSURE SPECIALIZED  
9 PERSONNEL ARE HIRED, TRAINED, AND CAN ASSIST COLORADANS TO  
10 ACCESS THE NECESSARY REFERRALS FOR BEHAVIORAL HEALTH SERVICES  
11 AND PROVIDE ASSISTANCE FOR OTHER RESOURCES, SUCH AS ACCESS TO  
12 HOUSING AND FOOD. SPECIALIZED PERSONNEL MUST INCLUDE BILINGUAL  
13 OR MULTILINGUAL SPEAKERS TO ENSURE TRADITIONALLY UNDERSERVED  
14 COMMUNITIES CAN ACCESS THE NECESSARY REFERRALS FOR BEHAVIORAL  
15 HEALTH SERVICES AND OTHER RESOURCES.

16           (B) THE OFFICE OF BEHAVIORAL HEALTH SHALL COLLABORATE  
17 WITH THE COLORADO 2-1-1 COLLABORATIVE TO ENGAGE IN TARGETED  
18 MARKETING AND OUTREACH TO COLORADO COMMUNITIES, PARTICULARLY  
19 TRADITIONALLY UNDERSERVED COMMUNITIES, SUCH AS IMMIGRANT,  
20 LOW-INCOME, AND COMMUNITIES OF COLOR. THE OFFICE OF BEHAVIORAL  
21 HEALTH SHALL FACILITATE THE PROVISION OF SERVICES BY UPDATING THE  
22 OFFICE OF BEHAVIORAL HEALTH'S RELEVANT MARKETING MATERIALS AND  
23 SPECIFIED WEBSITES TO INCLUDE THE COLORADO 2-1-1 COLLABORATIVE  
24 PHONE NUMBER AND A LINK TO THE COLORADO 2-1-1 COLLABORATIVE'S  
25 WEBSITE IN ORDER TO PROVIDE THE NECESSARY REFERRALS FOR  
26 BEHAVIORAL HEALTH SERVICES AND OTHER RESOURCES. IN ADDITION, THE  
27 OFFICE OF BEHAVIORAL HEALTH SHALL RUN TARGETED DIGITAL

1 ADVERTISEMENTS TO SPECIFIC WEBSITES. THE UPDATED MARKETING  
2 MATERIALS, WEBSITE, AND DIGITAL ADVERTISEMENTS MUST BE  
3 ACCESSIBLE TO DIVERSE COMMUNITIES.

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5 (IV) (A) THE COLORADO 2-1-1 COLLABORATIVE SHALL  
6 COORDINATE WITH THE DEPARTMENT OF LABOR AND EMPLOYMENT TO  
7 TARGET, CONDUCT OUTREACH, AND MARKET TO INDIVIDUALS WHO ARE  
8 UNEMPLOYED, REGARDLESS OF WHETHER THEY RECEIVE BENEFITS, AND  
9 MAY NEED REFERRALS FOR BEHAVIORAL HEALTH SERVICES AND OTHER  
10 RESOURCES.

11 (B) THE DEPARTMENT OF LABOR AND EMPLOYMENT SHALL  
12 FACILITATE THE PROVISION OF SERVICES BY IMPLEMENTING AN E-MAIL  
13 AND TEXT CAMPAIGN, WHICH MAY INCLUDE OUTREACH TO INDIVIDUALS  
14 WHO ARE UNEMPLOYED, REGARDLESS OF WHETHER THEY RECEIVE  
15 BENEFITS, TO MARKET THE COLORADO 2-1-1 COLLABORATIVE. THE  
16 DEPARTMENT OF LABOR AND EMPLOYMENT SHALL ALSO UPDATE ITS  
17 UNEMPLOYMENT APPLICATION WEB PAGE AND SPECIFIED WEBSITES TO  
18 INCLUDE THE COLORADO 2-1-1 COLLABORATIVE PHONE NUMBER AND A  
19 LINK TO THE COLORADO 2-1-1 COLLABORATIVE'S WEBSITE IN ORDER TO  
20 PROVIDE THE NECESSARY REFERRALS FOR BEHAVIORAL HEALTH SERVICES  
21 AND OTHER RESOURCES.

22 (b.5) THE GENERAL ASSEMBLY SHALL APPROPRIATE FROM THE  
23 GENERAL FUND TO THE DEPARTMENT ONE MILLION DOLLARS FOR THE  
24 PURPOSES DESCRIBED IN SUBSECTION (3)(a) OF THIS SECTION, INCLUDING  
25 A GRANT TO THE COLORADO 2-1-1 COLLABORATIVE TO SERVE AS A  
26 RESOURCE AND PROVIDE THE NECESSARY REFERRALS FOR BEHAVIORAL  
27 HEALTH SERVICES AND OTHER SERVICES DUE TO THE COVID-19 PUBLIC

1 HEALTH EMERGENCY.

2 (c) This subsection (3) is repealed, effective July 1, ~~2021~~ 2022.

3 (3.2) (a) DURING THE 2023 LEGISLATIVE SESSION, THE  
4 DEPARTMENT SHALL INCLUDE IN ITS REPORT TO THE COMMITTEES OF  
5 REFERENCE PURSUANT TO THE "STATE MEASUREMENT FOR  
6 ACCOUNTABLE, RESPONSIVE, AND TRANSPARENT (SMART)  
7 GOVERNMENT ACT" HEARING REQUIRED BY SECTION 2-7-203  
8 INFORMATION FROM THE OFFICE OF BEHAVIORAL HEALTH REGARDING ITS  
9 CONTRACT WITH THE COLORADO 2-1-1 COLLABORATIVE PURSUANT TO  
10 SUBSECTION (3)(a) OF THIS SECTION PRIOR TO ITS REPEAL IN 2022, AND  
11 THE IMPACT OF THE STATEWIDE COMMUNICATION SYSTEM ON BEHAVIORAL  
12 HEALTH REFERRALS AND ACCESS TO BEHAVIORAL HEALTH SERVICES AND  
13 OTHER RESOURCES.

14 (b) THIS SUBSECTION (3.2) IS REPEALED, EFFECTIVE JULY 1, 2023.

15 **SECTION 3.** In Colorado Revised Statutes, 8-72-101, **add** (4) as  
16 follows:

17 **8-72-101. Duties and powers of division - repeal.** (4) (a) THE  
18 DIVISION SHALL COORDINATE WITH THE COLORADO 2-1-1 COLLABORATIVE  
19 AS SET FORTH IN SECTION 29-11-203 TO TARGET, CONDUCT OUTREACH,  
20 AND MARKET TO INDIVIDUALS WHO ARE UNEMPLOYED, REGARDLESS OF  
21 WHETHER THEY RECEIVE BENEFITS, AND MAY NEED REFERRALS FOR  
22 BEHAVIORAL HEALTH SERVICES AND OTHER RESOURCES.

23 (b) THIS SUBSECTION (4) IS REPEALED, EFFECTIVE JULY 1, 2022.

24 **SECTION 4.** In Colorado Revised Statutes, 27-80-102, **add** (3)  
25 as follows:

26 **27-80-102. Duties of the office of behavioral health - repeal.**

27 (3) (a) THE OFFICE OF BEHAVIORAL HEALTH SHALL:

1 (I) CONTRACT WITH THE COLORADO 2-1-1 COLLABORATIVE AS SET  
2 FORTH IN SECTION 29-11-203 TO HIRE AND TRAIN SPECIALIZED  
3 PERSONNEL;

4 (II) COLLABORATE WITH THE COLORADO 2-1-1 COLLABORATIVE  
5 TO ENGAGE IN TARGETED OUTREACH AND MARKETING TO INDIVIDUALS  
6 WHO ARE UNEMPLOYED, REGARDLESS OF WHETHER THEY RECEIVE  
7 BENEFITS; AND

8 (III) REPORT TO THE GENERAL ASSEMBLY EXPLAINING THE IMPACT  
9 OF THE COLORADO 2-1-1 COLLABORATIVE STATEWIDE COMMUNICATION  
10 SYSTEM ON BEHAVIORAL HEALTH REFERRALS AND ACCESS TO BEHAVIORAL  
11 HEALTH SERVICES AND OTHER RESOURCES.

12 (b) THIS SUBSECTION (3) IS REPEALED, EFFECTIVE JULY 1, 2022.

13 **SECTION 5. Appropriation.** For the 2020-21 state fiscal year,  
14 \$1,000,000 is appropriated to the department of human services. This  
15 appropriation is from the general fund. To implement this act, the  
16 department may use this appropriation for a grant to the Colorado 2-1-1  
17 collaborative. Any money appropriated in this section not expended prior  
18 to July 1, 2021, is further appropriated to the department for the 2021-22  
19 state fiscal year for the same purpose.

20 **SECTION 6. Safety clause.** The general assembly hereby finds,  
21 determines, and declares that this act is necessary for the immediate  
22 preservation of the public peace, health, or safety.