

**First Regular Session  
Seventy-second General Assembly  
STATE OF COLORADO**

**PREAMENDED**

*This Unofficial Version Includes Committee  
Amendments Not Yet Adopted on Second Reading*

LLS NO. 19-0641.01 Jacob Baus x2173

**HOUSE BILL 19-1110**

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**A BILL FOR AN ACT**

101      **CONCERNING IMPLEMENTING MEDIA LITERACY IN ELEMENTARY AND**  
102              **SECONDARY EDUCATION, AND, IN CONNECTION THEREWITH,**  
103              **MAKING AN APPROPRIATION.**

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**Bill Summary**

*(Note: This summary applies to this bill as introduced and does not reflect any amendments that may be subsequently adopted. If this bill passes third reading in the house of introduction, a bill summary that applies to the reengrossed version of this bill will be available at <http://leg.colorado.gov>.)*

The bill creates the media literacy advisory committee (committee) within the department of education (department). The committee is responsible for studying media literacy and creating a report for the education committees of the house of representatives and the senate regarding the committee's findings and recommendations for

*Shading denotes HOUSE amendment. Double underlining denotes SENATE amendment.  
Capital letters or bold & italic numbers indicate new material to be added to existing statute.  
Dashes through the words indicate deletions from existing statute.*

HOUSE  
3rd Reading Unamended  
April 16, 2019

HOUSE  
Amended 2nd Reading  
April 12, 2019

implementing media literacy in elementary and secondary education.

The bill requires the department to implement media literacy in elementary and secondary education standards based upon the committee's report.

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1 *Be it enacted by the General Assembly of the State of Colorado:*

2 **SECTION 1.** In Colorado Revised Statutes, **add** 22-2-145 as  
3 follows:

4 **22-2-145. Media literacy - committee - report - strategic plan**  
5 **- definition - repeal.** (1) FOR PURPOSES OF THIS SECTION, UNLESS THE

6 CONTEXT OTHERWISE REQUIRES, "MEDIA LITERACY" MEANS THE:

7 (a) ABILITY TO ACCESS, ANALYZE, EVALUATE, CREATE, AND ACT  
8 THROUGH THE VARIOUS FORMS OF MEDIA;

9 (b) ABILITY TO ANALYZE THE RELIABILITY OF INFORMATION,  
10 CLAIMS, AND SOURCES PRESENTED IN THE VARIOUS FORMS OF MEDIA; AND

11 (c) PRACTICE OF DIGITAL CITIZENSHIP, INCLUDING NORMS OF  
12 APPROPRIATE AND RESPONSIBLE BEHAVIOR AND DISCOURSE WHEN  
13 ENGAGING WITH MEDIA, AND THE PREVENTION OF CYBERBULLYING.

14 (2)(a) THERE IS CREATED IN THE DEPARTMENT OF EDUCATION THE  
15 MEDIA LITERACY ADVISORY COMMITTEE, REFERRED TO IN THIS SECTION AS  
16 THE "COMMITTEE". THE COMMITTEE SHALL CREATE A REPORT CONTAINING  
17 RECOMMENDATIONS AND BEST PRACTICES FOR IMPLEMENTING MEDIA  
18 LITERACY INTO ELEMENTARY AND SECONDARY EDUCATION. THE REPORT  
19 MUST INCLUDE, BUT IS NOT LIMITED TO:

20 (I) RECOMMENDED REVISIONS TO STATE EDUCATION STANDARDS  
21 FOR READING, WRITING, AND CIVICS, PURSUANT TO SECTION 22-7-1005

22 (2)(a), TO IMPLEMENT MEDIA LITERACY IN ELEMENTARY AND SECONDARY  
23 EDUCATION;

1 (II) RECOMMENDED MATERIALS AND RESOURCES FOR TEACHERS  
2 TO ADOPT FOR MEDIA LITERACY INSTRUCTION;

3 (III) RECOMMENDED LEGISLATION OR RULES TO IMPLEMENT MEDIA  
4 LITERACY IN ELEMENTARY AND SECONDARY EDUCATION;

5 (IV) BEST PRACTICES FOR SCHOOL DISTRICTS TO DEVELOP POLICIES  
6 AND PROCEDURES REGARDING MEDIA LITERACY;

7 (V) STRATEGIES TO SUPPORT SCHOOL DISTRICTS IMPLEMENTING  
8 THE BEST PRACTICES AND RECOMMENDATIONS DEVELOPED BY THE  
9 COMMITTEE; AND

10 (VI) RECOMMENDED OPPORTUNITIES TO RECOGNIZE STUDENTS  
11 AND TEACHERS WHO DEMONSTRATE EXCELLENCE IN MEDIA LITERACY.

12 (b) THE COMMISSIONER OF EDUCATION SHALL APPOINT THE  
13 FOLLOWING MEMBERS TO SERVE ON THE COMMITTEE NO LATER THAN JULY  
14 15, 2019:

15 (I) ONE MEMBER WHO IS AN ACADEMIC EXPERT IN MEDIA  
16 LITERACY;

17 (II) ONE MEMBER WHO IS A TEACHER IN A RURAL SCHOOL DISTRICT  
18 OR A SMALL RURAL SCHOOL DISTRICT, AS DEFINED IN SECTION 22-7-1211  
19 (4), AND HOLDS AN INITIAL OR PROFESSIONAL TEACHER'S LICENSE  
20 PURSUANT TO ARTICLE 60.5 OF TITLE 22;

21 (III) ONE MEMBER WHO IS A TEACHER IN A SCHOOL DISTRICT THAT  
22 IS NOT A RURAL SCHOOL DISTRICT OR A SMALL RURAL SCHOOL DISTRICT,  
23 AS DEFINED IN SECTION 22-7-1211 (4), AND HOLDS AN INITIAL OR  
24 PROFESSIONAL TEACHER'S LICENSE PURSUANT TO ARTICLE 60.5 OF TITLE  
25 22;

26 (IV) ONE MEMBER WHO IS A LIBRARIAN AND IS A MEMBER OF A  
27 PROFESSIONAL ASSOCIATION OF LIBRARIANS;

1 (V) ONE MEMBER WHO IS A SCHOOL ADMINISTRATOR IN A RURAL  
2 SCHOOL DISTRICT OR A SMALL RURAL SCHOOL DISTRICT, AS DEFINED IN  
3 SECTION 22-7-1211 (4), AND IS A MEMBER OF A PROFESSIONAL  
4 ASSOCIATION OF SCHOOL ADMINISTRATORS;

5 (VI) ONE MEMBER WHO IS A SCHOOL ADMINISTRATOR IN A SCHOOL  
6 DISTRICT THAT IS NOT A RURAL SCHOOL DISTRICT OR A SMALL SCHOOL  
7 DISTRICT, AS DEFINED IN SECTION 22-7-1211 (4), AND IS A MEMBER OF A  
8 PROFESSIONAL ASSOCIATION OF SCHOOL ADMINISTRATORS;

9 (VII) ONE MEMBER WHO IS A PARENT OR LEGAL GUARDIAN OF A  
10 STUDENT WHO ATTENDS A PUBLIC SCHOOL AND IS A MEMBER OF A PARENT  
11 ORGANIZATION;

12 (VIII) ONE MEMBER WHO IS A STUDENT IN A RURAL SCHOOL  
13 DISTRICT OR A SMALL RURAL SCHOOL DISTRICT, AS DEFINED IN SECTION  
14 22-7-1211 (4); ==

15 (IX) ONE MEMBER WHO IS A STUDENT IN A SCHOOL DISTRICT THAT  
16 IS NOT A RURAL SCHOOL DISTRICT OR A SMALL SCHOOL DISTRICT, AS  
17 DEFINED IN SECTION 22-7-1211 (4);

18 (X) ONE MEMBER WHO REPRESENTS A NONPROFIT ORGANIZATION  
19 SPECIALIZING IN MEDIA LITERACY;

20 (XI) ONE MEMBER WHO REPRESENTS A NONPROFIT ORGANIZATION  
21 SPECIALIZING IN JOURNALISM;

22 (XII) ONE MEMBER WHO IS A PROFESSIONAL PRINT JOURNALIST  
23 AND IS A MEMBER OF A PROFESSIONAL ASSOCIATION OF JOURNALISTS; AND

24 (XIII) ONE MEMBER WHO IS A PROFESSIONAL BROADCAST  
25 JOURNALIST AND IS A MEMBER OF A PROFESSIONAL ASSOCIATION OF  
26 BROADCASTERS.

27 (3) (a) ON OR BEFORE JULY 15, 2019, THE COMMISSIONER OF

1 EDUCATION SHALL HIRE A CONSULTANT TO PERFORM THE RESEARCH AND  
2 COORDINATION OF THE COMMITTEE REQUIRED TO DRAFT THE REPORT.

3 (b) THE CONSULTANT SHALL CONSULT WITH COMMITTEE MEMBERS  
4 TO ELICIT RECOMMENDATIONS FOR THE REPORT, AS DESCRIBED IN  
5 SUBSECTION (2)(a) OF THIS SECTION. THE CONSULTANT IS NOT REQUIRED  
6 TO CONDUCT CONSULTATIONS IN PERSON AND MAY CONDUCT  
7 CONSULTATIONS THROUGH TELEPHONE, E-MAIL, OR VIDEO CONFERENCE.

8 (c) THE CONSULTANT SHALL DISTRIBUTE HIS OR HER RESEARCH  
9 AND DRAFT REPORTS TO COMMITTEE MEMBERS FOR FEEDBACK AT LEAST  
10 MONTHLY, AND THE LATEST DRAFT REPORT AT LEAST THREE DAYS PRIOR  
11 TO THE COMMITTEE MEETING DESCRIBED IN SUBSECTION (3)(d) OF THIS  
12 SECTION.

13 (d) ON OR BEFORE NOVEMBER 1, 2019, THE COMMITTEE SHALL  
14 CONVENE TO DISCUSS THE DRAFT REPORT AND FINALIZE  
15 RECOMMENDATIONS FOR THE FINAL REPORT TO BE SUBMITTED PURSUANT  
16 TO SUBSECTION (4) OF THIS SECTION.

17 (e) THE CONSULTANT SHALL INCORPORATE FEEDBACK AND  
18 RECOMMENDATIONS FROM THE COMMITTEE'S MEETING DESCRIBED IN  
19 SUBSECTION (3)(d) OF THIS SECTION. THE CONSULTANT SHALL DISTRIBUTE  
20 HIS OR HER DRAFT REPORT TO COMMITTEE MEMBERS FOR FINAL FEEDBACK  
21 TO BE RECEIVED BY THE CONSULTANT NO LATER THAN DECEMBER 1, 2019.

22 (4) ON OR BEFORE JANUARY 1, 2020, THE COMMITTEE SHALL  
23 SUBMIT THE WRITTEN REPORT OF ITS FINDINGS, RECOMMENDATIONS, AND  
24 SUMMARIES OF THE COMMITTEE'S DISCUSSIONS AND DIVERSE OPINIONS  
25 REGARDING THE FINDINGS AND RECOMMENDATIONS CONTAINED IN THE  
26 FINAL REPORT TO THE EDUCATION COMMITTEES OF THE HOUSE OF  
27 REPRESENTATIVES AND THE SENATE, OR ANY SUCCESSOR COMMITTEES.

1           (5) THIS SECTION IS REPEALED, EFFECTIVE JULY 1, 2021.

2           **SECTION 2. Appropriation.** For the 2019-20 state fiscal year,  
3 \$19,816 is appropriated to the department of education. This  
4 appropriation is from the general fund. To implement this act, the  
5 department may use this appropriation for content specialists.

6           **SECTION 3. Safety clause.** The general assembly hereby finds,  
7 determines, and declares that this act is necessary for the immediate  
8 preservation of the public peace, health, and safety.