

Second Regular Session  
Seventy-fifth General Assembly  
STATE OF COLORADO

REVISED

*This Version Includes All Amendments Adopted  
on Second Reading in the Second House*

LLS NO. 26-0299.01 Sarah Lozano x3858

SENATE BILL 26-131

SENATE SPONSORSHIP

**Ball and Pelton B.**, Amabile, Coleman, Jodeh

HOUSE SPONSORSHIP

**Woodrow and Woog**,

Senate Committees

Finance  
Appropriations

House Committees

Finance  
Appropriations

A BILL FOR AN ACT

101 CONCERNING PROTECTIONS AGAINST ABUSIVE PRACTICES IN SPORTS  
102 BETTING, AND, IN CONNECTION THEREWITH, MAKING AN  
103 APPROPRIATION.

Bill Summary

*(Note: This summary applies to this bill as introduced and does not reflect any amendments that may be subsequently adopted. If this bill passes third reading in the house of introduction, a bill summary that applies to the reengrossed version of this bill will be available at <http://leg.colorado.gov>.)*

The bill creates certain requirements and prohibitions related to sports betting.

**Section 2** of the bill adds definitions to the statutes regulating sports betting.

**Section 3** prohibits a person licensed by the Colorado limited

Shading denotes HOUSE amendment. Double underlining denotes SENATE amendment.  
*Capital letters or bold & italic numbers indicate new material to be added to existing law.  
Dashes through the words or numbers indicate deletions from existing law.*

HOUSE  
Amended 2nd Reading  
May 7, 2026

SENATE  
3rd Reading Unamended  
April 28, 2026

SENATE  
Amended 2nd Reading  
April 27, 2026

gaming control commission (commission) to operate an internet sports betting operation (internet sports betting operator) from:

- Accepting more than 5 separate deposits from an individual in a 24-hour period;
- Limiting the size and frequency of deposits or bets because an individual obtains a financial benefit as a result of placing the bet or due to the individual's betting activities, unless the betting activities constitute a suspicious betting activity or are indicative of a gambling disorder; or
- Initiating or sending mobile device push notifications or text messages to account holders in the state soliciting bets or deposits.

**Section 4** prohibits a person from:

- Including enhanced payout promotions or information on how to place a sports bet in an advertisement or promotion for a sports betting operation; or
- Broadcasting an advertisement or promotion for a sports betting operation from 8 a.m. to 10 p.m. or during a live broadcast of an athletic competition.

**Section 4** also requires:

- A sports betting operator or internet sports betting operator to comply with certain requirements in contracting with and compensating a third party for marketing and advertising services; and
- An internet sports betting operator to provide to the division of gaming in the department of revenue data and metrics related to the operator's sports betting operation for the preceding calendar year. The division must comply with certain confidentiality requirements and compile the data into a public report every 3 years starting on January 1, 2029.

**Section 5** prohibits an internet sports betting operator from offering or accepting a proposition bet or directly or indirectly accepting deposits using a credit card in connection with the acceptance of a sports bet (prohibitions). A violation of a prohibition constitutes a class 2 misdemeanor.

**Section 6** allows the commission to assess a maximum penalty of \$25,000 against a violator of a prohibition.

**Section 7** requires that the amount of money annually transferred from the sports betting fund to the water plan implementation cash fund is no less than the amount transferred to the water plan implementation cash fund in the previous state fiscal year, to the extent the unexpended and unencumbered money in the sports betting fund permits.

1 *Be it enacted by the General Assembly of the State of Colorado:*

2 ■■■

3 **SECTION 1.** In Colorado Revised Statutes, 44-30-1501, **add**  
4 (8.7) as follows:

5 **44-30-1501. Definitions - rules.**

6 Definitions applicable to this part 15 also appear in section  
7 44-30-103 and article 1 of this title 44. As used in this part 15, unless the  
8 context otherwise requires:

9 ==

10 ==

11 (8.7) "PUSH NOTIFICATION" MEANS AN AUTOMATIC ELECTRONIC  
12 MESSAGE, INCLUDING A TEXT MESSAGE, DISPLAYED ON AN ACCOUNT  
13 HOLDER'S MOBILE DEVICE WHEN THE USER INTERFACE FOR AN INTERNET  
14 SPORTS BETTING OPERATION IS NOT ACTIVELY OPEN OR VISIBLE ON THE  
15 MOBILE DEVICE.

16 ==

17 **SECTION 2.** In Colorado Revised Statutes, 44-30-1506, **amend**  
18 (5)(a) introductory portion, (5)(c), (5)(d), and (8); and add (5)(a.5) as  
19 follows:

20 **44-30-1506. Operations - eligibility to place bets -**  
21 **record-keeping - information sharing - internet sports betting**  
22 **operator requirements.**

23 (5) (a) A sports betting operator shall promptly AS SOON AS  
24 PRACTICABLE report to the division:

25 (a.5) A SPORTS BETTING OPERATOR SHALL SIMULTANEOUSLY  
26 REPORT INFORMATION DESCRIBED IN SUBSECTIONS (5)(a)(II) AND  
27 (5)(a)(III) OF THIS SECTION TO THE RELEVANT SPORTS GOVERNING BODY.

1           (c) The division shall ~~given good and sufficient reason,~~ USE  
2 REASONABLE EFFORTS TO cooperate with a sports governing body and  
3 sports betting operators to ensure the timely, efficient, and accurate  
4 sharing of information for the sole purpose of ensuring the integrity of  
5 their sport.

6           (d) The division and sports betting operators shall ~~given good and~~  
7 sufficient reason, USE REASONABLE EFFORTS TO cooperate with  
8 investigations conducted by sports governing bodies and shall cooperate  
9 with law enforcement agencies, including providing or facilitating the  
10 provision of account-level betting information and any available audio or  
11 video files relating to persons placing bets.

12           ==

13           (8) (a) (I) An internet sports betting operator shall accept bets only  
14 from ~~persons~~ INDIVIDUALS physically located within the state of  
15 Colorado. An internet sports betting operator may establish and fund  
16 sports wagering accounts electronically through commission-approved  
17 mobile applications and digital platforms.

18           (II) AN INTERNET SPORTS BETTING OPERATOR SHALL NOT ACCEPT  
19 MORE THAN SIX SEPARATE DEPOSITS FROM AN INDIVIDUAL DURING A  
20 GAMING DAY, WHICH IS A CONTINUOUS TWENTY-FOUR-HOUR PERIOD  
21 ESTABLISHED BY AN INTERNET SPORTS BETTING OPERATOR TO RECORD,  
22 RECONCILE, OR REPORT GAMING ACTIVITY FOR TAX OR REGULATORY  
23 PURPOSES.

24           == ==

25           **(b)** AN INTERNET SPORTS BETTING OPERATOR SHALL NOT INITIATE  
26 OR SEND MOBILE DEVICE PUSH == NOTIFICATIONS, INCLUDING ALERTS, TO  
27 ACCOUNT HOLDERS IN THE STATE RELATING TO THE SOLICITATION OF BETS

1 OR DEPOSITS FROM THE INTERNET SPORTS BETTING OPERATOR'S INTERNET  
2 SPORTS BETTING PLATFORM.

3 (c) NOTHING IN THIS SUBSECTION (8) REQUIRES THE COMMISSION  
4 TO CREATE, SUBMIT, OR MODIFY A REPORT, DATA SUBMISSION, OR OTHER  
5 REPORTING REQUIREMENT.

6 **SECTION 3.** In Colorado Revised Statutes, **add** 44-30-1506.5  
7 and 44-30-1507.5 as follows:

8 **44-30-1506.5. Advertisement prohibitions - definition.**

9 (1) (a) AS USED IN THIS SECTION, UNLESS THE CONTEXT  
10 OTHERWISE REQUIRES, "MARKETING AFFILIATE" MEANS A PERSON THAT  
11 PROMOTES A SPORTS BETTING OPERATION IN EXCHANGE FOR A  
12 COMMISSION OR FEE.

13 (b) "MARKETING AFFILIATE" DOES NOT INCLUDE A BROADCASTER.

14 (2) A SPORTS BETTING OPERATION OR THE SPORTS BETTING  
15 OPERATION'S MARKETING AFFILIATES SHALL NOT TARGET PERSONS UNDER  
16 TWENTY-ONE YEARS OLD OR CREATE ADVERTISING CONTENT THAT IS  
17 CLEARLY MEANT, BECAUSE OF THE CONTENT'S MESSAGE OR GRAPHICS, FOR  
18 AN AUDIENCE UNDER TWENTY-ONE YEARS OLD.

19 (3) A SPORTS BETTING OPERATION OR THE SPORTS BETTING  
20 OPERATION'S MARKETING AFFILIATES SHALL NOT ADVERTISE ON MEDIA,  
21 INCLUDING BROADCAST, CABLE, RADIO, PRINT, AND DIGITAL  
22 COMMUNICATIONS, FOR WHICH THE MAJORITY OF THE DEMOGRAPHIC  
23 AUDIENCE IS REASONABLY EXPECTED BY THE SPORTS BETTING OPERATION  
24 OR SPORTS BETTING OPERATION'S MARKETING AFFILIATE TO BE UNDER  
25 TWENTY-ONE YEARS OLD. THIS SUBSECTION (3) DOES NOT APPLY TO  
26 PUBLIC VENUES WHERE THE DEMOGRAPHICS OF ATTENDEES CANNOT BE  
27 DETERMINED.

1           **44-30-1507.5. Internet sports betting operations - data**  
2           **submission requirement - report by the division.**

3           (1) NO LATER THAN FEBRUARY 1, 2028, AND NO LATER THAN EACH  
4           FEBRUARY 1 THEREAFTER, AN INTERNET SPORTS BETTING OPERATOR  
5           SHALL PROVIDE TO THE DIVISION ALL TRANSACTIONAL DATA AND METRICS  
6           RELATED TO THE INTERNET SPORTS BETTING OPERATOR'S INTERNET  
7           SPORTS BETTING OPERATION FOR THE PREVIOUS CALENDAR YEAR.

8           (2) THE DATA AND METRICS PROVIDED PURSUANT TO SUBSECTION  
9           (1) OF THIS SECTION:

10          (a) SHALL BE REDACTED TO EXCLUDE PERSONALLY IDENTIFIABLE  
11          INFORMATION; AND

12          (b) ARE EXEMPT FROM THE "COLORADO OPEN RECORDS ACT",  
13          PART 2 OF ARTICLE 72 OF TITLE 24.

14          (3) NO LATER THAN JANUARY 1, 2029, AND NO LATER THAN  
15          JANUARY 1 EVERY THREE YEARS THEREAFTER, THE DIVISION SHALL  
16          COMPILE THE DATA PROVIDED PURSUANT TO SUBSECTION (1) OF THIS  
17          SECTION INTO A REPORT ON INTERNET SPORTS BETTING IN THE STATE AND  
18          PUBLISH THE REPORT ON THE DIVISION'S WEBSITE.

19           **SECTION 4.** In Colorado Revised Statutes, **amend** 44-30-1511  
20           as follows:

21           **44-30-1511. Unlawful acts.**

22           (1) In addition to the prohibitions in section 44-30-801, it is  
23           unlawful for: ~~any person:~~

24           (a) A PERSON to charge, in connection with the placement or  
25           acceptance of a bet, a commission or fee greater than or less than that  
26           fixed by the commission;

27           (b) A PERSON to accept a bet by any person under twenty-one

1 years of age; or OLD;

2 (c) A PERSON to accept a bet at any place or in any manner other  
3 than a place or manner authorized and specified in a sports betting  
4 license; OR

5 (d) AN INTERNET SPORTS BETTING OPERATOR TO ACCEPT DEPOSITS  
6 USING A CREDIT CARD, EITHER DIRECTLY OR INDIRECTLY, INCLUDING  
7 THROUGH AN ACCOUNT FUNDED BY A CREDIT CARD, IN CONNECTION WITH  
8 THE ACCEPTANCE OF A SPORTS BET.

9 **SECTION 5.** In Colorado Revised Statutes, 44-30-524, **amend**  
10 (1)(b) introductory portion and (1)(b)(III) as follows:

11 **44-30-524. Suspension or revocation of license - grounds -**  
12 **penalties.**

13 (1) (b) The commission may suspend or revoke a license granted  
14 pursuant to this article 30 for a violation by the licensee or an officer,  
15 director, agent, member, or employee of the licensee, after notice to the  
16 licensee, the opportunity for a hearing, and upon proof by a  
17 preponderance of the evidence as determined by the commission.  
18 Violations that may warrant license suspension or revocation include  
19 violations of this article 30, any rule ~~promulgated~~ ADOPTED by the  
20 commission, any provision of article 33 of this title 44, or any rule  
21 ~~promulgated~~ ADOPTED by the executive director pursuant to section  
22 44-33-108 (3) or conviction of a crime. In addition to revocation or  
23 suspension, or in lieu of revocation or suspension, the commission may  
24 impose a reprimand or a monetary penalty not to exceed the following  
25 amounts:

26 (III) If the licensee is an operator OR AN INTERNET SPORTS  
27 BETTING OPERATOR THAT VIOLATES SECTION 44-30-1511 (1)(d), the

1 amount of twenty-five thousand dollars;

2 **SECTION 6.** In Colorado Revised Statutes, 44-30-1509, **amend**  
3 (2)(e) as follows:

4 **44-30-1509. Sports betting fund - wagering revenue recipients**  
5 **hold-harmless fund - creation - rules - definitions - repeal.**

6 (2) For fiscal years commencing on or after July 1, 2024, from the  
7 money in the sports betting fund, to the extent the unexpended and  
8 unencumbered balance in the fund so permits, the state treasurer shall  
9 distribute an amount equal to all revenue of the division annually derived  
10 from the regulation of sports betting and fantasy contests, including  
11 license fees, fines, and penalties, and the first twenty-nine million dollars  
12 annually collected for payment of the sports betting tax as follows:

13 (e) Third, transfer all remaining unexpended and unencumbered  
14 money in the fund that is subject to distribution pursuant to this  
15 subsection (2) to the water plan implementation cash fund created in  
16 section 37-60-123.3, WHICH AMOUNT MUST BE NO LESS THAN THE  
17 AMOUNT TRANSFERRED TO THE WATER PLAN IMPLEMENTATION CASH FUND  
18 IN THE PREVIOUS STATE FISCAL YEAR.

19 **SECTION 7.** In Colorado Revised Statutes, 44-30-1505, **amend**  
20 **(7) as follows:**

21 **44-30-1505. License classifications - number of licenses -**  
22 **designated sports betting operators - qualifications - rules.**

23 **(7) A sports governing body may petition the commission to**  
24 **restrict, limit, or exclude a type of wager the outcome of which is solely**  
25 **determined by the actions of a single player** CERTAIN TYPE OF WAGER  
26 **WITH RESPECT TO SPORTING EVENTS OF THE SPORTS GOVERNING BODY.**  
27 **Upon receiving such a petition, the commission shall review the request**

1 in good faith, seek input from the sports betting operators on the petition,  
2 and, if the commission deems it appropriate, adopt rules to restrict, limit,  
3 or exclude that type of wager.

4 **SECTION 8. Appropriation.** For the 2026-27 state fiscal year,  
5 \$124,623 is appropriated to the department of law. This appropriation is  
6 from the legal services cash fund created in section 24-31-108 (4), C.R.S.,  
7 from revenue received from the department of revenue that is  
8 continuously appropriated to the department of revenue from the sports  
9 betting fund created in section 44-30-1509 (1)(a), C.R.S. The  
10 appropriation to the department of law is based on an assumption that the  
11 department of law will require an additional 0.5 FTE. To implement this  
12 act, the department of law may use this appropriation to provide legal  
13 services for the department of revenue.

14 **SECTION 9. Act subject to petition - effective date -**  
15 **applicability.** (1) This act takes effect at 12:01 a.m. on the day following  
16 the expiration of the ninety-day period after final adjournment of the  
17 general assembly (August 12, 2026, if adjournment sine die is on May 13,  
18 2026); except that, if a referendum petition is filed pursuant to section 1  
19 (3) of article V of the state constitution against this act or an item, section,  
20 or part of this act within such period, then the act, item, section, or part  
21 will not take effect unless approved by the people at the general election  
22 to be held in November 2026 and, in such case, will take effect on the  
23 date of the official declaration of the vote thereon by the governor.

24 (2) This act applies to conduct occurring and agreements entered  
25 into on or after the applicable effective date of this act.