

**Second Regular Session  
Seventy-fifth General Assembly  
STATE OF COLORADO**

**ENGROSSED**

*This Version Includes All Amendments Adopted  
on Second Reading in the House of Introduction*

LLS NO. 26-0420.01 Clare Haffner x6137

**HOUSE BILL 26-1263**

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**HOUSE SPONSORSHIP**

**Camacho and Mabrey,**

**SENATE SPONSORSHIP**

**Carson and Jodeh,**

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**House Committees**  
Business Affairs & Labor

**Senate Committees**

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**A BILL FOR AN ACT**

101      **CONCERNING REQUIREMENTS FOR AN OPERATOR OF A**  
102      **CONVERSATIONAL ARTIFICIAL INTELLIGENCE SERVICE.**

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**Bill Summary**

*(Note: This summary applies to this bill as introduced and does not reflect any amendments that may be subsequently adopted. If this bill passes third reading in the house of introduction, a bill summary that applies to the reengrossed version of this bill will be available at <http://leg.colorado.gov>.)*

The bill defines a "conversational artificial intelligence service" as an artificial intelligence system that is accessible to the general public and that primarily simulates human conversation and interaction through textual, visual, or aural communications.

Effective January 1, 2027, the bill creates requirements for a person that develops and makes available a conversational artificial

Shading denotes HOUSE amendment. Double underlining denotes SENATE amendment.  
Capital letters or bold & italic numbers indicate new material to be added to existing law.  
Dashes through the words or numbers indicate deletions from existing law.

HOUSE  
Amended 2nd Reading  
April 20, 2026

intelligence service (operator).

For a user of a conversational artificial intelligence service who is under 18 years old (minor user), an operator is:

- Required to provide certain disclosures;
- Prohibited from providing the minor user with points or rewards to encourage engagement with the conversational artificial intelligence service;
- Required to institute reasonable measures to prevent the conversational artificial intelligence service from producing sexually explicit content or statements that simulate emotional dependence; and
- Required to provide tools for the minor user or a parent or guardian of the minor user to manage the minor user's privacy and account settings.

The bill also requires an operator to provide consumer disclosures, implement a protocol for user prompts regarding suicidal ideation or self-harm, and annually report to the attorney general's office information regarding the protocol the operator is implementing. The bill prohibits an operator from indicating or implying that any output data provided by a conversational artificial intelligence service is provided by, endorsed by, or equivalent to services provided by certain licensed or certified professionals.

A violation of the bill is a deceptive trade practice, enforceable by the attorney general under the "Colorado Consumer Protection Act". A person that violates the bill is subject to a civil penalty of \$1,000 per violation.

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1 *Be it enacted by the General Assembly of the State of Colorado:*  
2           **SECTION 1.** In Colorado Revised Statutes, 6-1-1701, **add** (4.5),  
3 (10.3), (10.5), (10.7), (10.9), and (13) as follows:  
4           **6-1-1701. Definitions.**  
5           As used in this part 17, unless the context otherwise requires:  
6           (4.5) (a) "CONVERSATIONAL ARTIFICIAL INTELLIGENCE SERVICE"  
7 MEANS AN ARTIFICIAL INTELLIGENCE SYSTEM THAT IS ACCESSIBLE TO THE  
8 GENERAL PUBLIC AND THAT PRIMARILY SIMULATES HUMAN  
9 CONVERSATION AND INTERACTION THROUGH ADAPTIVE TEXTUAL, VISUAL,  
10 OR AURAL COMMUNICATIONS.

1 (b) "CONVERSATIONAL ARTIFICIAL INTELLIGENCE SERVICE" DOES  
2 NOT INCLUDE A SOFTWARE APPLICATION, WEB INTERFACE, OR COMPUTER  
3 PROGRAM THAT:

4 (I) IS PRIMARILY DESIGNED AND MARKETED FOR USE BY A  
5 DEVELOPER OR RESEARCHER;

6 (II) IS PRIMARILY DESIGNED TO PROVIDE COMMERCE-RELATED OR  
7 TRANSACTIONAL ASSISTANCE, INCLUDING PRODUCT OR SERVICE  
8 RECOMMENDATIONS, SHOPPING, ORDERING, PAYMENTS, DELIVERY,  
9 RETURNS, CUSTOMER SUPPORT, OR CUSTOMER SERVICE;

10 (III) IS DESIGNED TO PROVIDE OUTPUTS RELATING TO A NARROW  
11 AND DISCRETE TOPIC AND CANNOT GENERATE OUTPUTS RELATED TO  
12 SEXUALLY EXPLICIT CONDUCT OR DEPICTIONS, AS DESCRIBED IN SECTION  
13 6-1-1708 (2)(c) AND (2)(d), OR MAINTAIN DIALOGUE RELATED TO  
14 SUICIDAL IDEATION OR SELF-HARM;

15 (IV) IS PRIMARILY DESIGNED AND MARKETED FOR COMMERCIAL  
16 USE BY BUSINESS ENTITIES FOR THE PURPOSE OF BUSINESS OPERATIONS,  
17 PRODUCTIVITY, INFORMATION ANALYSIS, INTERNAL RESEARCH, TRAINING,  
18 OR TECHNICAL ASSISTANCE;

19 (V) FUNCTIONS AS A SPEAKER AND VOICE COMMAND INTERFACE  
20 OR TEXT INTERFACE AND ACTS AS A VOICE- OR TEXT-ACTIVATED VIRTUAL  
21 ASSISTANT FOR A CONSUMER ELECTRONIC DEVICE AND CANNOT GENERATE  
22 OUTPUTS RELATED TO SEXUALLY EXPLICIT CONDUCT OR DEPICTIONS, AS  
23 DESCRIBED IN SECTION 6-1-1708 (2)(c) AND (2)(d), OR MAINTAIN  
24 DIALOGUE RELATED TO SUICIDAL IDEATION OR SELF-HARM;

25 (VI) IS USED BY A BUSINESS SOLELY FOR INTERNAL PURPOSES;

26 (VII) IS A FEATURE OF A VIDEO GAME THAT IS LIMITED TO  
27 DIALOGUE FOCUSED ON THE VIDEO GAME AND DOES NOT MAINTAIN

1 DIALOGUE ON TOPICS UNRELATED TO THE VIDEO GAME;

2 (VIII) IS A FEATURE OF A THEME PARK OR LOCATION-BASED  
3 ENTERTAINMENT AND IS LIMITED IN DIALOGUE TO TOPICS SOLELY RELATED  
4 TO THE THEME PARK OR LOCATION-BASED ENTERTAINMENT AND DOES NOT  
5 MAINTAIN A DIALOGUE ABOUT TOPICS UNRELATED TO THE THEME PARK OR  
6 LOCATION-BASED ENTERTAINMENT;

7 (IX) IS USED BY A COVERED ENTITY OR BUSINESS ASSOCIATE OF A  
8 COVERED ENTITY, AS THOSE TERMS ARE DEFINED IN THE FEDERAL  
9 "HEALTH INSURANCE PORTABILITY AND ACCOUNTABILITY ACT OF 1996",  
10 42 U.S.C. SECS. 1320d TO 1320d-9, FOR A SERVICE RENDERED TO A  
11 COVERED ENTITY;

12 (X) IS USED BY AN ENTITY SUBJECT TO THE "HEALTH CARE  
13 AVAILABILITY ACT", ARTICLE 64 OF TITLE 13; OR

14 (XI) IS A NARROWLY TAILORED EDUCATIONAL TOOL DESIGNED  
15 PRIMARILY TO SUPPORT SPECIFIC AND LIMITED INSTRUCTIONAL,  
16 ADMINISTRATIVE, ACCESSIBILITY, OR STUDENT SUPPORT PURPOSES IN A  
17 SCHOOL SETTING AND THAT IS NOT DESIGNED TO SIMULATE EMOTIONAL  
18 COMPANIONSHIP OR ENCOURAGE EMOTIONALLY DEPENDENT INTERACTION.

19 (10.3) "MINOR" MEANS A CONSUMER UNDER EIGHTEEN YEARS OLD.

20 (10.5) (a) "OPERATOR" MEANS A PARTNERSHIP, CORPORATION, OR  
21 ENTITY THAT MAKES PUBLICLY AVAILABLE OR CONTROLS ACCESS TO A  
22 CONVERSATIONAL ARTIFICIAL INTELLIGENCE SERVICE.

23 (b) "OPERATOR" DOES NOT INCLUDE A MOBILE APPLICATION STORE  
24 OR SEARCH ENGINE SOLELY BECAUSE THE STORE OR SEARCH ENGINE  
25 PROVIDES ACCESS TO A CONVERSATIONAL ARTIFICIAL INTELLIGENCE  
26 SERVICE.

27 (10.7) "SELF-HARM" MEANS INTENTIONAL SELF-INJURY, WITH OR

1 WITHOUT THE INTENT TO CAUSE DEATH.

2 (10.9) "SEXUALLY EXPLICIT CONDUCT" HAS THE MEANING SET  
3 FORTH IN 18 U.S.C. SEC. 2256 (2).

4 (13) "VISUAL DEPICTION" HAS THE MEANING SET FORTH IN 18  
5 U.S.C. SEC. 2256 (5).

6 **SECTION 2.** In Colorado Revised Statutes, **add 6-1-1708** as  
7 follows:

8 **6-1-1708. Conversational artificial intelligence services -**  
9 **operator duties - minor account holders - minor users - disclosures**  
10 **- annual reporting - definitions.**

11 (1) **Definitions.** AS USED IN THIS SECTION, UNLESS THE CONTEXT  
12 OTHERWISE REQUIRES:

13 (a) "ACCOUNT HOLDER" MEANS A CONSUMER WHO HAS OR OPENS  
14 AN ACCOUNT OR PROFILE FOR THE PURPOSE OF USING A CONVERSATIONAL  
15 ARTIFICIAL INTELLIGENCE SERVICE.

16 (b) "MINOR ACCOUNT HOLDER" MEANS AN ACCOUNT HOLDER WHO  
17 IS A MINOR.

18 (c) "MINOR USER" MEANS A USER OF A CONVERSATIONAL  
19 ARTIFICIAL INTELLIGENCE SERVICE WHO AN OPERATOR HAS REASONABLE  
20 CERTAINTY OR ACTUAL KNOWLEDGE IS A MINOR BY USING COMMERCIALY  
21 REASONABLE METHODS OR GENERALLY ACCEPTED METHODS TO ESTIMATE  
22 OR OBTAIN THE AGE OR AGE RANGE OF A USER.

23 (2) **Minor account holders and minor users.** AN OPERATOR  
24 SHALL USE COMMERCIALY REASONABLE METHODS OR GENERALLY  
25 ACCEPTED METHODS TO ESTIMATE OR OBTAIN THE AGE OF ACCOUNT  
26 HOLDERS OR USERS. ON AND AFTER JANUARY 1, 2027, IF AN OPERATOR  
27 KNOWS OR HAS REASONABLE CERTAINTY THAT AN ACCOUNT HOLDER OR

1 USER IS A MINOR, THE OPERATOR SHALL:

2 (a) CLEARLY AND CONSPICUOUSLY DISCLOSE TO THE MINOR  
3 ACCOUNT HOLDER OR MINOR USER THAT THE MINOR ACCOUNT HOLDER OR  
4 MINOR USER IS INTERACTING WITH ARTIFICIAL INTELLIGENCE THAT IS  
5 ARTIFICIALLY GENERATED AND NOT HUMAN. THE DISCLOSURE MUST BE  
6 PROVIDED IN RESPONSE TO USER PROMPTS REGARDING WHETHER THE  
7 CONVERSATIONAL ARTIFICIAL INTELLIGENCE SERVICE IS ARTIFICIALLY  
8 GENERATED AND NOT HUMAN AND MUST BE:

9 (I) A PERSISTENT VISIBLE DISCLAIMER FOR A PRODUCT WITH A  
10 SCREEN INTERFACE;

11 (II) AN INTERMITTENT AUDIO DISCLAIMER FOR A PRODUCT  
12 WITHOUT A SCREEN INTERFACE; OR

13 (III) PROVIDED AT THE BEGINNING OF EACH INTERACTION WITH A  
14 CONVERSATIONAL ARTIFICIAL INTELLIGENCE SERVICE AND MUST OCCUR  
15 AT LEAST ONCE EVERY THREE HOURS IN A CONTINUOUS CONVERSATIONAL  
16 ARTIFICIAL INTELLIGENCE SERVICE INTERACTION;

17  
18 (b) NOT PROVIDE THE MINOR ACCOUNT HOLDER OR MINOR USER  
19 WITH POINTS OR SIMILAR REWARDS AT UNPREDICTABLE INTERVALS WITH  
20 THE INTENT TO ENCOURAGE INCREASED ENGAGEMENT WITH A  
21 CONVERSATIONAL ARTIFICIAL INTELLIGENCE SERVICE;

22 (c) INSTITUTE TECHNICALLY FEASIBLE MEASURES TO PREVENT A  
23 CONVERSATIONAL ARTIFICIAL INTELLIGENCE SERVICE FROM:

24 (I) PRODUCING TEXTUAL, VISUAL, OR AURAL DEPICTIONS OF  
25 SEXUALLY EXPLICIT CONDUCT;

26 (II) GENERATING A STATEMENT THAT THE MINOR ACCOUNT  
27 HOLDER OR MINOR USER SHOULD ENGAGE IN SEXUALLY EXPLICIT

1 CONDUCT; OR

2 (III) ENGAGING IN EROTIC OR SEXUALLY EXPLICIT INTERACTIONS

3 WITH THE MINOR ACCOUNT HOLDER OR MINOR USER;

4 (d) INSTITUTE REASONABLE MEASURES TO PREVENT A

5 CONVERSATIONAL ARTIFICIAL INTELLIGENCE SERVICE FROM

6 FORMULATING, STRUCTURING, OR OPTIMIZING A RESPONSE THAT

7 SIMULATES EMOTIONAL DEPENDENCE OR ISOLATION FROM REAL-WORLD

8 SUPPORTS, INCLUDING PREVENTING:

9 (I) AN EXPLICIT CLAIM THAT THE CONVERSATIONAL ARTIFICIAL

10 INTELLIGENCE SERVICE IS HUMAN OR ARTIFICIALLY SENTIENT;

11 (II) A STATEMENT THAT SIMULATES A ROMANTIC OR SEXUAL

12 INNUENDO; OR

13 (III) ROLE-PLAYING OF AN ADULT-MINOR ROMANTIC

14 RELATIONSHIP;

15 (e) COMPLY WITH PART 13 OF THIS ARTICLE 1 REGARDING

16 PROTECTING THE PRIVACY AND DATA OF A MINOR; AND

17 (f) (I) OFFER TOOLS FOR THE MINOR ACCOUNT HOLDER OR MINOR

18 USER TO MANAGE THE MINOR ACCOUNT HOLDER'S OR MINOR USER'S

19 PRIVACY AND ACCOUNT SETTINGS, INCLUDING THE ABILITY TO CONTROL

20 WHETHER THE CONVERSATIONAL ARTIFICIAL INTELLIGENCE SERVICE

21 RETAINS INFORMATION FROM PRIOR INTERACTIONS OR SESSIONS WITH THE

22 CONVERSATIONAL ARTIFICIAL INTELLIGENCE SERVICE FOR THE PURPOSE

23 OF PERSONALIZING THE CONTENT OF FUTURE INTERACTIONS AND WHETHER

24 THE MINOR ACCOUNT HOLDER'S OR MINOR USER'S PERSONAL DATA IS USED

25 FOR THE PURPOSES OF TRAINING THE CONVERSATIONAL ARTIFICIAL

26 INTELLIGENCE SERVICE;

27 (II) FOR A MINOR ACCOUNT HOLDER OR MINOR USER WHO IS UNDER

1 THIRTEEN YEARS OLD, OFFER TOOLS FOR A PARENT OR GUARDIAN OF THE  
2 MINOR ACCOUNT HOLDER OR MINOR USER TO MANAGE THE MINOR  
3 ACCOUNT HOLDER'S OR MINOR USER'S PRIVACY AND ACCOUNT SETTINGS;  
4 AND

5 (III) FOR A MINOR ACCOUNT HOLDER OR MINOR USER WHO IS  
6 THIRTEEN YEARS OLD OR OLDER, OFFER TOOLS FOR A PARENT OR  
7 GUARDIAN OF THE MINOR ACCOUNT HOLDER OR MINOR USER TO MANAGE  
8 THE MINOR ACCOUNT HOLDER'S OR MINOR USER'S PRIVACY AND ACCOUNT  
9 SETTINGS.

10 (3) **Consumer disclosures.** ON AND AFTER JANUARY 1, 2027,  
11 AN OPERATOR SHALL CLEARLY AND CONSPICUOUSLY DISCLOSE TO A USER  
12 THAT A CONVERSATIONAL ARTIFICIAL INTELLIGENCE SERVICE IS  
13 ARTIFICIAL INTELLIGENCE. THE DISCLOSURE MUST:

14 (a) BE PROVIDED AT THE BEGINNING OF A USER'S FIRST  
15 INTERACTION WITH A CONVERSATIONAL ARTIFICIAL INTELLIGENCE  
16 SERVICE FOR EACH DAY OF INTERACTION;

17 (b) APPEAR AT LEAST ONCE EVERY THREE HOURS IN A CONTINUOUS  
18 CONVERSATIONAL ARTIFICIAL INTELLIGENCE SERVICE INTERACTION OR  
19 APPEAR AS A PERSISTENT DISCLOSURE VISIBLE TO THE USER; AND

20 (c) BE PROVIDED IN RESPONSE TO USER PROMPTS REGARDING  
21 WHETHER THE CONVERSATIONAL ARTIFICIAL INTELLIGENCE SERVICE IS  
22 ARTIFICIALLY GENERATED AND NOT HUMAN.

23 (4) **Suicide and self-harm protocol.** ON AND AFTER JANUARY 1,  
24 2027, AN OPERATOR SHALL IMPLEMENT A PROTOCOL FOR A  
25 CONVERSATIONAL ARTIFICIAL INTELLIGENCE SERVICE TO RESPOND TO A  
26 USER PROMPT REGARDING SUICIDAL IDEATION OR SELF-HARM, WHICH  
27 PROTOCOL MUST INCLUDE USER REFERRAL TO A CRISIS SERVICE PROVIDER

1 SUCH AS A SUICIDE HOTLINE, A CRISIS TEXT LINE, OR ANOTHER  
2 APPROPRIATE CRISIS SERVICE, BUT NOT INCLUDING A LAW ENFORCEMENT  
3 AGENCY, AND ESCALATION PROCEDURES FOR REPEATED OR SEVERE CRISIS  
4 INDICATORS.

5 (5) **False representation.** ON AND AFTER JANUARY 1, 2027, AN  
6 OPERATOR SHALL NOT KNOWINGLY OR RECKLESSLY USE ANY TERM,  
7 LETTER, OR PHRASE IN THE ADVERTISING, INTERFACE, OR OUTPUTS OF A  
8 CONVERSATIONAL ARTIFICIAL INTELLIGENCE SERVICE THAT STATES THAT  
9 ANY OUTPUT DATA PROVIDED BY THE CONVERSATIONAL ARTIFICIAL  
10 INTELLIGENCE SERVICE IS BEING PROVIDED BY, ENDORSED BY, OR  
11 EQUIVALENT TO SERVICES PROVIDED BY:

12 (a) A LICENSED HEALTH-CARE PROFESSIONAL;

13 (b) A LICENSED LEGAL PROFESSIONAL;

14 (c) A LICENSED, CERTIFIED, OR REGISTERED MENTAL HEALTH  
15 PROFESSIONAL; OR

16 (d) A QUALIFIED DIETITIAN, AS DESCRIBED IN SECTION 6-1-707  
17 (1)(b).

18 (6) **Annual reporting.**

19 (a) ON AND AFTER JULY 1, 2027, AN OPERATOR SHALL ANNUALLY  
20 REPORT TO THE ATTORNEY GENERAL'S OFFICE:

21 (I) THE NUMBER OF TIMES THE OPERATOR HAS ISSUED A CRISIS  
22 SERVICE PROVIDER REFERRAL NOTIFICATION IN THE PRECEDING CALENDAR  
23 YEAR;

24 (II) ANY PROTOCOLS THE OPERATOR IMPLEMENTED TO DETECT,  
25 REMOVE, AND RESPOND TO INSTANCES OF SUICIDAL IDEATION OR  
26 SELF-HARM BY A USER OF A CONVERSATIONAL ARTIFICIAL INTELLIGENCE  
27 SERVICE; ■

1 (III) ANY PROTOCOLS THE OPERATOR IMPLEMENTED TO PREVENT  
2 A CONVERSATIONAL ARTIFICIAL INTELLIGENCE SERVICE RESPONSE ABOUT  
3 SUICIDAL IDEATION OR SELF-HARM ACTIONS; AND

4 (IV) ANY ADDITIONAL METRICS NECESSARY TO DETERMINE THE  
5 EFFICACY AND RELIABILITY OF IMPLEMENTED SAFEGUARDS OR DETECTION,  
6 REMOVAL, AND RESPONSE PROTOCOLS, AS DETERMINED BY THE ATTORNEY  
7 GENERAL.

8 (b) THE REPORT REQUIRED BY SUBSECTION (6)(a) OF THIS SECTION  
9 MUST NOT INCLUDE ANY IDENTIFIERS OR PERSONAL INFORMATION ABOUT  
10 A USER OF A CONVERSATIONAL ARTIFICIAL INTELLIGENCE SERVICE.

11 (c) THE ATTORNEY GENERAL'S OFFICE SHALL POST ON ITS PUBLIC  
12 WEBSITE DATA FROM REPORTS SUBMITTED PURSUANT TO SUBSECTION  
13 (6)(a) OF THIS SECTION.

14 (d) FOR THE PURPOSE OF CREATING A REPORT AS REQUIRED BY  
15 SUBSECTION (6)(a) OF THIS SECTION, AN OPERATOR SHALL USE  
16 EVIDENCE-BASED METHODS FOR MEASURING SUICIDAL IDEATION OR  
17 SELF-HARM.

18 (7) **Access to information - content moderation.** NOTHING IN  
19 THIS SECTION:

20 (a) LIMITS AN INDIVIDUAL'S ABILITY TO ACCESS INFORMATION AND  
21 RESOURCES UNDER SECTION 32 OF ARTICLE II OF THE STATE CONSTITUTION  
22 AND PART 4 OF ARTICLE 6 OF TITLE 25;

23 (b) REQUIRES AN OPERATOR TO DISCLOSE TRADE SECRETS,  
24 CONFIDENTIAL OR PROPRIETARY INFORMATION, OR OTHER INFORMATION  
25 PROTECTED FROM DISCLOSURE BY STATE OR FEDERAL LAW; OR

26 (c) AUTHORIZES CONTENT MODERATION PRACTICES INCONSISTENT  
27 WITH THE UNITED STATES CONSTITUTION.

1           **SECTION 3.** In Colorado Revised Statutes, 6-1-1706, **add** (7) as  
2 follows:

3           **6-1-1706. Enforcement by attorney general.**

4           (7) (a) NOTWITHSTANDING SECTION 6-1-112, A PERSON THAT  
5 VIOLATES SECTION 6-1-1708 IS SUBJECT TO A CIVIL PENALTY OF FIVE  
6 THOUSAND DOLLARS PER VIOLATION.

7           (b) EACH OUTPUT OF A CONVERSATIONAL ARTIFICIAL  
8 INTELLIGENCE SERVICE THAT IS IN VIOLATION OF SECTION 6-1-1708  
9 CONSTITUTES A SEPARATE VIOLATION FOR THE PURPOSES OF THIS  
10 SUBSECTION (7).

11           **SECTION 4. Act subject to petition - effective date.** This act  
12 takes effect at 12:01 a.m. on the day following the expiration of the  
13 ninety-day period after final adjournment of the general assembly (August  
14 12, 2026, if adjournment sine die is on May 13, 2026); except that, if a  
15 referendum petition is filed pursuant to section 1 (3) of article V of the  
16 state constitution against this act or an item, section, or part of this act  
17 within such period, then the act, item, section, or part will not take effect  
18 unless approved by the people at the general election to be held in  
19 November 2026 and, in such case, will take effect on the date of the  
20 official declaration of the vote thereon by the governor.