

HB1210_L.027

Amendment No. _____

HB26-1210

SENATE FLOOR AMENDMENT

Second Reading

BY SENATOR Simpson

- 1 Amend reengrossed bill, page 7, line 19, after the period add "DISCOUNTS
- 2 OR OFFERS MAY BE TARGETED TO SUBSETS OF PROGRAM MEMBERS BASED
- 3 ON THEIR PURCHASE HISTORY, PREFERENCES, OR BEHAVIORS, SO LONG AS
- 4 SUCH TARGETING IS DISCLOSED IN PROGRAM TERMS AND ANY MEMBER
- 5 MEETING THE CRITERIA RECEIVES THE SAME OFFER."

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