

HB26-1210

HOUSE FLOOR AMENDMENT

Second Reading

BY REPRESENTATIVE Richardson

1 Amend the Business Affairs and Labor Committee Report, dated March
2 12, 2026, page 6, after line 5 insert:

3 "(4) THIS SECTION TAKES EFFECT JANUARY 1, 2029."

4 Page 6, strike lines 6 through 8 and substitute:

5 "**6-1-1903. Rule-making authority - guidance.**

6 (1) THE ATTORNEY GENERAL MAY ADOPT RULES OR GUIDANCE AS
7 NECESSARY FOR THE PURPOSE OF IMPLEMENTING AND ENFORCING THIS
8 PART 19.

9 (2) NOTWITHSTANDING SUBSECTION (1) OF THIS SECTION, ON OR
10 BEFORE JANUARY 1, 2028, THE ATTORNEY GENERAL SHALL ADOPT RULES
11 AS NECESSARY TO IMPLEMENT THIS PART 19, INCLUDING:

12 (a) CLARIFICATION OF KEY TERMS, INCLUDING "SURVEILLANCE
13 DATA", "INDIVIDUALIZED PRICE SETTING", "INDIVIDUALIZED WAGE
14 SETTING", AND "SUBSTANTIAL FACTOR";

15 (b) ESTABLISHMENT OF CLEAR COMPLIANCE STANDARDS AND SAFE
16 HARBORS FOR PERSONS USING DATA ANALYTICS, AUTOMATED SYSTEMS,
17 OR ALGORITHMIC TOOLS; AND

18 (c) MODEL DISCLOSURES OR GUIDANCE SUFFICIENT TO ASSIST
19 PERSONS IN COMPLYING WITH THE REQUIREMENTS OF THIS PART 19.

20 (3) ON OR BEFORE JULY 1, 2028, THE ATTORNEY GENERAL SHALL
21 PUBLISH PUBLIC GUIDANCE DESCRIBING COMPLIANCE EXPECTATIONS,
22 INCLUDING EXAMPLES OF COMPLIANT AND NONCOMPLIANT PRACTICES."

23 Page 6, lines 10 and 11, strike "**date - applicability. (1)**" and substitute
24 "**date.**".

25 Page 6, line 18, strike "governor." and substitute "governor."."

26 Page 6, strike lines 19 and 20.

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