

HB26-1210

HOUSE FLOOR AMENDMENT

Second Reading

BY REPRESENTATIVES Mabrey and Bacon

1 Amend the Business Affairs and Labor Committee Report, dated March
2 12, 2026, page 2, strike lines 24 through 33 and substitute:

3 "(8) "ONLINE BEHAVIORS" MEANS AN INDIVIDUAL'S ACTIONS,
4 HABITS, PREFERENCES, AFFILIATIONS, ASSOCIATIONS, FINANCIAL
5 CIRCUMSTANCES, OR INTERESTS THAT ARE OBSERVABLE, MEASURABLE, OR
6 INFERRED THROUGH DIGITAL, ONLINE, OR ELECTRONIC OBSERVATION OR
7 SURVEILLANCE OF A CONSUMER OR WORKER, INCLUDING ASSOCIATIONS
8 WITH, SIMILARITIES TO, OR DIFFERENCES FROM A GROUP, BAND, CLASS, OR
9 TIER OF OTHER INDIVIDUALS."

10 Page 4 of the report, line 36, after "DISCOUNT" insert "BELOW THE PRICE
11 PREVIOUSLY OFFERED TO THE CONSUMER".

12 Page 4 of the report, line 37, strike "ISSUED".

13 Page 5 of the report, line 1, strike "INTERACTION" and substitute
14 "INTERACTIONS".

15 Page 5 of the report, line 2, after "DISCOUNT" insert "BELOW THE PRICE
16 PREVIOUSLY OFFERED TO THE CONSUMER".

17 Page 5 of the report, strike lines 12 and 13 and substitute:

18 "(VIII) THE PERSON AND CONSUMER HAVE A SUBSCRIPTION OR
19 OTHER CONTINUOUS AGREEMENT THAT INCLUDES A MONTHLY OR OTHER
20 RECURRING PRICE THAT WAS NOT INFORMED BY A PWSA; OR;

21 (IX) A REFUSAL TO EXTEND CREDIT ON SPECIFIC TERMS OR THE".

22 Page 5 of the report, line 17, strike "SEQ." and substitute "SEQ., OR
23 REQUIRED TO BE PROVIDED AS PART OF THE APPLICATION FOR THE
24 FINANCIAL TRANSACTION."

** *** ** *** **