

SB086_L.004

SENATE COMMITTEE OF REFERENCE AMENDMENT

Committee on Judiciary.

SB25-086 be amended as follows:

1 Amend printed bill, page 22, line 17, strike "**disclosures.**" and substitute
2 "**disclosures - commercially reasonable efforts.**".

3 Page 22, after line 27 insert:

4 "(3) IN SATISFYING THE REPORTING REQUIREMENTS DESCRIBED IN
5 SECTIONS 6-1-1604 AND 6-1-1605, A SOCIAL MEDIA COMPANY SHALL
6 MAKE COMMERCIALY REASONABLE EFFORTS TO IDENTIFY THE AGE
7 CATEGORIES OF USERS. FOR THE PURPOSES OF THIS SUBSECTION (3), THE
8 USE OF CURRENT TECHNOLOGY FOR AGE ESTIMATION, AGE ASSURANCE,
9 ADVERTISING TARGETING, OR PLATFORM MEASUREMENT IS CONSIDERED
10 A COMMERCIALY REASONABLE EFFORT."

11 Page 23, line 12, strike "POLICIES;" and substitute "POLICIES OR STATE
12 LAW;"

13 Page 23, line 14, strike "POLICIES," and substitute "POLICIES OR STATE
14 LAW,"

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