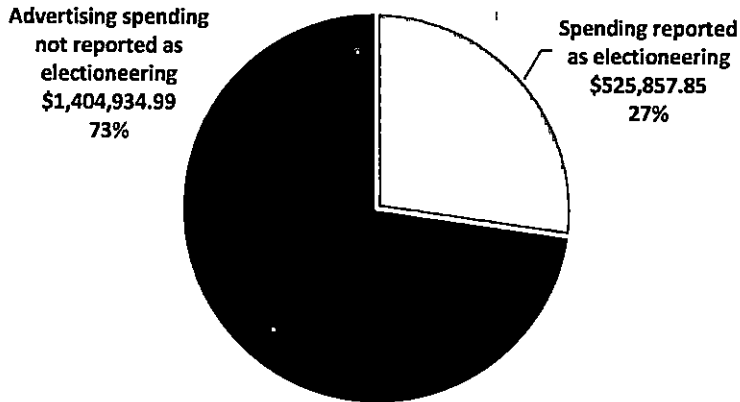




SPENDING DURING THE ELECTIONEERING REPORTING GAP JUNE 29 – SEPTEMBER 8 2016

\$1.9 Million Spent During Electioneering Communications Gap



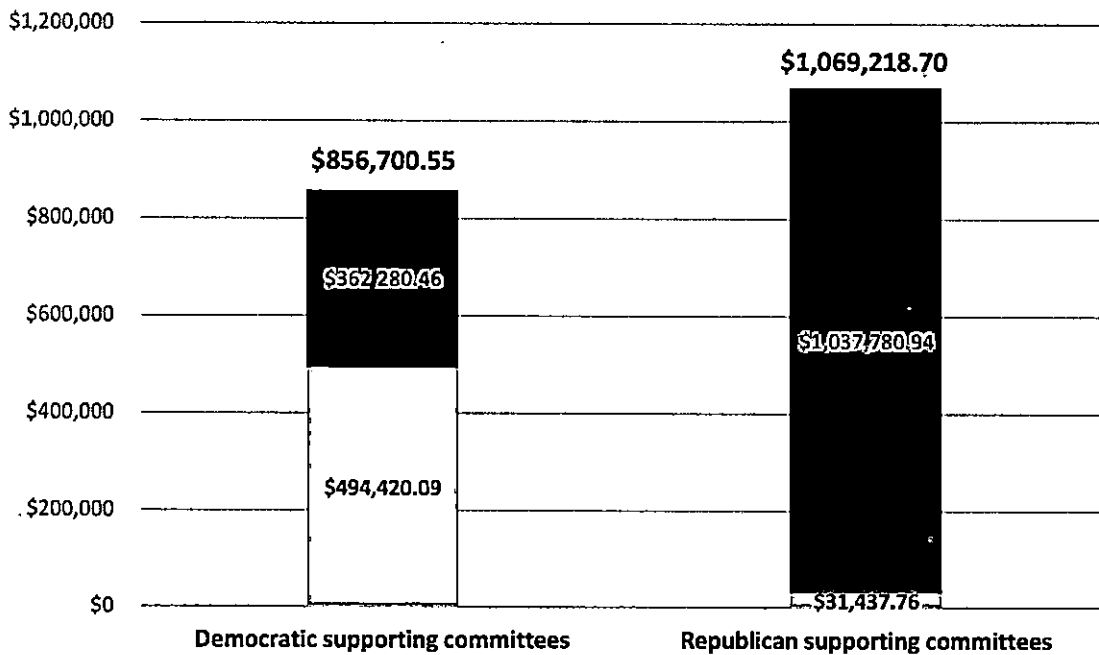
▪ \$1.9 million of spending was reported as advertising or electioneering during the electioneering reporting gap by statewide committees except candidate and issue committees:

527 Political Organizations	\$1,690,539.01
Independent Expenditure Committees	\$232,902.70
Political Party Committees	\$5,828.32
Political Committees	\$1,000.00
Small Donor Committees	\$522.81

▪ More money may have been spent on advertising but the lack of disclosure requirements during the gap makes the actual total unknown

▪ Total does not include political spending by nonprofits or corporations that are not registered and regularly reporting; NO reporting of their candidate advertising is required during the gap

Advertising and Electioneering Spending by Party Support



□ Spending reported as electioneering ■ Advertising spending not reported as electioneering

Democratic supporting committees reported 58% as electioneering and 42% as advertising. Republican supporting committees reported 3% as electioneering and 97% as advertising. The remaining \$4,873.59 was spent on advertising not reported as electioneering by committees that supported both major parties, third parties or unaffiliated. Support was determined by the committee's stated purpose and spending on candidates.