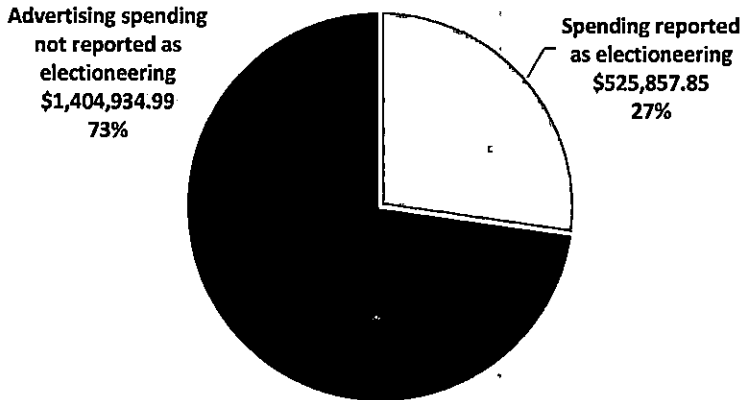




SPENDING IN COLORADO STATE ELECTIONS DURING THE ELECTIONEERING REPORTING GAP JUNE 29 – SEPTEMBER 8 2016

\$1.9 Million Spent on Advertising During Electioneering Reporting Gap



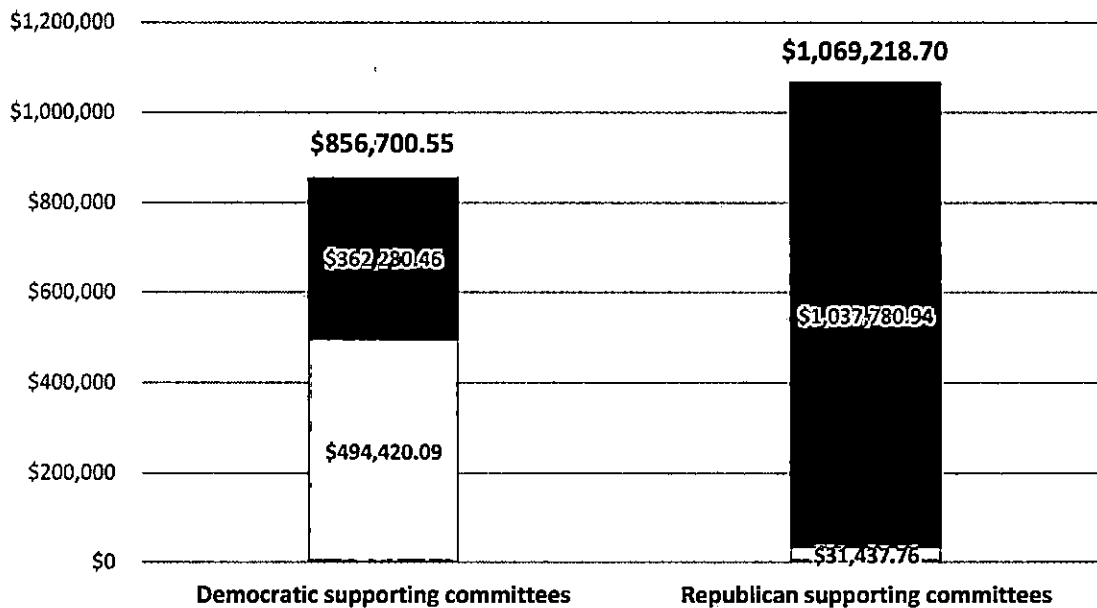
▪ \$1.9 million of spending was reported as advertising or electioneering during the electioneering reporting gap by statewide committees, excluding candidate and issue committees:

527 Political Organizations	\$1,690,539.01
Independent Expenditure Committees	\$232,902.70
Political Party Committees	\$5,828.32
Political Committees	\$1,000.00
Small Donor Committees	\$522.81

▪ More money may have been spent on advertising but the lack of disclosure requirements during the gap makes the actual total unknown

▪ Total does not include political spending by nonprofits or corporations that are not registered and regularly reporting; no reporting of their candidate advertising is required during the gap

Advertising and Electioneering Spending by Party Support During Electioneering Reporting Gap



□ Spending reported as electioneering ■ Advertising spending not reported as electioneering

Democratic supporting committees reported 58% as electioneering and 42% as advertising. Republican supporting committees reported 3% as electioneering and 97% as advertising. The remaining \$4,873.59 of advertising spending was not reported as electioneering by committees that supported both major parties, third parties or unaffiliated. Support was determined by the committee's stated purpose and spending on candidates.