

eaze

Platform Overview
February 2018

Agenda

1. Introduction to Eaze
2. Product Demo
3. Data and Industry Trends – State of Cannabis

Company Overview

company overview

- Eaze is a **delivery platform** that connects consumers with retailers, in order to ensure **safe and reliable on-demand delivery** of cannabis products.
- Eaze **partners with licensed cannabis retailers** who are compliant with all applicable state and local regulations. All **delivery drivers** are **W2 employees of the licensed retailers**.
- Eaze has been operating successfully throughout **California since 2014**, now facilitating more than **100,000 deliveries a month** and a total of more than **2 million deliveries** to date.
- Eaze actively seeks conversations and engagement with **law enforcement, city officials and state and local policy-makers and regulators**.
- The Eaze platform **helps local retailers scale their businesses** through **safe professional delivery using technology**.
- Eaze supports **consumer education about safe and reliable access** to cannabis products.

business model

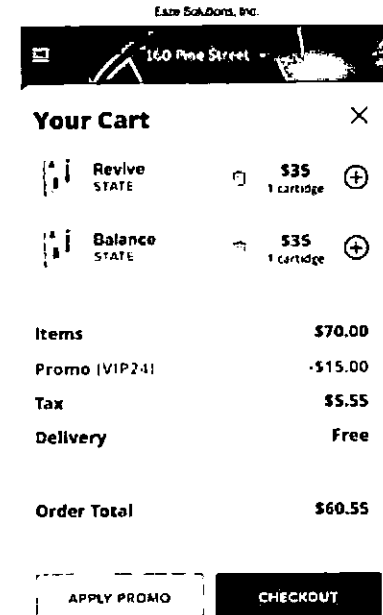
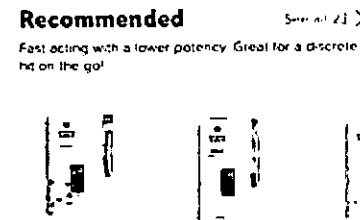
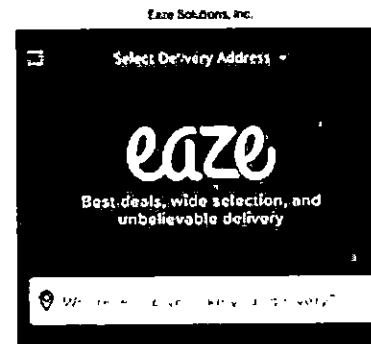


Product Demo

marketplace

Eaze.com showcases products based on available inventory sold by our dispensary partner.

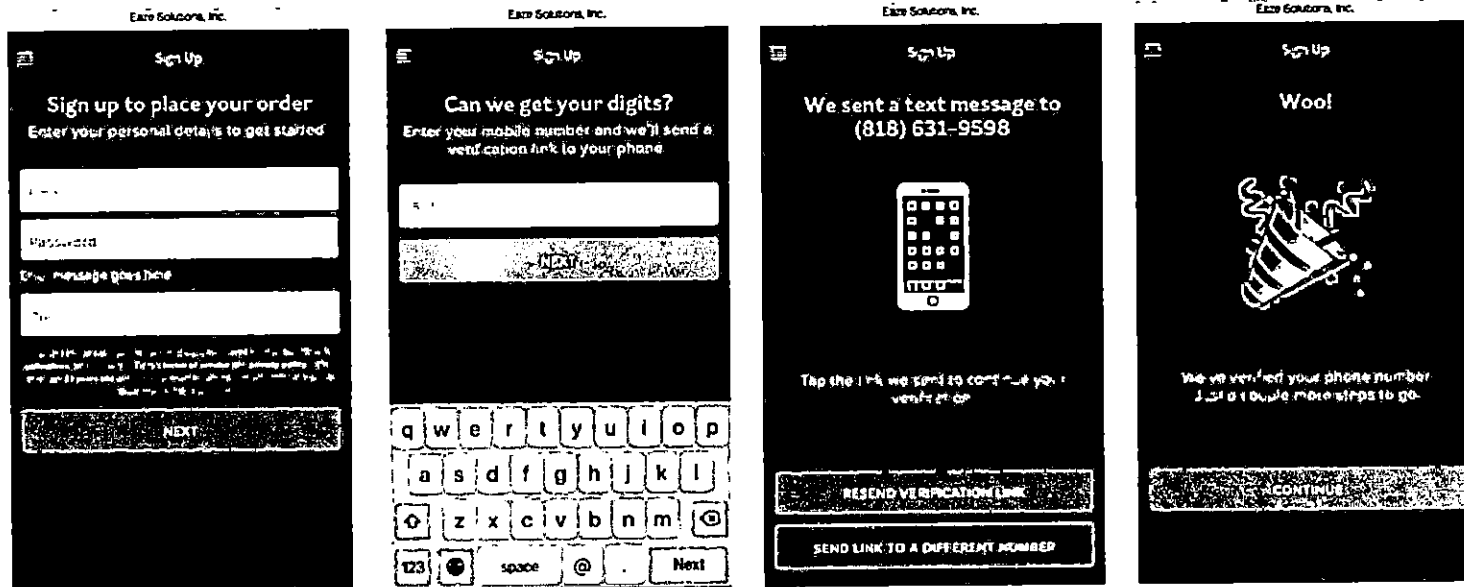
The site collects location information from customers and stays up-to-date with products available for sale. To the extent required by regulations, we'll ensure sufficient surfacing of retailer information.



sign up

New Eaze customers are prompted to sign up upon their first checkout.

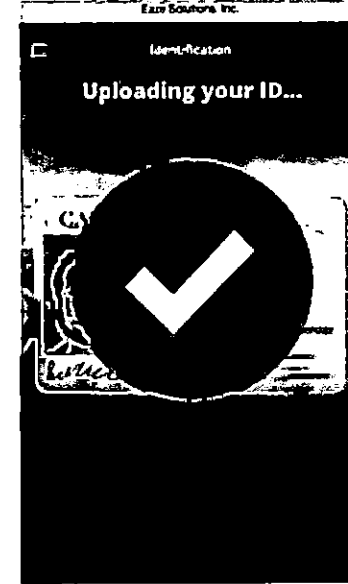
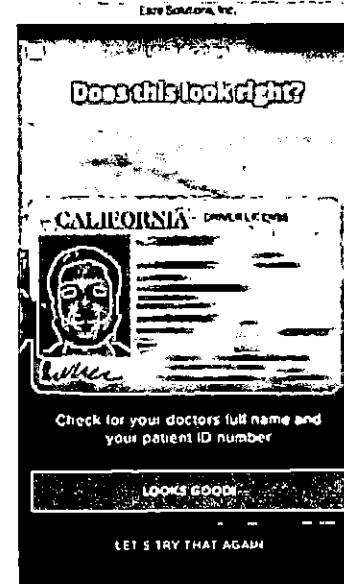
The first step is basic account registration – creating the account and verifying valid phone number to ensure successful contact information is available during delivery.



id verification

Next, customers are prompted to upload a photo of their ID for verification.

The user is asked to verify their identity and age, or provide a medical recommendation from their doctor if they are a patient.



verification queue

Eaze customer support team looks through the uploaded documents to verify authenticity.

Support team members are trained to only verify consumers with matching information on their ID and medical recommendation (if any), and who meet the minimum age requirement (21 years old).

The screenshot displays the Eaze verification queue interface. At the top, a navigation bar includes links for PATIENTS, DELIVERIES, DRIVERS, APPROVE, REPORTS, ORDERS, INVENTORY, CATALOG, PHOTOS, and ADMIN. The user's name, David@eaze.com, is visible in the top right corner.

The main content area is titled "Eaze ID: 540801" and includes a "View Profile" link. Below this, there are two tabs: "Basic Info (Active, Pending verifications)" and "Patient Info (Incomplete Information)".

On the left side, a list of recent uploads is shown with columns for "New", "Last Updated", and "ID". The items include:

- new_dr... (2 minutes)
- new_dr... (7 minutes)
- new_dr... (5 minutes)
- new_dr... (7 minutes)
- new_dr... (5 minutes)
- landscapem... (a few seconds)

The central part of the interface features a large image of a California Driver License. Below the image are buttons for "Upload", "Download", and "Swap".

On the right side, there is a "Patient Info" form with fields for:

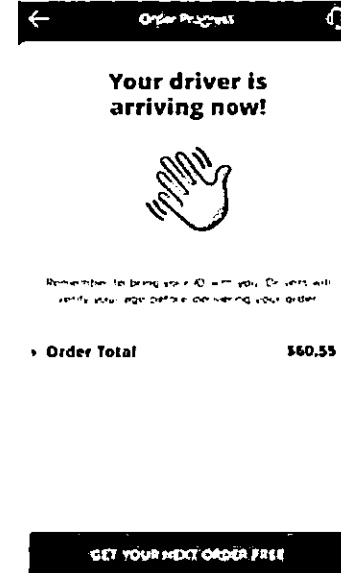
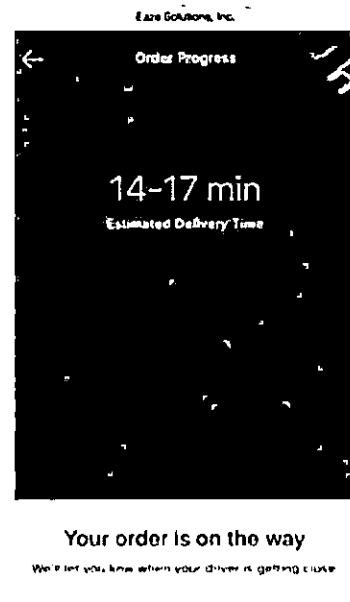
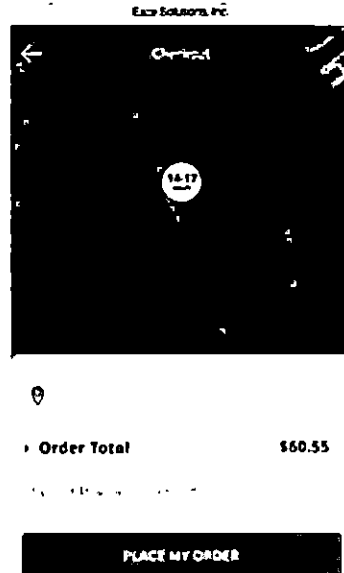
- First Name
- Last Name
- Email
- Birthdate
- Phone
- ID Number
- ID Expiration Date
- State

There is also a "Phone Verified" checkbox. Below the form, there are buttons for "Verify", "Support", "Decline", and "Suspend". At the bottom, there are buttons for "Reset Password", "Reset SMS", "Text Patient", and "Email Patient".

delivery status

Once verified, a customer can complete their purchase and is given an ETA.

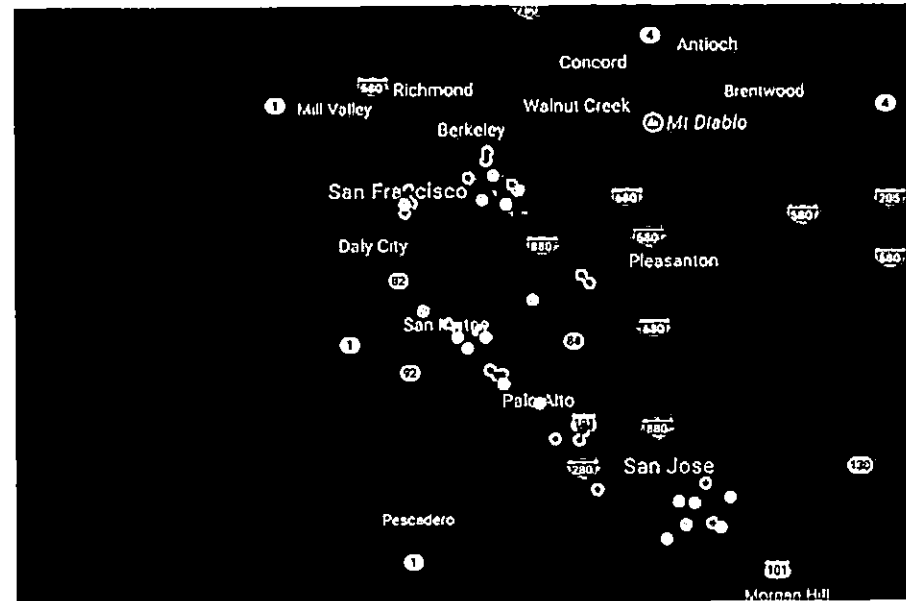
The system will only allow the customer to check out if they have a verified account in good standing.



command center

Dispensary partners and our Command Center have real-time access to monitor deliveries.

Our teams work together to ensure a seamless customer experience.

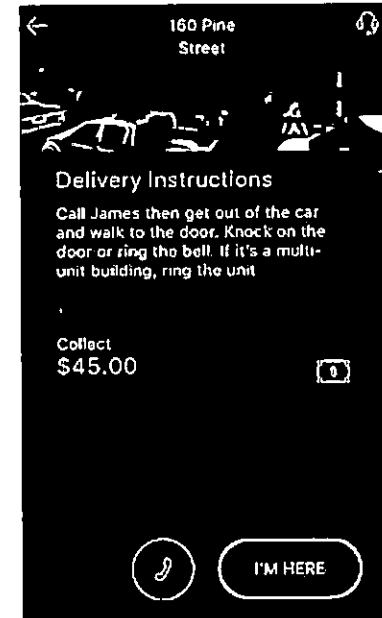
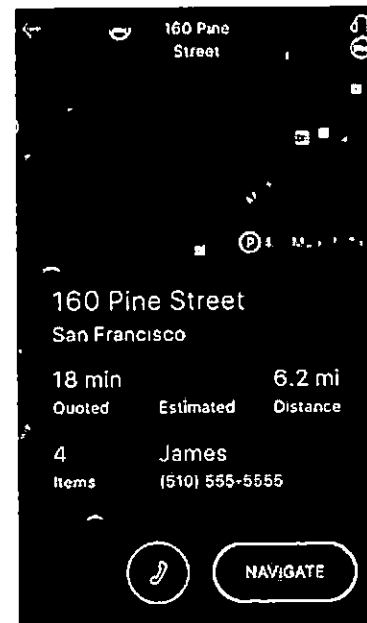


delivery operations

The order is sent to our licensed dispensary partner, and the system assigns a driver from their fleet.

The system chooses the driver who is closest to the delivery address and who has the right items to complete the order.

Customers receive text messages as their driver nears arrival.



delivery operations

When the driver arrives, they check the ID again.

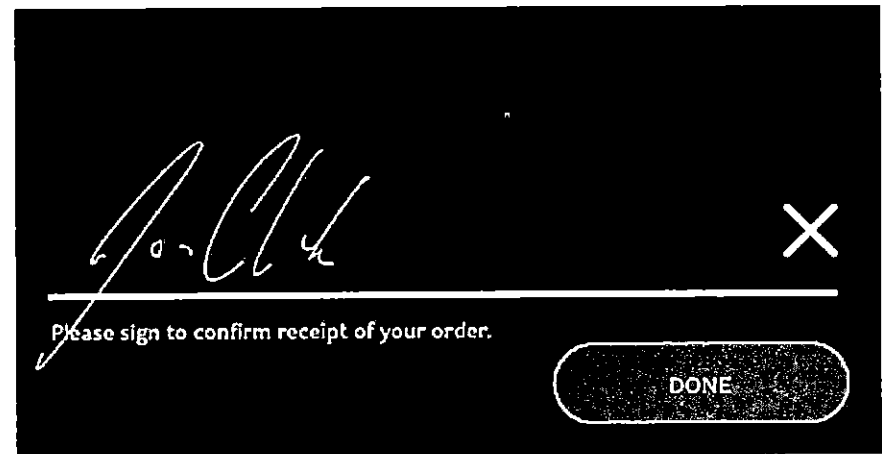
The driver matches application records to the patient's ID and Medical Recommendation (if applicable). If anything looks off, the driver will refuse to deliver the order, and will contact our customer support department, who will then review and potentially close the offending consumer's account.



signature verification

Drivers collect signatures for receipt of every order.

State law requires a customer signature for every delivery.

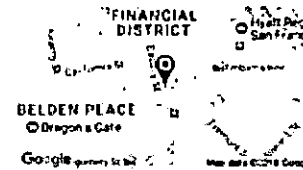


customer receipt

eaze

Daniel, your order was delivered in 19 minutes.

199 Pine Street, San Francisco



January 16, 2018 at 1:38 PM

Itemized Receipt

Dark Chocolate Espresso Beans Cloud Confections	X 1	\$16.00
Milk Chocolate Blueberries Cloud Confections	X 1	\$16.00
Flour de Sois Caramels Mangold Bakers	X 1	\$48.00
Items		\$80.00
Tax		\$13.57

Delivery	\$40.00
Orders over \$50 are free	
Credit	-\$93.57
Order Total	\$0.00
Cash	(3)

The cannabis excise taxes are included in the total amount of this invoice.

Signed

Daniel Erickson 9EA24XB4,

DELIVERY DETAILS

Order Requested January 16, 2018 at 12:41 PM

Delivered By: Sergio (ID# DZTE5W14F) for Natoma -
San Francisco, 199 Pine Ave, Ste
Francisco, CA 94103

Issues with your order? Contact Support

Contains detailed order information:

- Time of delivery
- Driver name and ID
- Address of delivery
- Order total amount
- Any taxes or fees
- Items ordered
- Payment method
- Signature
- Retailer information

ezze