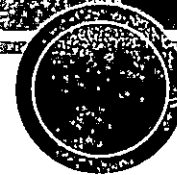


PUBLIC NOTICES IN COLORADO

Colorado Press Association

February 2018



HISTORY & PURPOSE

- **First published in American papers in early 1700s**
- **Play a critical role in alerting the public to the actions of their government**
- **Newspapers provide a neutral, third-party means of communication and adequate notice to the public**
- **Newspapers and newspaper websites are most accessible and understandable medium**
- **Provide a third-party check to government transparency in permanent record. By doing so, newspapers service both the public — giving them easy, affordable, permanent and one-stop access to government reports — and government — giving them a third-party check, which protects them from accusations of not releasing proper information or having their systems hacked and their information changed.**



TYPES OF PUBLIC NOTICES

- **Publically Supported Notices**

- Elections, ordinances, financials, taxes, delinquent tax list, etc.

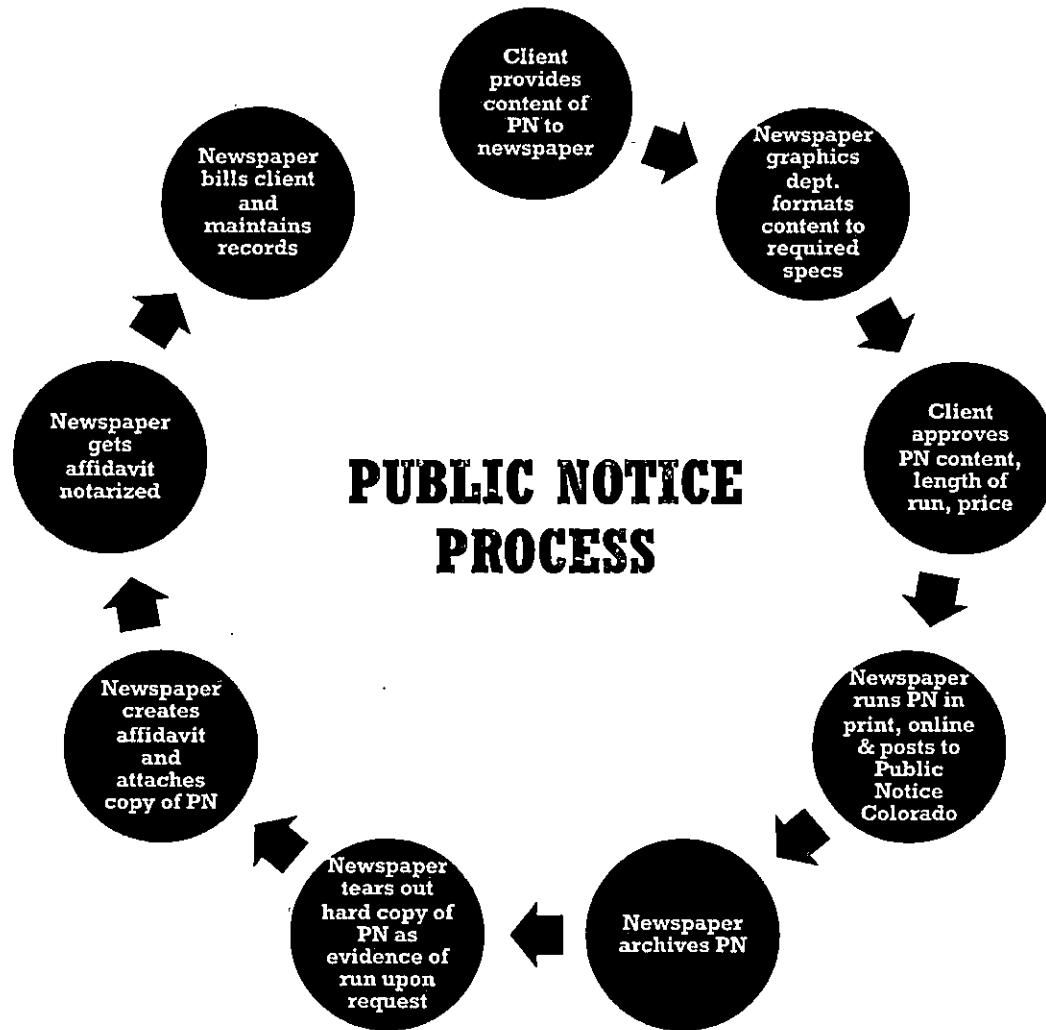
- **Privately Supported Notices**

- Property sales, foreclosures, unclaimed/abandoned property, water rights, etc.

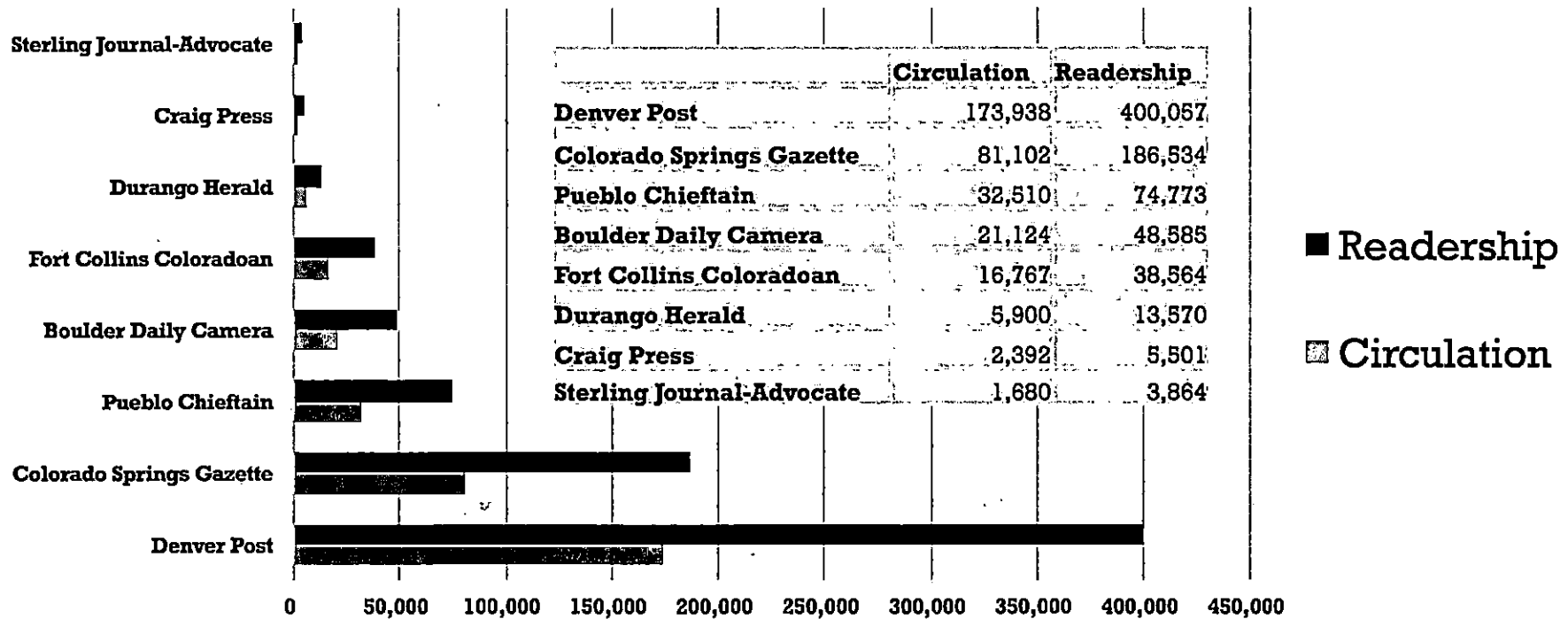
- **Court Notices**

- Notice to creditors, name change, summons, etc.





CITIZEN REACH: NEWSPAPER PRINT CIRCULATION AND READERSHIP



Circulation numbers from CPA Member Database, updated November 2017.

Readership numbers based on circulation x 2.3, the figure used by the National Newspaper Association to calculate print readership.




CITIZEN REACH: NEWSPAPER, CITY, COUNTY AND STATE WEBSITE TRAFFIC

Website traffic average of six months from August 2017 to January 2018, as reported by SimiliarWeb.

Some cities and counties did not receive enough website traffic to be calculable by SimiliarWeb and/or their domain is housed by the state making them incalculable by SimiliarWeb.

Denver Post	11,200,000
City & County of Denver	875,000
State of Colorado	2,808,333
Colorado Springs Gazette	943,333
City of Colorado Springs	293,333
El Paso County	245,000
Fort Collins Coloradoan	920,000
City of Fort Collins	248,333
Larimer County	365,000
Boulder Daily Camera	836,667
City of Boulder	413,333
Boulder County	290,000
Durango Herald	446,667
City of Durango	90,833
La Plata County	34,667
Pueblo Chieftain	348,333
City of Pueblo	178,333
Pueblo County	262,500
Sterling Journal-Advocate	112,500
City of Sterling	Incalculable
Logan County	Incalculable
Craig Press	78,333
City of Craig	Incalculable
Moffat County	Incalculable



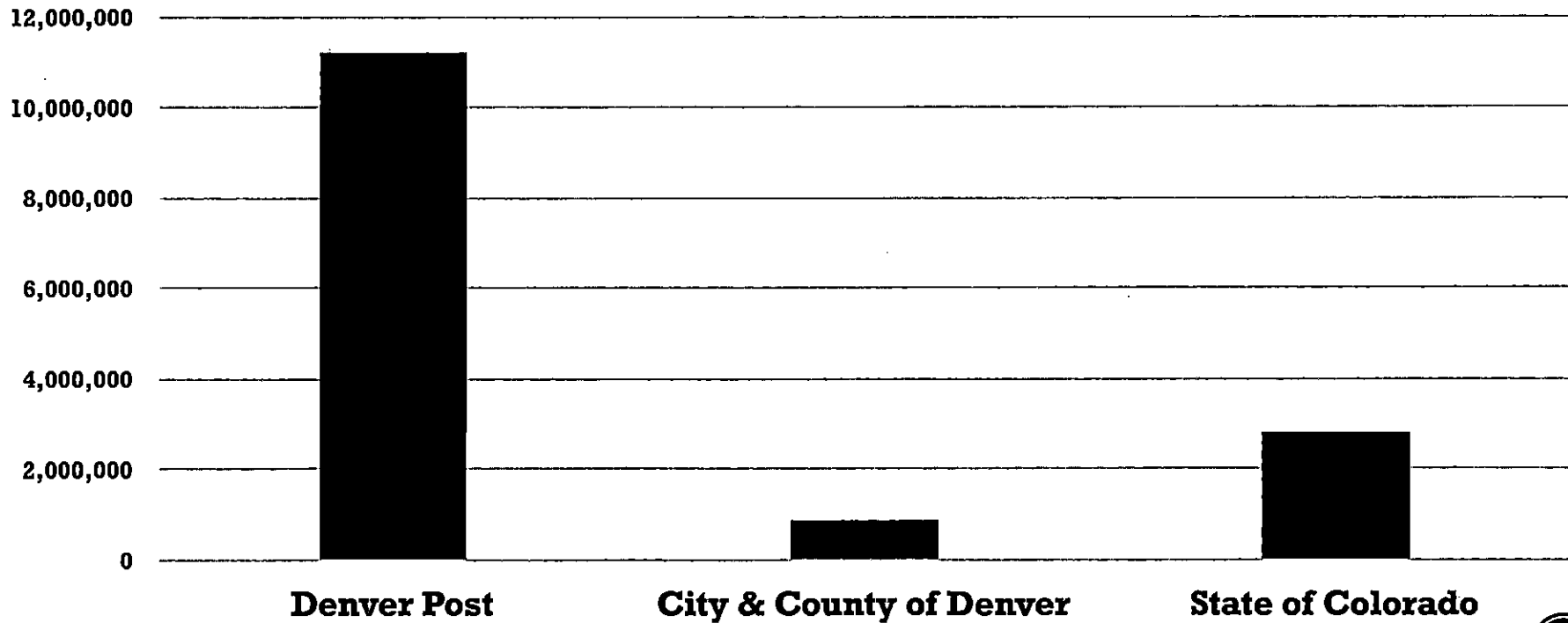
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keeping you informed
To know more, read the public notices
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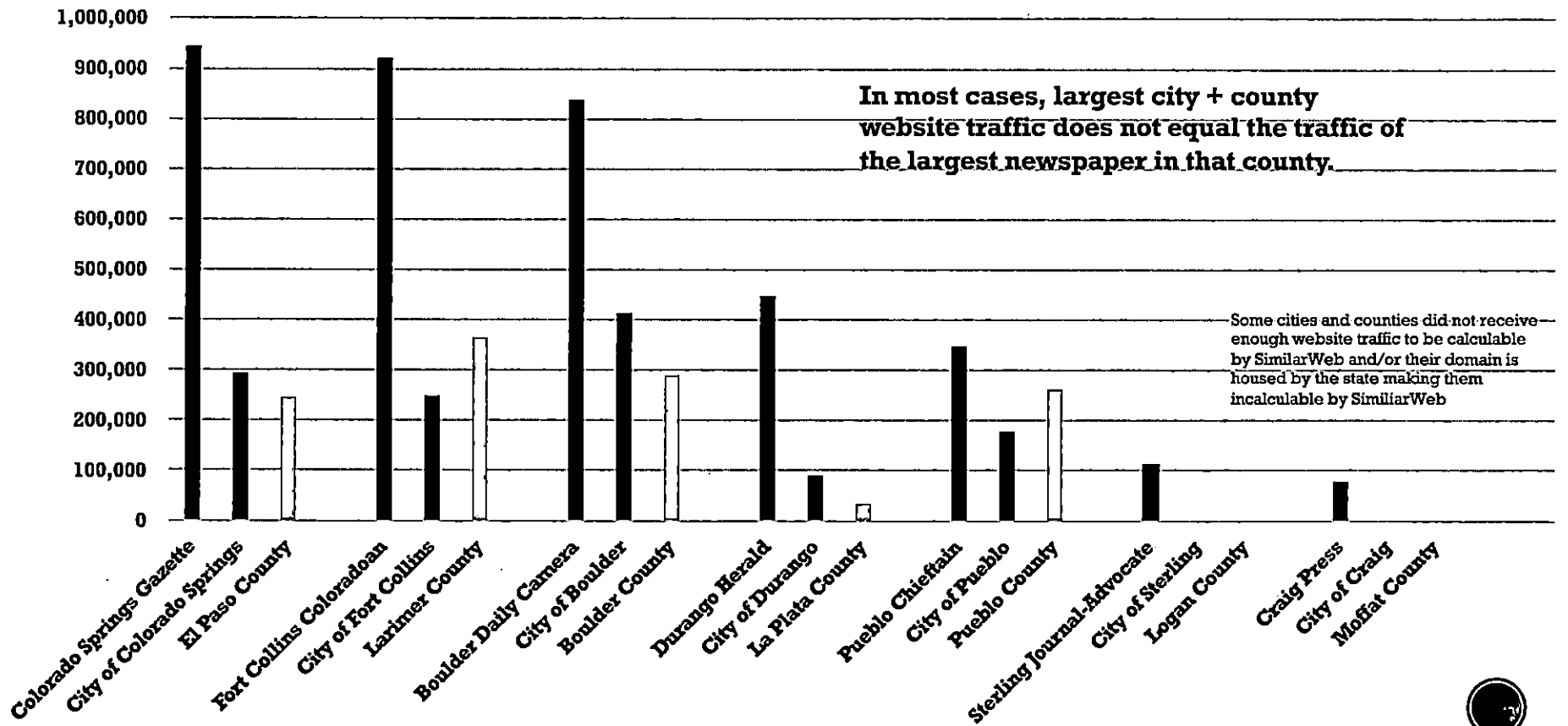


CITIZEN REACH: DENVER AND STATE WEBSITE TRAFFIC

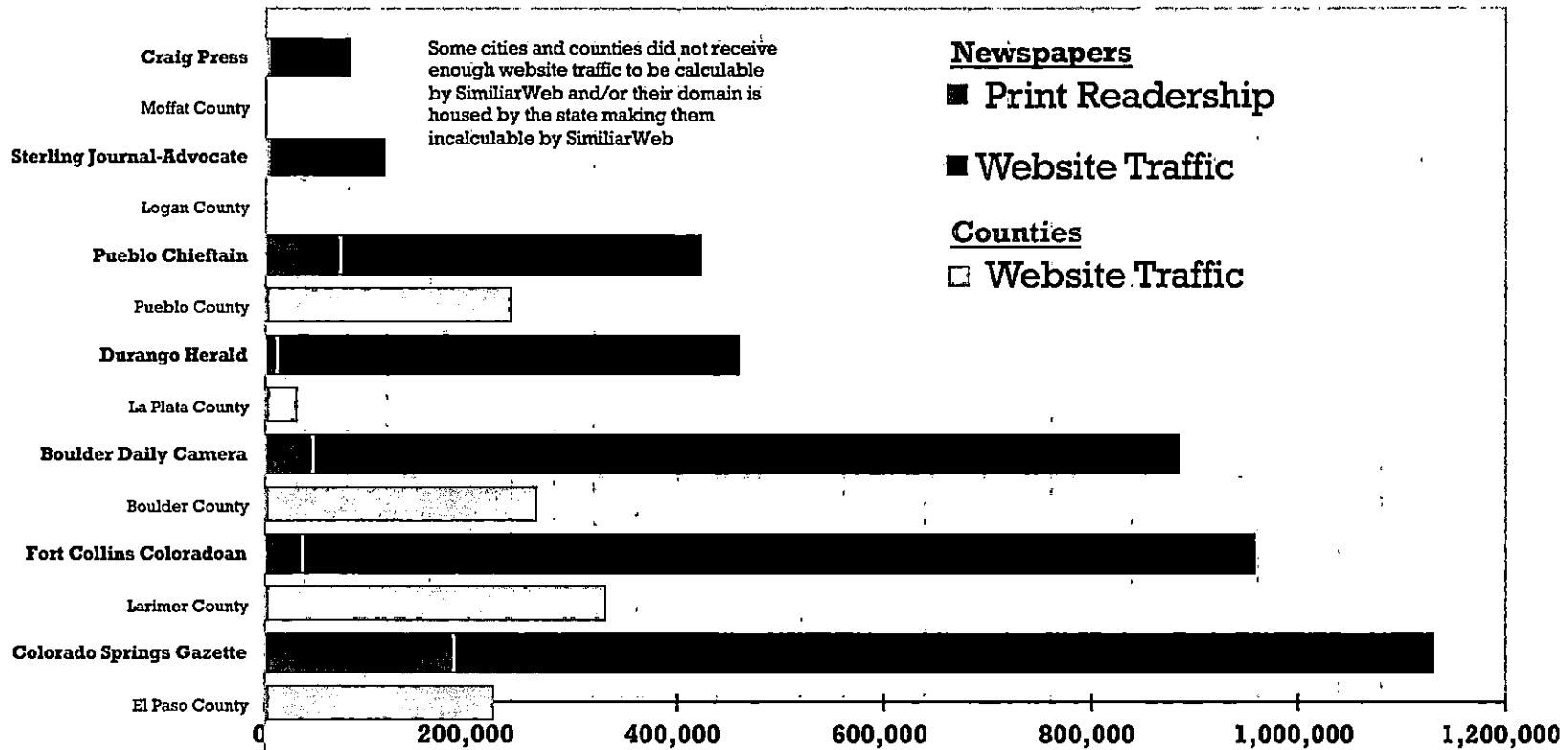
**Denver Post website traffic almost 13x more than city and county of Denver,
and 4x more than state of Colorado's website traffic.**



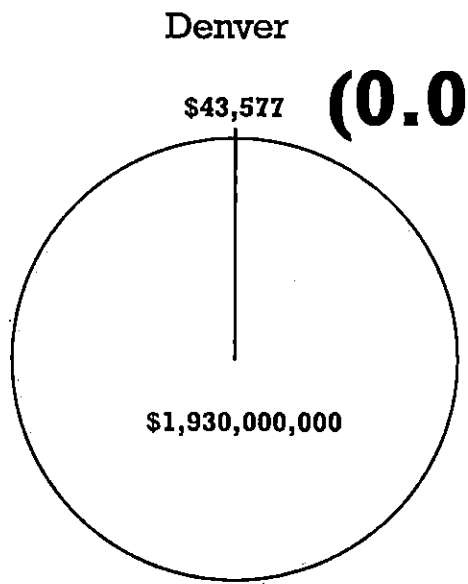
CITIZEN REACH: WEBSITE TRAFFIC BY LARGEST NEWSPAPER AND CITY, COUNTY



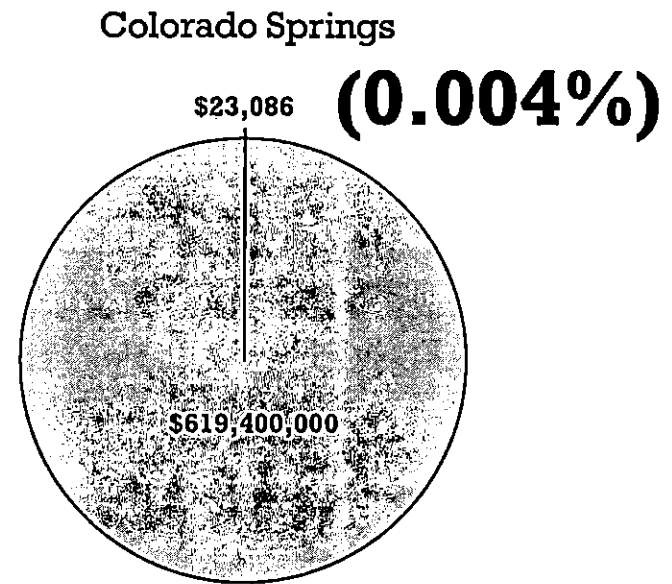
CITIZEN REACH: PRINT READERSHIP + WEBSITE TRAFFIC



PUBLIC NOTICE EXPENDITURES BY CITY 2017



■ PN Expenditure □ Total Budget

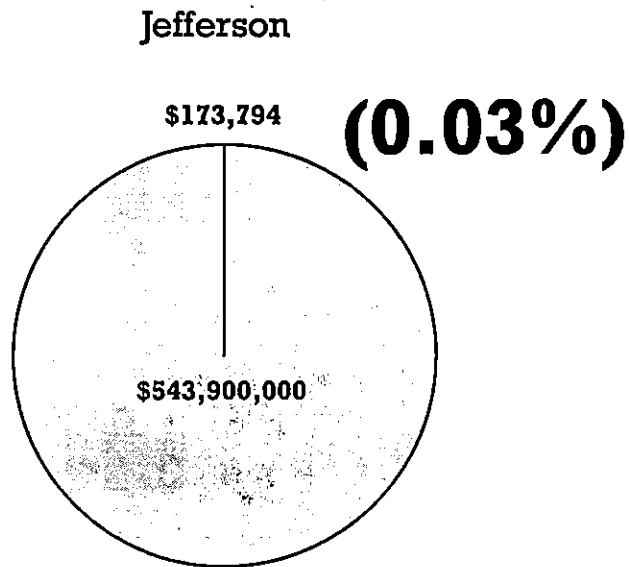


■ PN Expenditure □ Total Budget

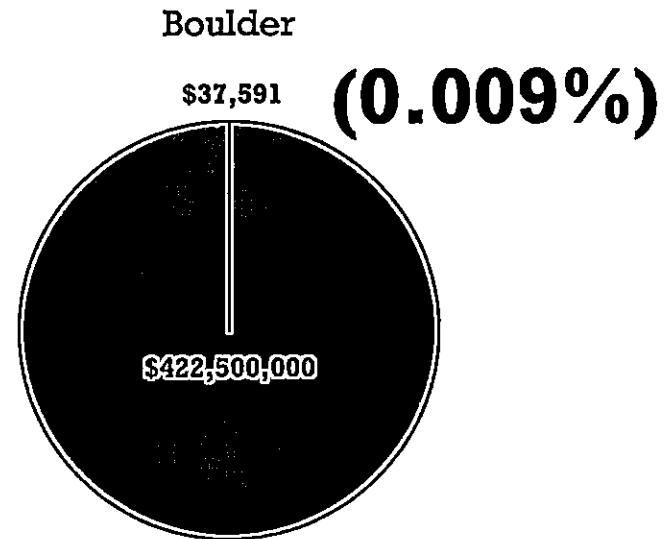
Public notice expenditures provided by city.
Budget data taken from city's online budget.



PUBLIC NOTICE EXPENDITURES BY COUNTY 2017



■ PN Expenditure □ Total Budget



■ PN Expenditure □ Total Budget

Public notice expenditures provided by counties.
This is cost of all public notices (including Sherriff's Office), not just ones
referenced in SB 156. Budget data taken from county's online budget.



POTENTIAL COSTS IF COUNTIES PLACED PUBLIC NOTICES ON THEIR WEBSITES RATHER THAN IN NEWSPAPERS

- **Counties may have to purchase a site that can handle this type of html upload.**
- **Counties may have to pay someone to create the site.**
- **Once the site is setup, counties will have to format the report into html. They will have to add the documents with title to their website, and they will have to run reports upon request. This takes staff time, which has an expense.**
- **Counties would lose third party verification.**



POLITICS · COLORADO POLITICS

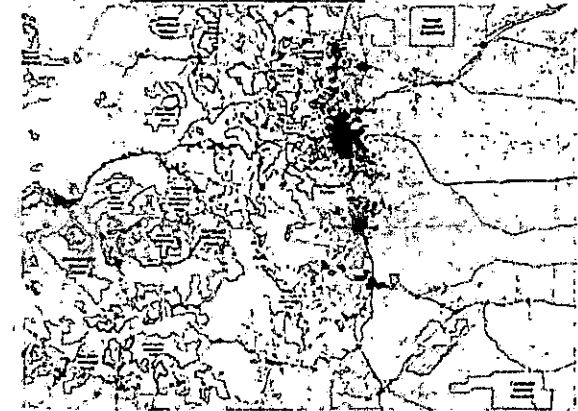
Colorado Divide: Broadband gaps threaten to leave rural areas in the dust of digital age

Just 77 percent of rural households have access to high-speed internet, state broadband office says

- 32% of rural Coloradoans do not have access to high-speed Internet
- Saguache County has "the worst Internet in America" with only an estimated 5.6% of adults with broadband.
- Colorado's broadband map shows vast stretches of the state — especially on the Eastern Plains and across the mountains — with slow to no internet service.

Wireline residential speed tiers

Broadband Internet provided through fiberoptic cable and traditional phone lines is largely available to rural Colorado towns that sit on major highway corridors. But vast areas outside of municipal boundaries across both the mountains and Plains don't do nearly as well. [View an interactive version of this map at the Colorado State Broadband Portal.](#)



200 Kbps < 768 Kbps > 6 Mbps < 10 Mbps > 1 Gbps

Online Access



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We are a public service made possible by the newspapers of Colorado. Citizens who want to know more about the actions of local, county and state government can easily access public notices free of charge 24 hours a day in one convenient location.

WHAT IS PNC? WHY PUBLIC NOTICES? SMART SEARCH

PLEASE NOTE:

This website receives uploaded public notices daily from newspapers in Colorado. Each day, more Colorado newspapers come on-line. If the information you are looking for is not listed, keep visiting us. Our goal is to have every public notice published in Colorado on this site in the near future.

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Along with being printed in newspapers and on newspaper websites, all legal newspapers in Colorado post public notices to Public Notice Colorado, which is a free, user-friendly way for Coloradans to get public notices from around the state on topics that matter to them.



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