



# oatze

Platform Overview  
February 2018

## Agenda

1. Introduction to Eaze
2. Product Demo
3. Data and Industry Trends – State of Cannabis

# Company Overview

## company overview

- Eaze is a **delivery platform** that connects consumers with retailers, in order to ensure **safe and reliable on-demand delivery** of cannabis products.
- Eaze **partners with licensed cannabis retailers** who are compliant with all applicable state and local regulations. All **delivery drivers** are **W2 employees of the licensed retailers**.
- Eaze has been operating successfully throughout **California since 2014**, now facilitating more than **100,000 deliveries a month** and a total of more than **2 million deliveries** to date.
- Eaze actively seeks conversations and engagement with **law enforcement, city officials and state and local policy-makers and regulators**.
- The Eaze platform **helps local retailers scale their businesses** through **safe professional delivery using technology**.
- Eaze supports **consumer education about safe and reliable access** to cannabis products.

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business model





TODAY'S CONSUMER

# CALIFORNIA'S GREEN RUSH

CASHING IN ON THE BOOMING BUSINESS OF BUDS

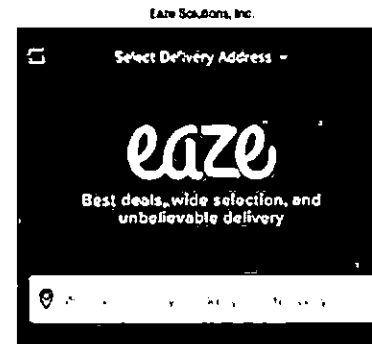


# Product Demo

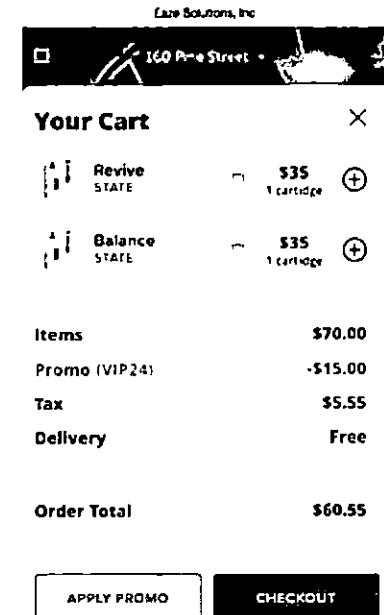
marketplace

Eaze.com showcases products based on available inventory sold by our dispensary partner.

The site collects location information from customers and stays up-to-date with products available for sale. To the extent required by regulations, we'll ensure sufficient surfacing of retailer information.



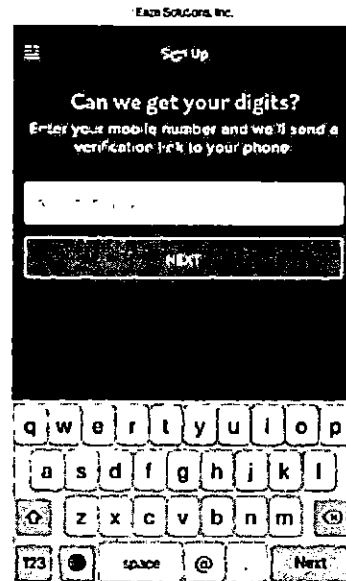
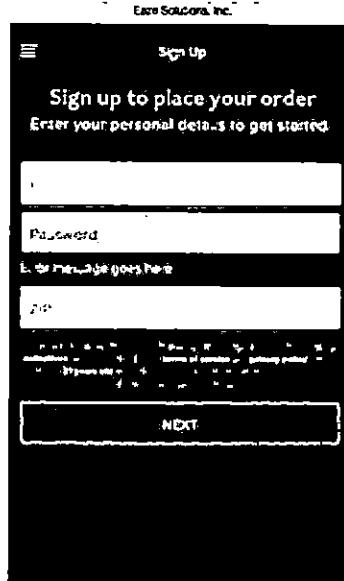
**Recommended** [See all 23 >](#)  
Fast acting with a lower potency. Great for a discrete hit on the go!



## sign up

New Eaze customers are prompted to sign up upon their first checkout.

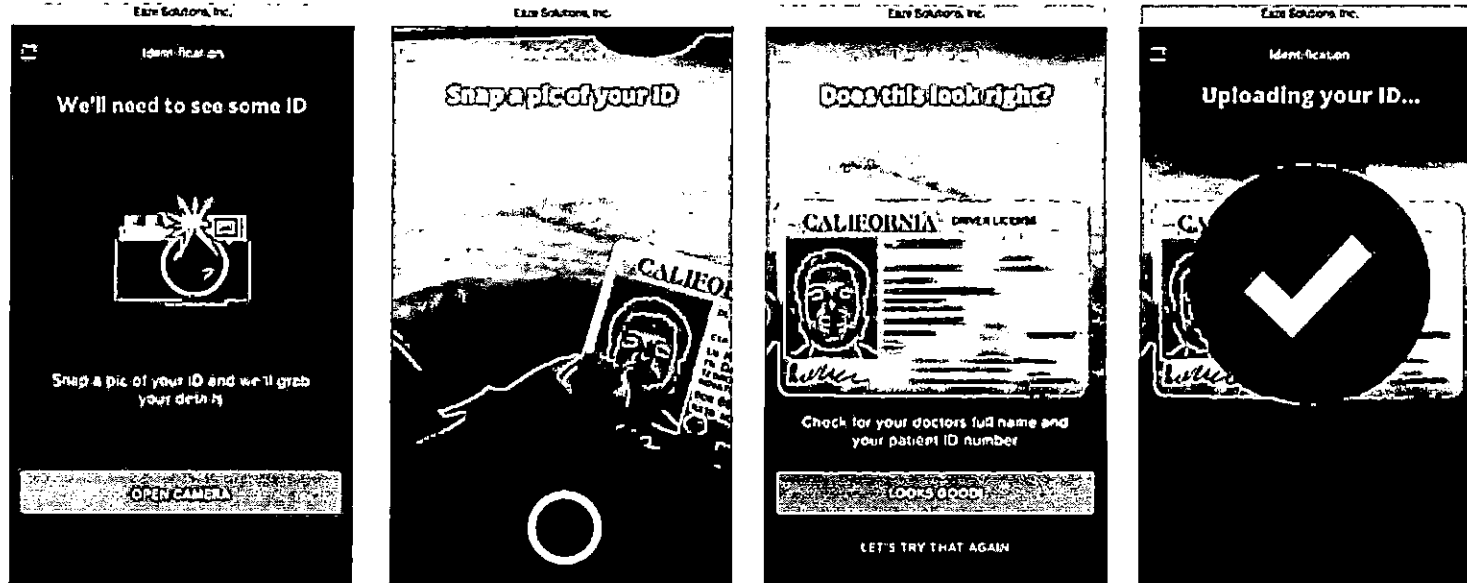
The first step is basic account registration – creating the account and verifying valid phone number to ensure successful contact information is available during delivery.



## id verification

Next, customers are prompted to upload a photo of their ID for verification.

The user is asked to verify their identity and age, or provide a medical recommendation from their doctor if they are a patient.

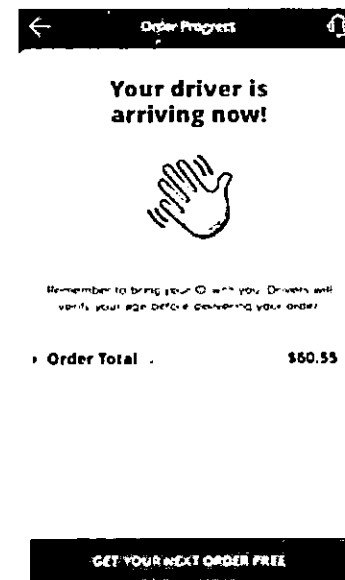
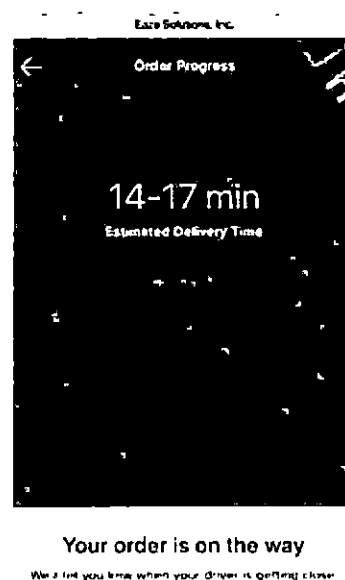
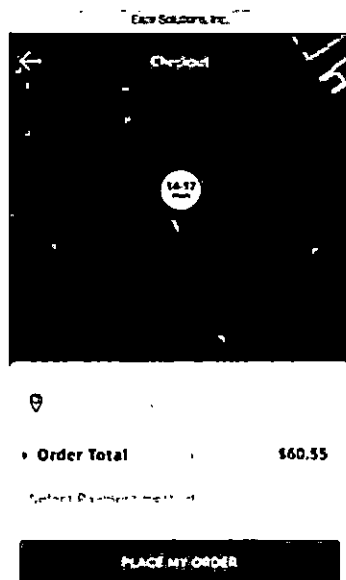




## delivery status

Once verified, a customer can complete their purchase and is given an ETA.

The system will only allow the customer to check out if they have a verified account in good standing.





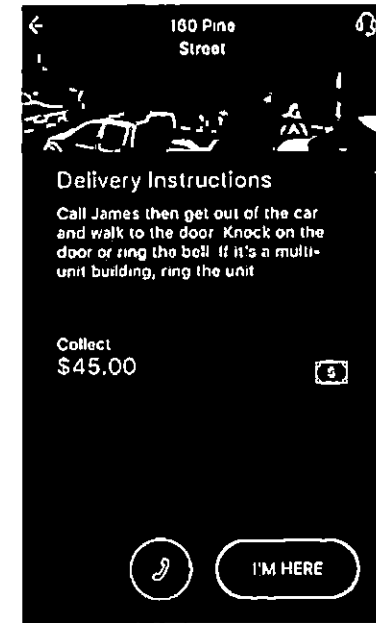
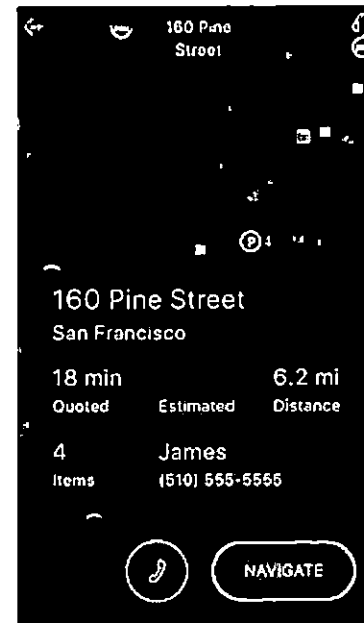
## delivery operations

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The order is sent to our licensed dispensary partner, and the system assigns a driver from their fleet.

The system chooses the driver who is closest to the delivery address and who has the right items to complete the order.

Customers receive text messages as their driver nears arrival.



## delivery operations

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### When the driver arrives, they check the ID again.

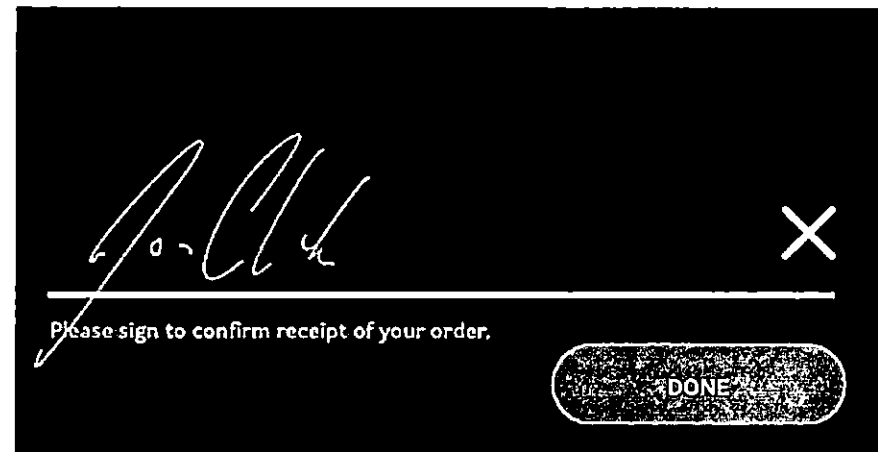
The driver matches application records to the patient's ID and Medical Recommendation (if applicable). If anything looks off, the driver will refuse to deliver the order, and will contact our customer support department, who will then review and potentially close the offending consumer's account.



## signature verification

Drivers collect signatures for receipt of every order.

State law requires a customer signature for every delivery.



customer receipt



**Daniel, your order was delivered in 19 minutes.**

193 Pine Street, San Francisco



January 10, 2018 at 1:30 PM

**Itemized Receipt**

Dark Chocolate Espresso Beans Cloud Confections	X 1	\$16.00
Milk Chocolate Blueberries Cloud Confections	X 1	\$16.00
Flour de Sois Caramels Mangold Sweets	X 1	\$48.00
<b>Items</b>		<b>\$80.00</b>
<b>Tax</b>		<b>\$13.57</b>

Delivery	\$40.00
Orders over \$50 are free	
Credit	-\$93.57
Order Total	\$0.00
Cash	(1)

*The cannabis excise taxes are included in the total amount of this invoice.*

Signed

Daniel Erickson (9EA24XB4)

**DELIVERY DETAILS**

Order Requested January 10, 2018 at 12:41 PM

Delivered By Sergio (DM DZTESVHF) for Natoma - San Francisco, 150 Potrero Ave, San Francisco, CA 94103

Issues with your order? Contact Support

Contains detailed order information:

- Time of delivery
- Driver name and ID
- Address of delivery
- Order total amount
- Any taxes or fees
- Items ordered
- Payment method
- Signature
- Retailer information

# Data & Industry Trends

2017  
State Of Cannabis



oazoo