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Attachment D

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Senator Tim Neville
Chairman, Committee on Finance
Colorado State Senate
200 E Colfax Avenue
Denver, CO 80203

Chairman Neville and Member of the Finance Committee:

On behalf of the Colorado members of the American Car Rental Association, I respectfully submit this letter of support for SB 100. On behalf of our industry, I'd like to thank you, Mr. Chairman, for introducing this bill and hope the committee will vote for its passage.

SB 100 is both a pro-consumer and a pro-business piece of legislation and is largely modeled after legislation that our industry has worked on in more than 40 states across the country, including your neighboring states such as New Mexico, Arizona, Utah, Nebraska and Wyoming.

To be clear, the bill does not mandate the imposition of any fee. Rental car transactions are subject to a number of state and local taxes and those are itemized on each contract. In addition, our members are also subject to other government-imposed costs, which are often separately stated and recouped by rental car companies.

SB 100 simply proscribes what a rental car company must do IF it so chooses to separately state and recover certain costs outside of the base rate. Therefore, the bill is pro-consumer because it clearly states that a rental company may separately state a fee outside of the base rate so long as the fee is properly described in the rental agreement and the amount of the fee is disclosed upfront to the consumer so there are no surprises at the rental counter.

We see the bill as also pro-business because it sets forth in statute what a company must do if it chooses to separately state a fee. Businesses prefer certainty and this legislation, if passed by the legislature and signed into law, will give the rental car industry in Colorado the certainty it's looking for.

Therefore, ACRA respectfully asks that the committee support the bill and work for its passage.

If you or any member of the committee should have any questions, please free to contact me at sfaulkner@acraorg.com or at 888-200-2795.

Sincerely,

Sharon Faulkner
Executive Director