

History Colorado SMART Act Hearing

Joint Education Committee
January 21, 2021

History Colorado Mission & Vision

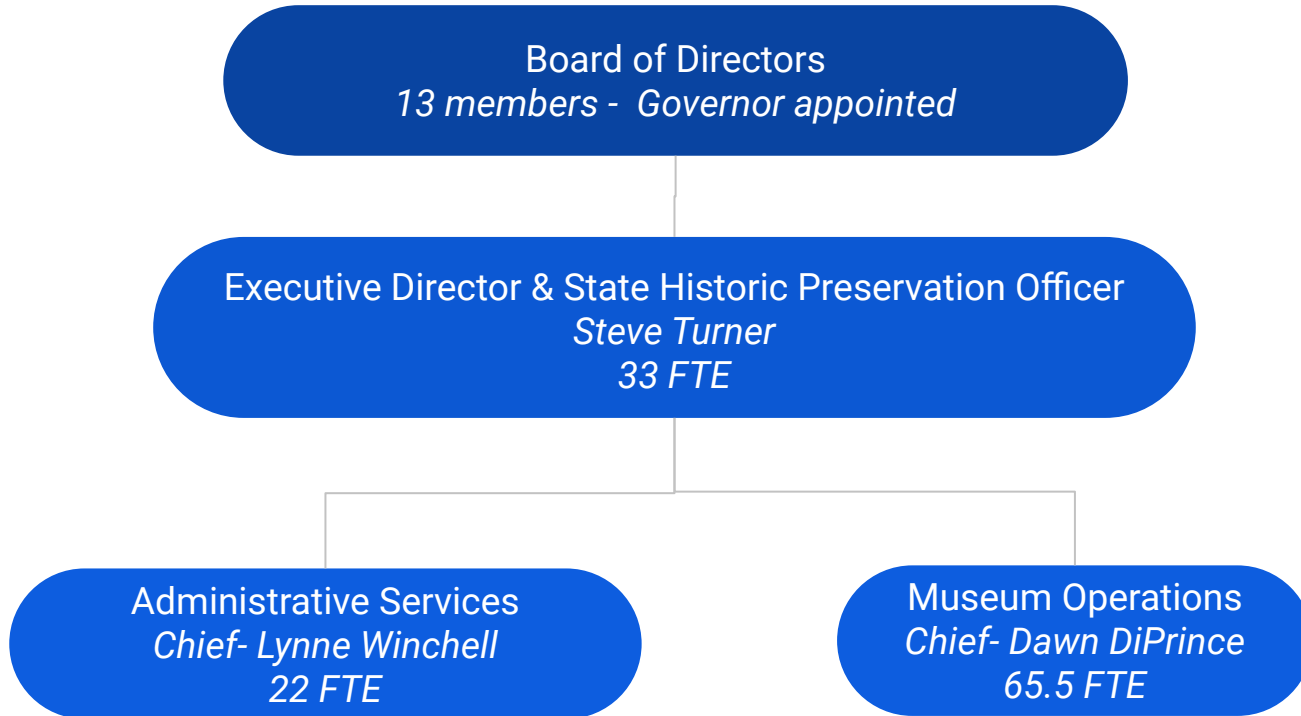
Mission

History Colorado creates a better future for Colorado by inspiring wonder in our past.

Vision

We are Colorado! We share powerful stories, honor treasured memories, and create vibrant communities. We are the trusted leaders in helping people understand what it means to be a Coloradan.

History Colorado Organizational Chart

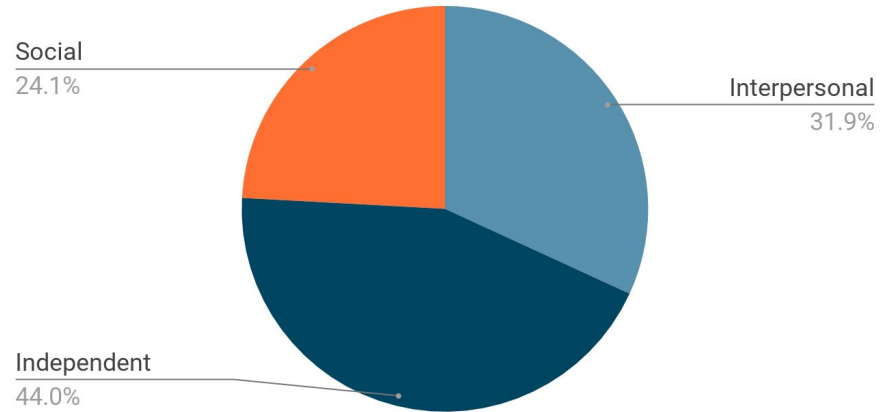


FY 2020-21 Wildly Important Goals (WIGs)

#1 Wildly Important Goal – Engage One Million people Annually by 2025

Successful completion of this goal will mean that we have literally doubled our impact, focusing on human-to-human connection.

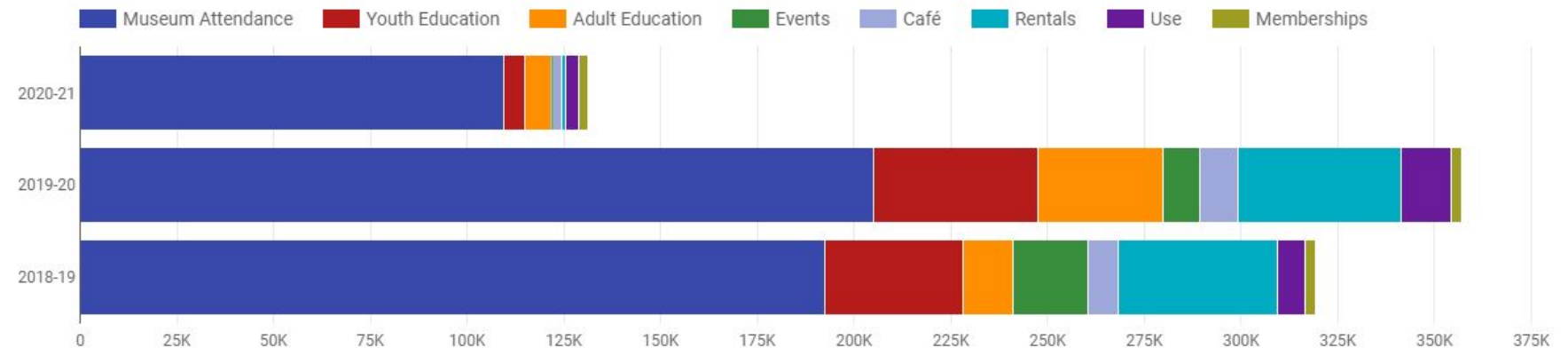
Engagement Breakdown



How the History Colorado will accomplish the WIGs:

Interpersonal Engagement

Direct interaction with the History Colorado staff and a Visitor at the moment. Time is set by History Colorado.



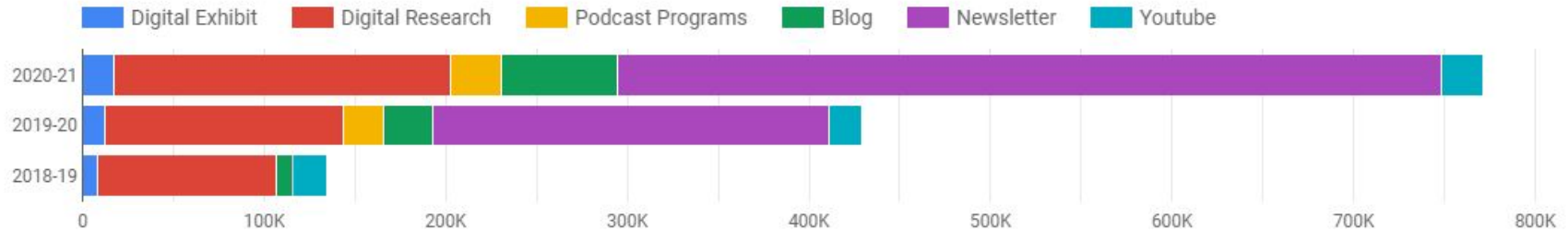
End of Q2 Total - 131,165
FY 21 Goal - 280,565



How the History Colorado will accomplish the WIGs:

Independent Engagement

Visitor connecting and accessing History Colorado content on their own time.

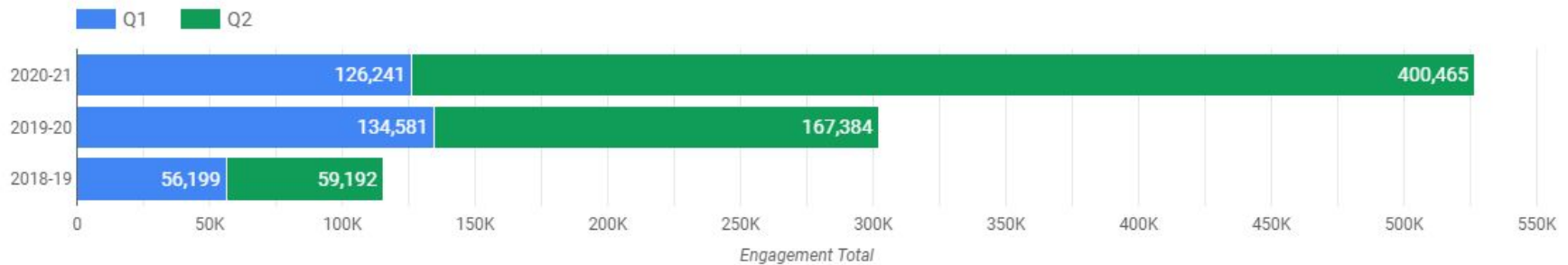


End of Q2 Total - 771,205
FY 21 Goal - 1,196,423

How the History Colorado will accomplish the WIGs:

Social Engagement

Visitor engaging in the History Colorado social media channels.



End of Q2 Total - 611,492
FY 21 Goal - 732,061

More information

For more information on additional History Colorado's goals, view our FY 2020-21 Performance Plan at: operations.colorado.gov/performance-management/department-performance-plans

History Colorado Performance Management

What is your agency's performance management philosophy?

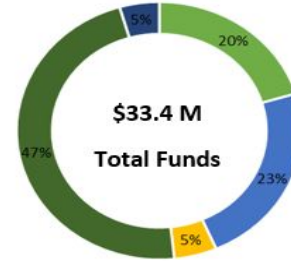
- How does your agency use its performance plans and WIGs to drive progress?
- What employee behaviors are present to ensure results are achieved?
- How do you use evidence about program effectiveness to inform budget requests, internal resource decisions, legislative agenda, etc.?
- How did your goals inform the development of your budget and legislative agenda (discussed below)?

History Colorado FY 2021-22 Budget Request

FY 2021-22 Budget Snapshot

FY 2021-22 Total Funds: \$33.4M
FY 2021-22 General Fund: \$2.3M
FY 2021-22 FTE: 120.5

Total Funds by Division: History Colorado



- Central Administration (6,785,472)
- History Colorado Museums (7,714,789)
- Office of Archeology and Historic Preservation (1,616,731)
- State Historical Fund Program (15,738,878)
- Cumbres and Toltec Railroad Commission

General Funds by Division



- History Colorado Sustainability (1,000,000)
- Community Museums (1,000,000)
- Cumbres and Toltec Railroad Commission (218,500)

History Colorado Select FY 2021-22 Budget Requests

History Colorado's FY 2021-22 Budget Request includes the following:

- HC-01 Financial Sustainability for History Colorado
- HC-02 Sustain Cumbres & Toltec Scenic Railroad
- CC-02 Regional Preservation Projects

2021 Non-Budgetary Legislative Agenda

- We are seeking legislation to exempt History Colorado from the procurement code.
- This would increase our capacity to procure essential business tools and supplies as institutes of higher education.
- For example, we currently experience problems in regards to IT contracts due to the clause for vendor indemnification of the State and provisions for data security of protected information. History Colorado does not gather or maintain data of this nature, which leads to either more costly solutions or failed procurements.
- History Colorado has shown its innovative potential and, if we are able to continue to operate more like a business, it will continue to decrease our reliance on the very unstable limited gaming funds

Equity, Diversity, and Inclusion

In accordance with the Governor's Executive Order [2020 175](#), the Department has prepared a plan to improve equity, diversity, and inclusion, including efforts to:

- History Colorado Anti-Racism Work
- C.A.K.E (Community, Accountability, Kindness, Equity)
- Staff Development
 - Team Impact Inclusion
 - Lunch and Learn Series
 - Words Matter Guide
 - Wellness Touchstones
- History Colorado's Land Acknowledgment
- Creating a Diverse Workforce

Remote Work

COVID-19 has impacted History Colorado's work in terms of decreased attendance for education, event venue rentals, and general visitation. History Colorado has increased online offerings and communications in response. Currently, History Colorado has:

- Majority of employees working remotely
- Moved education programs online, with some socially distanced in person learning
- Offered staff more flexible hours to accommodate caretaking responsibilities.
- Functions such as collections, facilities, and education must still be performed at the museums, and staff must wear a mask and are subject to a temperature check upon entering the facilities.