

Partnering to Save More Lives Than Ever Before

Colorado Joint Finance Committee, January 20, 2023

Jennifer Prinz, President and CEO, Donor Alliance

Electra Bustle, Senior Director Colorado Motor Vehicles Division



MISSION

Donor Alliance saves and heals lives through organ and tissue donation and transplantation

VISION

Maximizing all donation opportunities



Donor Alliance DSA

Key Customers

4 Local Transplant Centers
2 Tissue Processors

Donor Hospitals

25 Wyoming Hospitals
87 Colorado Hospitals



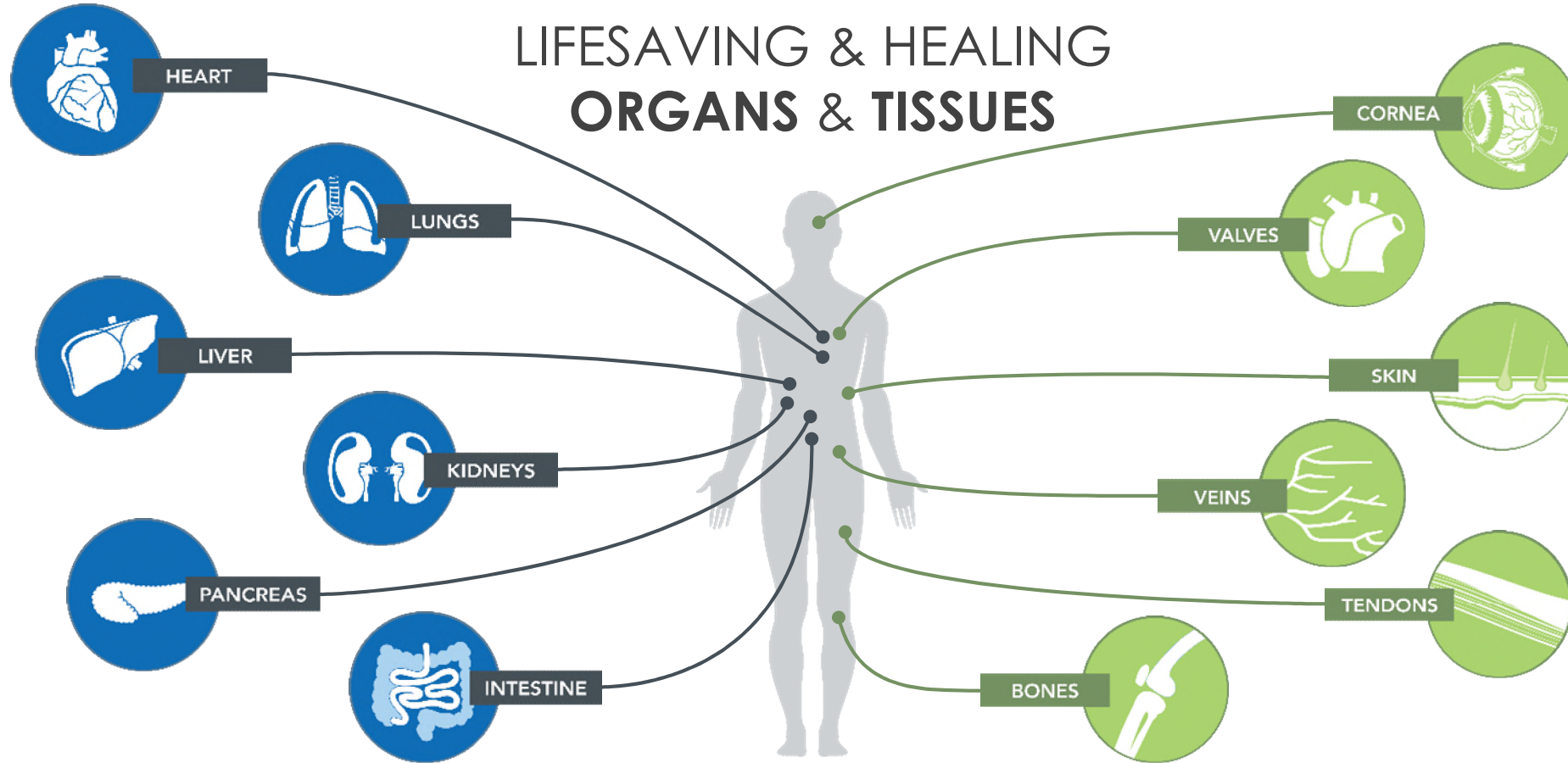
Key Stakeholders

Donor Families
Donor Hospitals
Community Members
Coroners

1500

Wait For A Life Saving Transplant

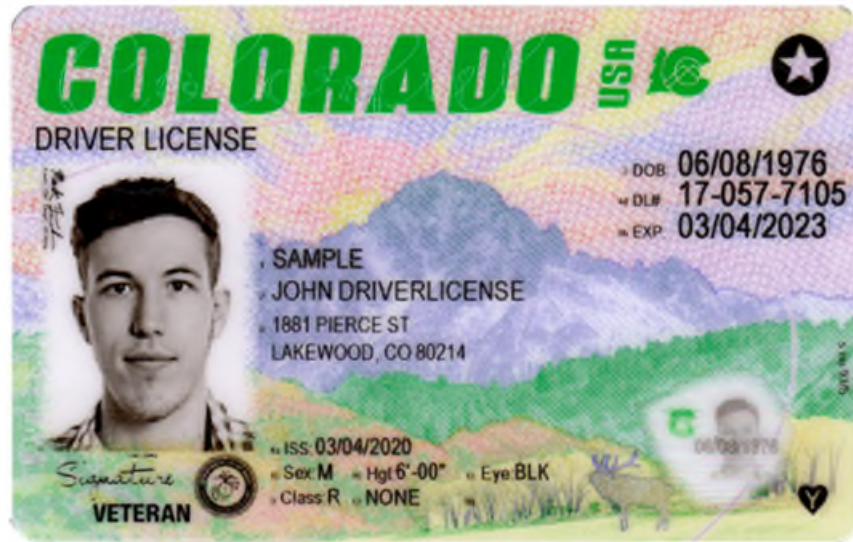
What Can Be Transplanted?



	Asian	American Indian/ Alaska Native	Black/ African American	Hispanic/ Latino	Native Hawaiian/ Pacific Islander	Two or More Races	White/ Caucasian
Population Estimate	203,422	92,993	267,355	1,267,031	11,624	180,174	3,934,771
Population Percentage	3.5%	1.6%	4.6%	21.8%	0.2%	3.1%	67.7%
Organ Donors	1.8%	0.9%	5.3%	17.3%	0.4%	N/A	74.3%
Organ Recipients	4.7%	0.5%	6.6%	22.0%	0.0%	1.1%	65.1%
Waitlist Candidates	5.7%	2.8%	11.3%	23.4%	0.3%	1.2%	55.3%

What is the Donor Registry?

A confidential, electronic database listing individuals in Colorado who have signed up to be an organ, eye and tissue donor after death.



www.DonateLifeColorado.org
Organ Donation Saves Lives



MEET LELLA - LIVER TRANSPLANT RECIPIENT

After being on the waiting list for more than a month, Lella received a new liver at just seven months old. Now an active, healthy and exceptionally happy little girl, Lella plays t-ball, swims and loves to read.

[Say Yes Today! >](#)

SAYING YES TO ORGAN, EYE AND TISSUE DONATION SAVES LIVES

By signing up to the Donate Life Colorado Donor Registry, you can be someone's hero. One heroic choice can save and heal lives.

[SIGN UP TODAY](#)

[READ STORIES](#)

[FIND ANSWERS](#)

[GET INVOLVED](#)



Donor Designation Rate

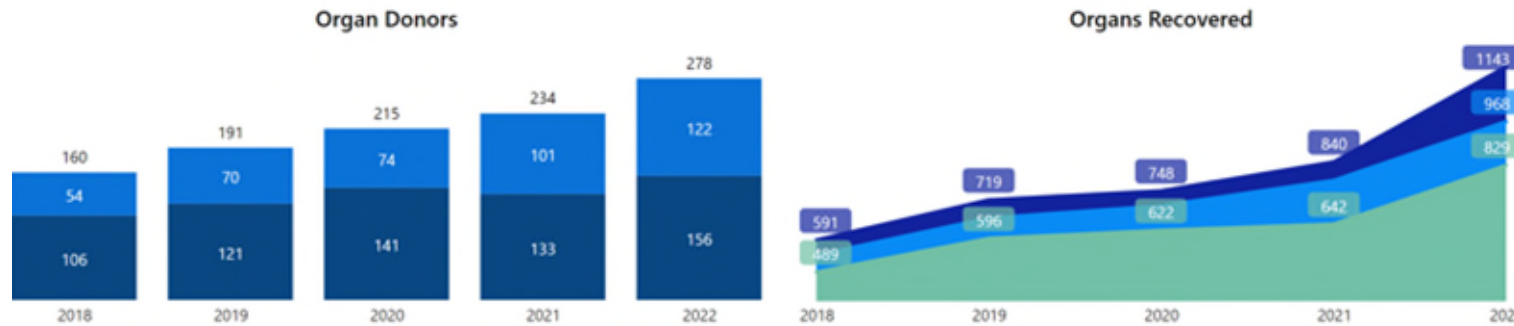
Donor Designation Rate (DDR) is the percent of people who say Yes to organ & tissue donation and get the on their driver's license.



COLORADO

Coloradans say Yes and sign up as donors.

Past 5 Years



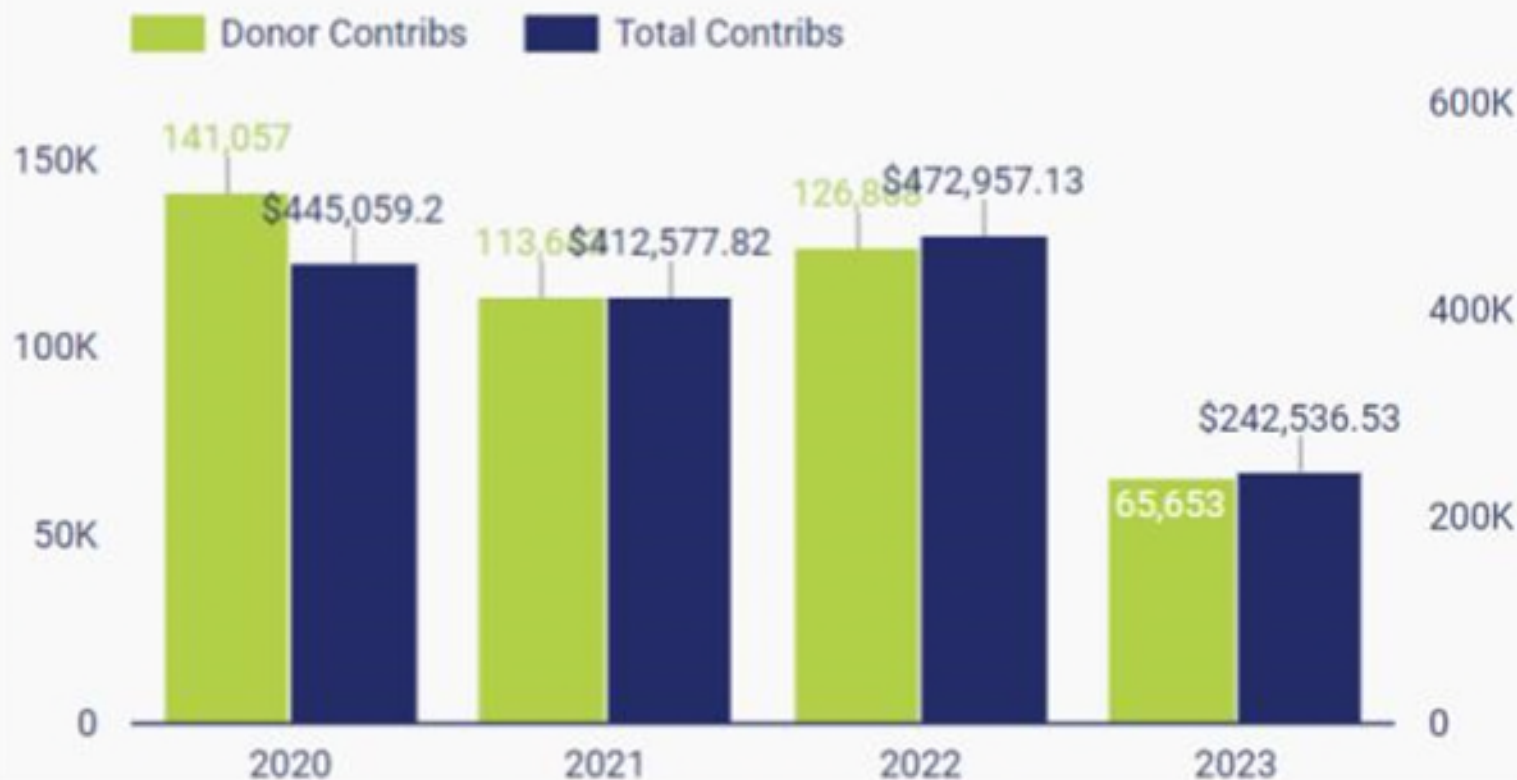
The DMV and Donor Alliance Partnership- Saving Lives

Formed Partnership in 2001

Nearly 70% of Coloradans choose to be organ donors by saying YES each year



Total Contributions Count and Dollars by Fiscal Year



Thank you for your support of the donation process!

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