

Colorado Economic Relief and Recovery Taskforce – Analytics for Government Decisions



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Analytics in Government

Data doesn't drive your organization. Decisions do.

1

Digital transformation

2

Citizen satisfaction through better service

3

Operational efficiency and cost savings

4

Safe and secure communities

The Challenge

The global **COVID-19** pandemic presented unprecedented challenges for **governments, its citizens and businesses** to withstand the current economic crisis. The goal is to **prevent a temporary crisis from permanently harming people, companies, and communities.**



Sweeping and sizeable workforce impact

- Temporary and permanent job losses
- New skillset training for different employment opportunities
- Community support



Industries impacted & to what degree

- Temporary and permanent business closures
- Reduced income and staffing
- Access to capital



Goal: minimize the effects of an anticipated recession

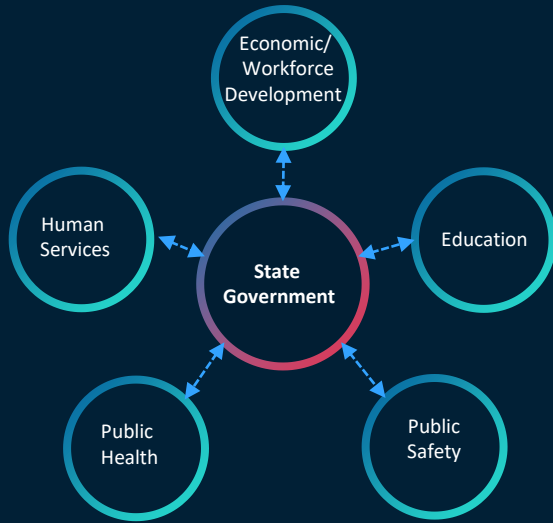
- What programs should be supported
- What industry and workforce sectors should be prioritized
- What policies should be enacted

How We Can Help

- Visual analytics to establish baselines, identify hotspots, overlay program investments, and track effectiveness
- Improved program delivery through fraud, waste and abuse identification and correction
- Modelling and scenario testing to forecast everchanging impacts and establish future program directions
- Clearly and quickly communicate outcomes to all stakeholders ensuring program compliance and influencing future policy



A Connected, Collaborative, Data and Analytics System



Reimagine how leaders set the strategic direction for the enterprise

- Layer data from multiple sources to uncover insight
- Automate to update for day to day changes
- Run simulations and forecast to understand programmatic impacts

Reimagine how your core agencies work together to implement the executive vision

- One platform means one source of truth
- Connect and automate to keep current
- Analyze and collaborate with all executives
- Report and communicate with citizen and elected officials

Reimagine the efficiency of all programmatic activity

- Measured program performance
- Reduce fraud, waste and abuse in program operations

QUESTIONS?

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