

### As a result...

- Increased demand on natural resources- including agricultural land & water- driving up values
- Increased need for food production/ food security
- Pressure for alternative developments/ use of agricultural land

Challenge # 1 Population Growth

# Challenge #2 Aging Farmer Population

Population growth rates in Colorado are

50% above national averages.

This puts an additional

2.3

million

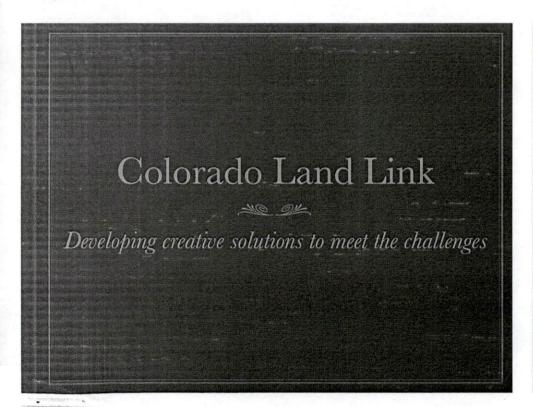
people in Colorado by 2040.

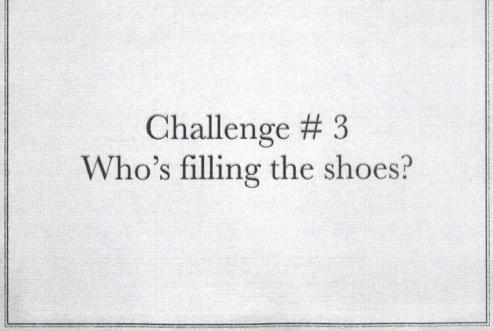
## Willing and Passionate Next Generation Farmers

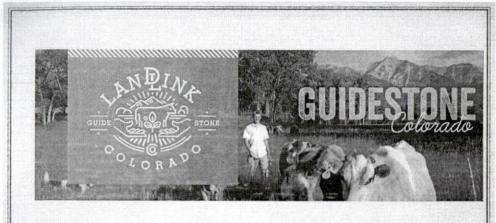
Lacking Resources/Experience/Skills

The average age of Colorado farmer is

59 years old.







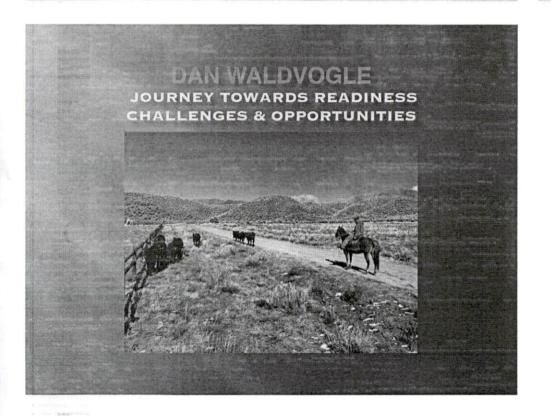
## Colorado Land Link Services

Landseeker/Landowner Matching Service
Vision Courses & Coaching for Aspiring Farmers & Ranchers / Landowners
Regional Advisory & Support Teams
Annual Land Link Forum

### Colorado Land Link

- Helping Retiring Farmers/ Ranchers with Resources for Succession Strategies
- Supporting Next Generation Farmers/ Ranchers in Developing Resources/Skills
- Matching Landowners with Farmers/ Ranchers seeking Land.

















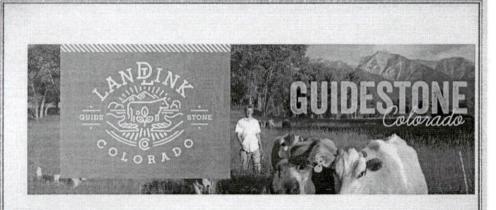
### Farmer "Readiness" Preparing for the Next Generation of Farmers & Ranchers

- 1. What does farmer readiness mean to you?
- 2. What are the challenges/ barriers facing next generation farmers/ ranchers?
- 3. What are the "pitfalls" that beginning farmers commonly experience?
- 4. What does a next generation farmer need from a land owner who is sharing their land?
- 5. What does a land owner/ retiring farmer need from a farmer who wants to share their land?



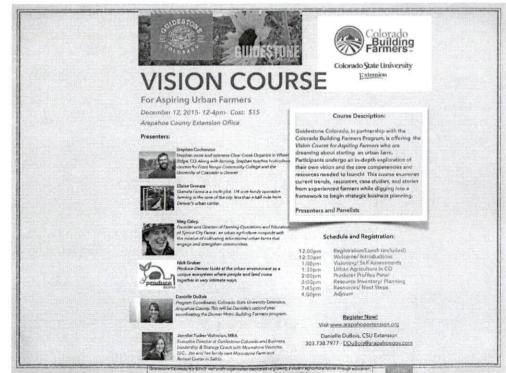
#### Personalized, survey approach:





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### Successes

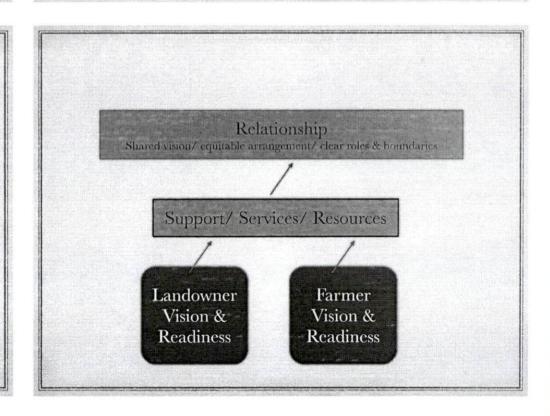
- Over 250 land seeker applications since our inception from all over the state/ countryenabling us to learn more about needs & readiness issues.
- \*Increase in landowner contacts (unsolicited).
- \* Regional and statewide partnerships and support from CSU Extension-Building Farmers Program, RMFU, NYFC, Colorado Tourism Office, FSA, CDA, Conservation Districts, & Land Trust Organizations.
- \* Hosted dozens of open houses, workshops, vision courses and Land Link Forums around the state including Southeast Colorado, Southwest Colorado, Northwest Colorado, Central Colorado, and the Front Range. The 2018 Land Link Forum is slated for Northeast Colorado.
- Current NIFA Funding through BFRD Grant in partnership with Colorado Tourism
  Office and RMFU to support three years of vision courses and ongoing coaching
  support.

## Components of a Success Land Link Relationship

- \* Viable business model with shared vision
- Partnership mindset
- \* Open/honest communication
- \* Equitable lease arrangement (a win win- written down!!!)
- \* Shared land ethic
- · Clear established boundaries
- \* Mechanism for reviewing and evolving
- \* Camaraderie and shared achievement

## Challenges

- \* Landowner/ farmer succession planning tools and support network.
- \* Incentives for landowners to transition land.
- Legal and professional services support network.
- Organizational capacity to meet program demand and provide ongoing services and imbedded support.
- \* Slow process- not one size fits all.
- \* Measuring impact of connections- tracking & telling the story!



# Thank You!

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Jennifer Visitacion, MBA Executive Director

jennifer@guidestoneColorado.org www.GuidestoneColorado.org