

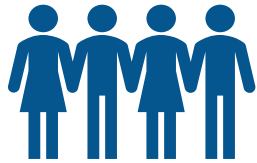


Joint Transportation SMART Act Hearing

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General Manager and CEO
Tuesday, January 17, 2023



Topics



People Power



Zero Fare for Better Air Initiative



Systemwide Fare Study and Equity Analysis

Agency Overview





- Created in 1969 by Colorado General Assembly
- Eight-county service area; 2,342 square miles
- Publicly elected Board of Directors
- Primary modes
 - 126 bus routes
 - Eight light rail lines
 - Four commuter rail lines
 - Paratransit
 - Microtransit



People Power

People Power

Employees (FT/PT)	2021	2022
Hired	302	708 
Separated	1,165	401 

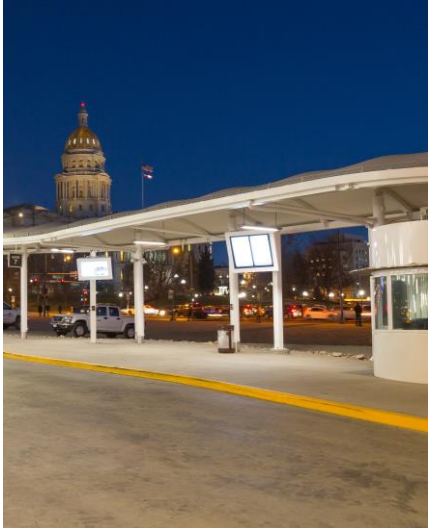
(2023 Budgeted FT/PT employees: 3,199; active employees: 2,631)

- Applicant numbers growing
- Retention improving

ZERO FARE
for
Better Air



Zero Fare for Better Air Initiative



- Takeaways
 - Overall ridership increased 22%
 - Quality of life/crime incidents stable
 - No significant fixed-route impacts
 - Air quality impacts difficult to quantify
- 2023 zero-fare period



Systemwide Fare Study and Equity Analysis

Systemwide Fare Study and Equity Overview

Why is RTD conducting another fare study and equity analysis?

- To explore simplifying fares to:
 - Make RTD services more equitable and easier to understand
 - Align fares with service value provided

How is this study different than prior fare studies?

- Customer-centric approach
- Focus on promoting equity in addition to affordability and simplicity
- Exploring trade-offs associated with lowering fare revenue

Systemwide Fare Study and Equity Analysis – Goals



▪ **Equity**

- Supports transit reliant/financially burdened customers
- Provides equitable and fair access to fares, products and discounts regardless of race, color, national origin, income status, or other marginalized communities



▪ **Affordability**

- Aligned with the value of the service received



▪ **Simplicity**

- Easy to understand, with standardized discounts and streamlined fare payment options

Considerations in Developing Alternatives



- Customer and community feedback
- Fare strategies to achieve equity, affordability, and simplicity goals
- Minority and low-income customer impacts
- Other transit agencies' fare pricing, structures, and policies
- Fare pricing to maintain long-term financial sustainability
- Operational, technology, and capital considerations

Thank you.

