

### Memorandum

September 10, 2024

TO:Interested PersonsFROM:Louis Pino, Principal Economist, 303-866-3556SUBJECT:Overview of Colorado's Enterprise Zone Program

Colorado's Enterprise Zone Program was created by the General Assembly in 1986. The program provides state income tax credits to business and individuals for investing in economically distressed areas of the state in an effort to encourage economic development.

This memorandum describes the process for designating Colorado Enterprise Zones and Enhanced Rural Enterprise Zones, the tax expenditures available for investing in designated enterprise zone areas, and the administration and certification process of enterprise zones tax credits.

### **Colorado Enterprise Zones**

Any county, municipality, or group of contiguous municipalities or counties may propose an area to be designated as an enterprise zone. To be designated, an area must have a population of less than 115,000 people if in an urban area or 150,000 people if in a rural area, and meet at least one of the following criteria:

- an unemployment rate at least 25 percent above the state average for the most recent 12 consecutive months for which data are available from the U.S. Census Bureau or Colorado Department of Local Affairs (DOLA);
- a population growth rate less than 25 percent of the state average for the most recent five-year period for which data are available from the U.S. Census Bureau or DOLA; or
- a per capita income of less than 75 percent of the state average for the most recent period for which data is available from the U.S. Census Bureau or DOLA.

Colorado law limits the number of state enterprise zones to sixteen areas.<sup>1</sup>

The Colorado Economic Development Commission (EDC) within the Governor's Office of Economic Development and International Trade (OEDIT) is responsible for designating state enterprise zones. In addition, the EDC is required to review zone boundaries at least once every ten years to ensure they meet the criteria. The current enterprise zone designations became effective on January 1, 2016, and will be updated on January 1, 2026. The EDC is also responsible for designating a local enterprise administrator for each zone, which are responsible for

<sup>&</sup>lt;sup>1</sup> Section 39-30-103, C.R.S.



implementing the zone's economic development plans, as well as administering the state income tax credits available to taxpayers that invest in enterprise zones.<sup>2</sup>

Currently, almost 85 percent of the state's land area is located in an enterprise zone. Figure 1 on page 9 illustrates the current sixteen state enterprise zones. OEDIT provides an <u>interactive map</u> of the zones while allows a business to determine if they are located within in an enterprise zone. The zone administrator makes the final determination if the business is located within the enterprise zone.

#### **Enhanced Rural Enterprise Zones**

Counties can apply to the EDC to have areas within their boundaries and in an enterprise zone to be designated as an enhanced rural enterprise zone. An enhanced enterprise zone allows for higher state enterprise zone tax credits. For example, taxpayers within an enhanced enterprise rural zone are eligible for an additional \$2,000 credit for each new business facility employee.

A county can be designated as an enhanced rural enterprise if it meets two or more of the following criteria:

- a population of 5,000 or less;
- an unemployment rate at least 50 percent above the state average for the most recent 12 consecutive months for which data are available from the U.S. Census Bureau or DOLA;
- a population growth rate less than 25 percent of the state average;
- an average per capita income of less than 75 percent of the state average; or
- total assessed value of all nonresidential property within the county that ranks in the lower half of all Colorado counties.<sup>3</sup>

The EDC is required to revise the list of eligible counties every two years. Figure 1 also shows the counties designated as enhanced rural enterprise zones for calendar years 2023 and 2024. Of Colorado's 64 counties, 34 counties (or 53 percent) have been designated as Enhanced Rural Enterprise Zone.

#### **Enterprise Zone State Tax Expenditures**

As of January 1, 2024, the Enterprise Zone Program offers eight state income tax credits and one sales tax exemption for corporations, business partnerships, and individuals that locate, invest, or contribute to qualifying activities within an enterprise zone.

<sup>&</sup>lt;sup>2</sup> Section 39-30-103.5, C.R.S.

<sup>&</sup>lt;sup>3</sup> Section 39-30-103.2, C.R.S.



State income tax credits. The state offers eight state enterprise zone income tax credits:

- Enterprise Zone Investment Tax Credit (ITC);
- New Business Facility Employee Credit;<sup>4</sup>
- Employee Sponsored Health Insurance Credit;
- Qualified Job Training Program Investment;
- Research and Experimental Activities Credit;
- Vacant Building Rehabilitation Credit;
- Commercial Vehicle Investment Tax Credit; and
- Contribution Project Credit.

Table 1 on page 6 provides a brief description of each state income tax credit. For more detail on each credit, please reference OEDIT's <u>Enterprise Zone Program Summary</u>.

**Sales and Use Tax Exemption.** Machinery, machine tools, and parts thereof used solely and exclusively in an enterprise zone are exempt from state and state-administered local sales and use taxes if certain conditions are met. For specific eligibility and application requirements, review the Colorado Department of Revenue's <u>Enterprise Zone Income Tax Credit Guide</u>.

In 2020, the Office of the State Auditor released an evaluation on enterprise zones tax expenditures. Overall, the evaluation found that enterprise zones tax expenditures are meeting their purpose, but to a limited extent. The full report can be found <u>here</u>.

#### **Certification and Claiming Enterprise Zone Credits**

To claim a state enterprise zone income tax credit, a taxpayer must annually pre-certify and receive certification from a local zone administrator indicating they are eligible for the state income tax credit(s).

**Pre-certification**. A taxpayer must first complete a pre-certification application to claim an enterprise zone state income tax credit, which is reviewed and approved by the local enterprise zone administrator. As part of the pre-certification application, the taxpayer must identify that their business location is within the enterprise zone and attest that:

- they are aware of the enterprise zone credits; and
- the credits are a contributing factor to the start-up, expansion, or relocation of the taxpayer's business in the enterprise zone.

<sup>&</sup>lt;sup>4</sup> Additional credits are given if the business is located in an enhanced rural enterprise zone and/or engaged in a business that adds value through manufacturing or processing agricultural commodities.

Legislative Council Staff · 200 E. Colfax Ave, Room 029 · Denver CO 80203



In addition, a taxpayer must acknowledge in the application that only their activities that start after pre-certification is issued and before the end of the current the taxpayer's current income tax are eligible for enterprise zone credits.

**Certification requirements.** Before claiming the state income tax credit, the taxpayer must obtain final certification from the local enterprise zone administer indicating the eligible activity conducted during the pre-certification period and requirements have been satisfied.

In FY 2022-23, the EDC certified \$148.3 million in state enterprise zone credits, up 22.7 percent from the prior fiscal year. Of this, approximately 84.2 percent were from the ITC (36.6 percent) and the enterprise zone contribution project credit (47.6 percent). Table 1 shows the total number of enterprise zone credits certified by program and the total amount of these credits from FY 2017-18 to FY 2022-23. Table 4 on page 7 provides a breakout of this total by credit type.

Fiscal Year	<b>Credits Certified</b>	<b>Total Credits Certified</b>
2018-19	37,792	\$71.1 million
2019-20	33,467	\$107.8 million
2020-21	33,948	\$92.1 million
2021-22	31,665	\$120.9 million
2022-23	34,690	\$148.3 million

Table 1
Total Number and Amount of Enterprise Zone Credits Certified

Source: Colorado Office of Economic Development and Trade.

Each year, OEDIT is required to send Department of Revenue (DOR) a list of eligible taxpayers that have been verified to be within the boundaries of an enterprise zone and satisfied the requirements for the enterprise zone credits. The DOR may audit or adjust the taxpayer's eligibility for the state income tax credit.

**Claiming enterprise zone credits.** Taxpayers claiming an enterprise zone tax credit are required to file their Colorado income tax return electronically. They are required include an enterprise zone credit and carry forward schedule (DR 1366) and copies of the certification forms.<sup>5</sup> For specific eligibility and application requirements, review the Colorado Department of Revenue's <u>Enterprise Zone Income Tax Credit Guide</u>.

The timing and the amount of enterprise credits claimed by the taxpayer will vary by their state income tax liability each year. If a taxpayer does not have a state tax liability, or if the amount of the credits exceeds the amount of tax due, the taxpayer, when allowed, may carry forward the

<sup>&</sup>lt;sup>5</sup> Section 39-30-111, C.R.S.



balance to claim in future tax years. Table 2 shows the total amount of enterprise credits claimed by tax year from 2018 to 2021, the most recent data available. In addition, the table also shows the number of total enterprise credits available as of tax year 2021. For example, in tax year 2021, approximately \$40.1 million credits certified in 2021 were claimed with \$82.0 million carried forward for future tax years. Similarly, in tax year 2021, \$4.8 million credits certified in 2020 were claimed, with \$55.6 million still available to be claimed in future tax years.

Table 2
Total Number of Enterprise Zone Credits Claimed from Tax Years 2018 to 2021
and Amount Available as of Tax Year 2021

		Total Credits Available (Carry		
Tax Year	Number of Credits Claimed	Forwards) as of Tax Year 2021		
2018	\$1.1 million	\$22.1 million		
2019	\$0.5 million	\$42.9 million		
2020	\$4.8 million	\$55.6 million		
2021	\$40.1 million	\$82.0 million		

Source: Colorado Department of Revenue.

Legislative Council Staff · 200 E. Colfax Ave, Room 029 · Denver CO 80203



	Table 3		
Colorado	<b>Enterprise Z</b>	one	Credits

Enterprise Zone Credit	Description	Amount of Credit	Carry Forward Period	Colorado Revised Statute	
Enterprise Zone Investment Tax Credit (ITC)	Credit for qualified investments in qualified properties located in an enterprise zone	Three percent of the qualified investment. Taxpayers may claim up to half their tax liability plus \$5,000 in any one year. The amount of credit a taxpayer can use for a given tax year is limited to \$750,000, unless waived EDC.	Up to 14 years	Section 39-30-104, C.R.S.	
New Business Facility Employee Credit	A business may receive an income tax credit for each new business facility employee working within the enterprise zone	-\$1,100 for each new qualified employee -An additional \$2,000 credit for each new business facility employee if the business is located in an enhanced rural enterprise zone -If the new business facility is located in an enhanced rural enterprise zone and engaged in a business that adds value through manufacturing or processing to agricultural commodities, an additional credit of \$500 per new business employee is allowed	Up to 5 years	Section 39-30-105, C.R.S.	
Employee Sponsored Health Insurance Credit	A business may claim a tax credit for each of their new business facility employees insured under a health insurance plan, with the taxpayer covering at least 50 percent of the cost	\$1,000 tax credit for each new business facility employee	Available for only the first two full income tax years the business is operating in an enterprise zone	Section 39-30-105, C.R.S.	
Qualified Job Training Program Investment	Taxpayers that invest in a qualified job training program for employees working predominately in an enterprise zone	12 percent of the qualified investment	Up to 12 years	Section 39-30-105, C.R.S.	

Legislative Council Staff · 200 E. Colfax Ave, Room 029 · Denver CO 80203



# Table 3 (Cont.)Colorado Enterprise Zone Credits

Enterprise Zone Credit	Description	Amount of Credit	Carry Forward Period	Colorado Revised Statute
Research and Experimental Activities Credit	A taxpayer is allowed an income tax credit for qualified expenditures on research and experimental activities conducted in an enterprise zone	3 percent income tax credit for qualified expenditures on research and experimental activities	No limit on the number of years	Section 39-30-105.5, C.R.S
Vacant Building Rehabilitation Credit	The owner or tenant of a building in an enterprise zone that is at least 20 years old and has been completely vacant for at least two years can claim an income tax credit rehabilitating the building for commercial use	25 percent of the qualified costs of rehabilitating he building	Up to 5 years	Section 39-30-105.6, C.R.S.
Commercial Vehicle Investment Tax Credit	A taxpayer can earn an income tax credit for the purchase of new commercial trucks, truck tractors, tractors, semi-trailers, and associated parts registered in Colorado and used in an enterprise zone	1.5 percent of the price of new commercial trucks, truck tractors, tractors, semi-trailers, and associated parts	Up to 12 years	Section 39-30-104, C.R.S.
Contribution Projects Credit	A taxpayer who makes a monetary or in-kind contribution or in-kind contribution to a zone administrator for implementing the economic development plan of the enterprise zone may claim an income tax credit	25 percent of the value of the contribution up to the maximum credit allowed of \$100,000 per year. 12.5 percent of an in-kind donation.	Up to 14 years	Section 39-30-103.5, C.R.S.

Legislative Council Staff · 200 E. Colfax Ave, Room 029 · Denver CO 80203



## Table 4Total Amount of Enterprise Zone Credits Certified by Tax Credit Type

	Investment	Qualified Job Training Program	Employee Sponsored Health Insurance	New Business Facility Employee	Vacant Building Rehabilitation	Research and Experimental Activities	Commercial Vehicle Investment	Contribution Projects
Fiscal Year	Tax Credit	Investment	Credit	Credit	Credit	Credit	Tax Credit	Credit
2018-19	\$40.9 million	\$5.1 million	\$740,028	\$6.2 million	\$439,411	\$1.6 million	\$158,768	\$15.8 million
2019-20	\$74.0 million	\$5.2 million	\$1.5 million	\$7.9 million	\$377,785	\$3.3 million	\$95,568	\$15.5 million
2020-21	\$57.6 million	\$5.0 million	\$2.6 million	\$7.4 million	\$783,418	\$2.3 million	\$86,318	\$16.4 million
2021-22	\$85.2 million	\$4.7 million	\$4.1 million	\$8.0 million	\$309,354	\$1.6 million	\$24,529	\$17.0 million
2022-23	\$54.3 million	\$8.5 million	\$3.1 million	\$9.3 million	\$582,585	\$1.9million	\$64,507	\$70.6 million

Source: Colorado Office of Economic Development and Trade.

Legislative Council Staff · 200 E. Colfax Ave, Room 029 · Denver CO 80203



#### Sedgwick Logan Jackson Larimer Moffat Phillips Weld Routt Morgan Grand Boulder Yuma Rio Blanco Washington Broomfield Adams Gilpin 2 Denve Clear Cree Arapahoe Eagle Garfield effers Douglas Elbert Kit Carson Pitkin Lake Park Mesa Telle El Paso Cheyenne Chaffee Fremont Kiowa Montrose Crowley Pueblo Custer Saguache San Miguel Bent Prowers Otero Hinsdale San Dolores Juan Huerfano Mineral Rio Grande Alamos Montezuma Las Animas Baca La Plata Costilla Archuleta Conejos Adams County Northwest Central & Pikes Peak Boulder Southern Pueblo County Denver County Region 10 Jefferson County South Metro Larimer County Southeast Adams Mesa County Central North Metro Southwest North-East-Weld County Central Arapahoe E. Counties Designated as Enhanced Rural Jefferson Enterprise Zones 1 Delta Alamosa Lake Saguache 1 Dolores Lincoln Archuleta San Juan Sedgwick Fremont Mineral Baca Bent Hinsdale Montezuma Washington Cheyenne Huerfano Otero Yuma Conejos Jackson Ouray Costilla Phillips Kiowa Douglas Crowley Kit Prowers Custer Carson Rio Grande

Figure 1 Colorado Enterprise Zones and Counties Designated as Enhanced Rural Enterprise Zones

Source: Colorado Office of Economic Development and Trade. Map prepared by Colorado Legislative Council Staff.