

**First Regular Session
Seventy-fifth General Assembly
STATE OF COLORADO**

REVISED

*This Version Includes All Amendments Adopted
on Second Reading in the Second House*

LLS NO. 25-0483.01 Clare Haffner x6137

SENATE BILL 25-070

SENATE SPONSORSHIP

Liston and Roberts,

HOUSE SPONSORSHIP

Armagost and Lindstedt,

Senate Committees

Business, Labor, & Technology

House Committees

Business Affairs & Labor

A BILL FOR AN ACT

101 **CONCERNING REQUIREMENTS FOR ONLINE MARKETPLACES WITH**
102 **RESPECT TO THIRD-PARTY SELLERS.**

Bill Summary

(Note: This summary applies to this bill as introduced and does not reflect any amendments that may be subsequently adopted. If this bill passes third reading in the house of introduction, a bill summary that applies to the reengrossed version of this bill will be available at <http://leg.colorado.gov>.)

The bill requires an online marketplace to alert a law enforcement agency if the online marketplace knows or should have known that a third-party seller is selling or attempting to sell stolen goods to a consumer in Colorado.

An online marketplace is required to establish:

- A mechanism that allows the online marketplace to timely

Shading denotes HOUSE amendment. Double underlining denotes SENATE amendment.
Capital letters or bold & italic numbers indicate new material to be added to existing law.
Dashes through the words or numbers indicate deletions from existing law.

HOUSE
Amended 2nd Reading
April 22, 2025

SENATE
3rd Reading Unamended
February 24, 2025

SENATE
2nd Reading Unamended
February 21, 2025

- and confidentially communicate with a law enforcement agency; and
- Internal policies, systems, and staff to monitor product listings to detect and prevent organized retail crime.

1 *Be it enacted by the General Assembly of the State of Colorado:*

2 **SECTION 1.** In Colorado Revised Statutes, 6-1-1402, **amend** (5)
3 as follows:

4 **6-1-1402. Disclosure of information by online marketplaces to**
5 **inform consumers - reporting of suspicious marketplace activity.**

6 (5) **Reporting mechanism.** (a) An online marketplace shall disclose to
7 consumers, in a clear and conspicuous manner on the product listing of
8 any high-volume third-party seller, a reporting mechanism that allows for
9 electronic and telephonic reporting of suspicious marketplace activity to
10 the online marketplace.

11 (b) AN ONLINE MARKETPLACE SHALL ALERT A LAW ENFORCEMENT
12 AGENCY IF THE ONLINE MARKETPLACE KNOWS OR SHOULD HAVE KNOWN
13 THAT A THIRD-PARTY SELLER IS SELLING OR ATTEMPTING TO SELL STOLEN
14 GOODS TO A CONSUMER IN COLORADO, UNLESS THE ONLINE MARKETPLACE
15 HAS RECEIVED A NOTICE FROM THE LAW ENFORCEMENT AGENCY THAT THE
16 SAME THIRD-PARTY SELLER IS SUSPECTED OR ATTEMPTING TO SELL THE
17 SAME STOLEN GOODS ON THE ONLINE MARKETPLACE TO A CONSUMER IN
18 COLORADO. AN ONLINE MARKETPLACE SHALL ESTABLISH:

19 (I) A MECHANISM THAT ALLOWS THE ONLINE MARKETPLACE TO
20 COMMUNICATE WITH A LAW ENFORCEMENT AGENCY IN A TIMELY AND
21 CONFIDENTIAL MANNER, THROUGH A LINK TO A DEDICATED WEB PAGE,
22 ONLINE PORTAL, OR POINT OF CONTACT; AND

23 (II) INTERNAL SYSTEMS, STAFF, AND WRITTEN POLICIES TO

1 MONITOR PRODUCT LISTINGS TO DETECT AND PREVENT ORGANIZED RETAIL
2 CRIME.

3 **SECTION 2. Act subject to petition - effective date.** This act
4 takes effect at 12:01 a.m. on the day following the expiration of the
5 ninety-day period after final adjournment of the general assembly; except
6 that, if a referendum petition is filed pursuant to section 1 (3) of article V
7 of the state constitution against this act or an item, section, or part of this
8 act within such period, then the act, item, section, or part will not take
9 effect unless approved by the people at the general election to be held in
10 November 2026 and, in such case, will take effect on the date of the
11 official declaration of the vote thereon by the governor.