A BILL FOR AN ACT

CONCERNING A PROHIBITION AGAINST THE SALE OF FLAVORED NICOTINE PRODUCTS.

Bill Summary

(Note: This summary applies to this bill as introduced and does not reflect any amendments that may be subsequently adopted. If this bill passes third reading in the house of introduction, a bill summary that applies to the reengrossed version of this bill will be available at http://leg.colorado.gov.)

On and after September 1, 2020, the bill prohibits the sale of flavored cigarettes, tobacco products, and nicotine products, including flavored electronic cigarettes, and products intended to be added to cigarettes, tobacco products, or nicotine products to produce a flavor other than tobacco.
Be it enacted by the General Assembly of the State of Colorado:

SECTION 1. In Colorado Revised Statutes, 44-7-104, add (1.5) as follows:

44-7-104. Enforcement authority - designation of agency - coordination - sharing of information. (1.5) The division has the power to enforce section 44-7-104.6 relating to the prohibition against the sale of flavored cigarettes, tobacco products, and nicotine products and flavor enhancers, as those terms are defined in section 44-7-104.6 (3).

SECTION 2. In Colorado Revised Statutes, add 44-7-104.6 as follows:

44-7-104.6. Prohibition against selling flavored cigarettes, tobacco products, and nicotine products - definitions. (1) On and after September 1, 2020, a retailer shall not sell, offer for sale, permit the sale of, or otherwise furnish a flavored cigarette, tobacco product, or nicotine product or a flavor enhancer.

(2) There is a rebuttable presumption that a cigarette, tobacco product, or nicotine product being sold, offered for sale, permitted to be sold, or otherwise furnished at a retailer's retail location is a flavored cigarette, tobacco product, or nicotine product or a flavor enhancer if the retailer, the manufacturer, or any employee or agent of the retailer or manufacturer:

(a) Has made a public statement or claim that the product imparts a taste or smell other than the taste or smell of tobacco;
(b) USES ANY TEXT OR IMAGE ON THE PRODUCT'S LABELING, PACKAGING, OR SIGNAGE PROMOTING THE PRODUCT THAT EXPLICITLY OR IMPLICITLY INDICATES THAT THE PRODUCT IMPARTS A TASTE OR SMELL OTHER THAN THE TASTE OR SMELL OF TOBACCO; OR

(c) HAS TAKEN ANY ACTION DIRECTED TOWARD CONSUMERS THAT A REASONABLE PERSON WOULD EXPECT TO CAUSE CONSUMERS TO BELIEVE THAT THE CIGARETTE, TOBACCO PRODUCT, OR NICOTINE PRODUCT IMPARTS A TASTE OR SMELL OTHER THAN THE TASTE OR SMELL OF TOBACCO.

(3) AS USED IN THIS SECTION, UNLESS THE CONTEXT OTHERWISE REQUIRES:

(a) "FLAVORED CIGARETTE, TOBACCO PRODUCT, OR NICOTINE PRODUCT" MEANS A CIGARETTE, TOBACCO PRODUCT, OR NICOTINE PRODUCT THAT IMPARTS A TASTE OR SMELL, OTHER THAN THE TASTE OR SMELL OF TOBACCO, EITHER BEFORE OR DURING THE CONSUMPTION OF THE PRODUCT, INCLUDING BUT NOT LIMITED TO ANY TASTE OR SMELL RELATING TO FRUIT, MENTHOL, MINT, WINTERGREEN, CHOCOLATE, COCOA, VANILLA, HONEY, OR ANY CANDY, DESSERT, ALCOHOL BEVERAGE, HERB, OR SPICE.

(b) "FLAVOR ENHANCER" MEANS A PRODUCT THAT IS DESIGNED, MANUFACTURED, PRODUCED, MARKETED, OR SOLD FOR THE PURPOSE OF PRODUCING A FLAVORED CIGARETTE, TOBACCO PRODUCT, OR NICOTINE PRODUCT WHEN ADDED TO A CIGARETTE, TOBACCO PRODUCT, OR NICOTINE PRODUCT.

SECTION 3. In Colorado Revised Statutes, 44-7-106, add (5) as follows:

44-7-106. Limitation on fines. (5) FOR A VIOLATION OF SECTION
44-7-104.6, THE PENALTY IS AS FOLLOWS:

(a) A FINE IN AN AMOUNT OF TWO HUNDRED FIFTY DOLLARS FOR A FIRST VIOLATION COMMITTED WITHIN A TWENTY-FOUR-MONTH PERIOD;

(b) A FINE IN AN AMOUNT OF FIVE HUNDRED DOLLARS FOR A SECOND VIOLATION COMMITTED WITHIN A TWENTY-FOUR-MONTH PERIOD;

(c) A FINE IN AN AMOUNT OF ONE THOUSAND DOLLARS FOR A THIRD VIOLATION COMMITTED WITHIN A TWENTY-FOUR-MONTH PERIOD AND A PROHIBITION AGAINST THE RETAILER SELLING CIGARETTES, TOBACCO PRODUCTS, OR NICOTINE PRODUCTS AT THE RETAIL LOCATION AT WHICH THE VIOLATION OCCURRED FOR AT LEAST SEVEN DAYS AFTER THE DATE THAT THE FINE IS IMPOSED;

(d) A FINE IN AN AMOUNT BETWEEN ONE THOUSAND DOLLARS AND FIFTEEN THOUSAND DOLLARS FOR A FOURTH VIOLATION COMMITTED WITHIN A TWENTY-FOUR-MONTH PERIOD AND A PROHIBITION AGAINST THE RETAILER SELLING CIGARETTES, TOBACCO PRODUCTS, OR NICOTINE PRODUCTS AT THE RETAIL LOCATION AT WHICH THE VIOLATION OCCURRED FOR AT LEAST FIFTEEN DAYS AFTER THE DATE THAT THE FINE IS IMPOSED; AND

(e) A FINE IN AN AMOUNT OF FIFTEEN THOUSAND DOLLARS FOR A FIFTH OR SUBSEQUENT VIOLATION COMMITTED WITHIN A TWENTY-FOUR-MONTH PERIOD AND A PROHIBITION AGAINST SELLING CIGARETTES, TOBACCO PRODUCTS, OR NICOTINE PRODUCTS AT THE RETAIL LOCATION AT WHICH THE VIOLATION OCCURRED FOR AT LEAST ONE YEAR AFTER THE DATE THAT THE FINE IS IMPOSED.

SECTION 4. Safety clause. The general assembly hereby finds, determines, and declares that this act is necessary for the immediate preservation of the public peace, health, or safety.