

**First Regular Session  
Seventy-first General Assembly  
STATE OF COLORADO**

**REVISED**

LLS NO. R17-0799.01 Rebecca Hausmann x2172

**SJR17-005**

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**SENATE SPONSORSHIP**

**Marble,**

**HOUSE SPONSORSHIP**

**Lewis and Buck,**

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**Senate Committees**

**House Committees**

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**SENATE JOINT RESOLUTION 17-005**

101 **CONCERNING SUPPORTING COLORADO PROFESSIONAL RODEO.**

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1           WHEREAS, The Western lifestyle and the contributions of  
2 ranchers, cowboys and cowgirls, and livestock producers are invaluable  
3 to the residents of Colorado; and

4           WHEREAS, Western culture benefits the state's economy,  
5 including the many businesses that support the state's diverse ranching,  
6 farming, and rodeo businesses and industries; and

7           WHEREAS, These businesses provide thousands of jobs that help  
8 ensure that Colorado's economy is vibrant; and

9           WHEREAS, An essential component of the Western lifestyle is the  
10 sport of rodeo at all levels, including youth, high school, intercollegiate,  
11 amateur, and professional; and

Shading denotes HOUSE amendment. Double underlining denotes SENATE amendment.  
*Capital letters indicate new material to be added to existing statute.*  
*Dashes through the words indicate deletions from existing statute.*

HOUSE  
Final Reading  
January 18, 2017

SENATE  
Final Reading  
January 18, 2017

1           WHEREAS, Thousands of tourists come to Colorado from around  
2 the country and the world to attend rodeos and other Western events; and

3           WHEREAS, The Professional Rodeo Cowboys Association  
4 (PRCA) is the largest rodeo sanctioning body in the world, employing  
5 over 100 Coloradans; and

6           WHEREAS, This Colorado Springs-based nonprofit membership  
7 organization sanctions 47 rodeos per year throughout Colorado and, in  
8 addition, provides for and maintains the ProRodeo Hall of Fame and  
9 Museum of the American Cowboy, a Colorado Springs-based attraction  
10 that hosts over 25,000 visitors and over 60 events per year; and

11           WHEREAS, The many out-of-state visitors who come to Colorado  
12 to attend rodeos contribute a great deal to the state's economy, and, in  
13 addition, countless local and national charitable organizations benefit  
14 from the revenue generated by the sport of rodeo; and

15           WHEREAS, The net positive effect of rodeo on the state's  
16 economy is an estimated \$150 million; and

17           WHEREAS, Professional rodeo is the highlight of events such as  
18 the annual Colorado State Fair, which generates approximately \$33  
19 million in economic activity statewide and supports 374 jobs; and

20           WHEREAS, Professional rodeo is a centerpiece of the National  
21 Western Stock Show and Rodeo, which includes 19 professional rodeo  
22 performances, attracts nearly 650,000 visitors, provides for over 40  
23 full-time jobs and 800 seasonal positions, generates an economic impact  
24 of \$115 million, utilizes over 650 volunteers from the local area, and  
25 raises over \$613,000 through the Junior Livestock Auction annually; and

26           WHEREAS, The PRCA demonstrates its commitment to the next  
27 generation of cowboys and cowgirls by sponsoring college scholarships  
28 for youths and supporting youth rodeo divisions in various rodeo  
29 organizations, which attract participation from hundreds of Colorado  
30 young people; now, therefore,

31           *Be It Resolved by the Senate of the Seventy-first General Assembly*  
32 *of the State of Colorado, the House of Representatives concurring herein:*

1           That we, the members of the Seventy-first General Assembly of  
2 the State of Colorado:

3           (1) Proudly recognize and support the Professional Rodeo  
4 Cowboys Association and the ProRodeo Hall of Fame and Museum of the  
5 American Cowboy for supporting and promoting the sport of professional  
6 rodeo in Colorado and for keeping young cowboys and cowgirls engaged  
7 in this important connection to Colorado's Western heritage; and

8           (2) Encourage the state's citizens to support rodeo and the many  
9 sponsors that make it possible for rodeo committees to provide a great  
10 source of family entertainment.